

2024 OFFICIAL SHOWGUIDE

FEATURING
THE DESIGN
DISTRICT @
METALCON

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METALCON

OCTOBER 30 - NOVEMBER 1, 24

Georgia World Congress Center - Atlanta, Georgia

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SCHEDULES, HANDS-ON
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NETWORKING EVENTS &
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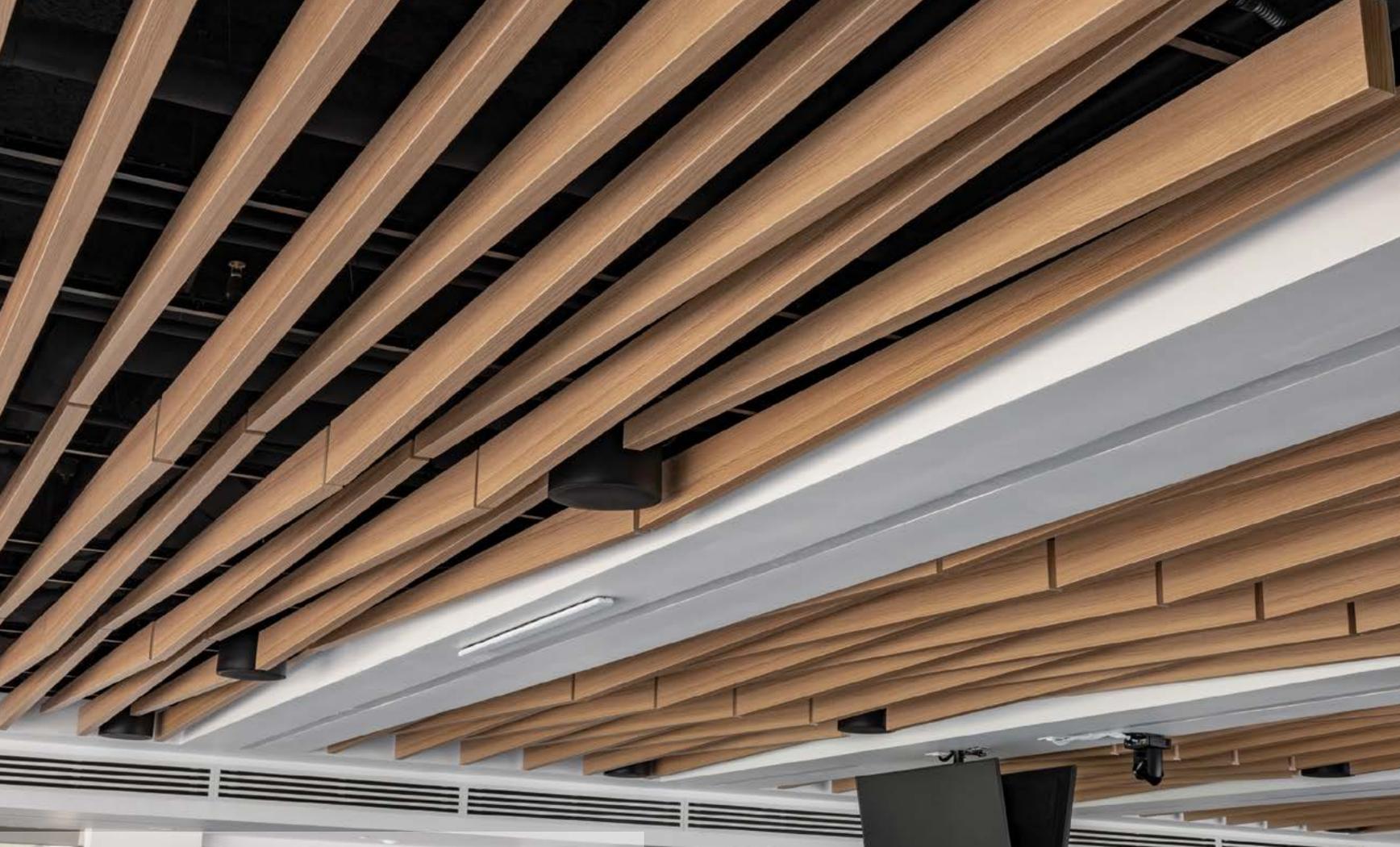
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METALCON
Oct. 30-Nov. 1, 2024
Georgia World Congress Center

SHOW FLOOR HOURS / HALL A
Wed., Oct. 30 - 10 a.m. - 5 p.m.
Thurs., Oct. 31 - 10 a.m. - 5 p.m.
Fri., Nov. 1 - 10 a.m. - 1 p.m.

NOTE: Keynotes begin
at 9 a.m. and show
floor opens at 10 a.m.
all 3 days



Download the **METALCON App**
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METALCON

OCTOBER 30 - NOVEMBER 1, 2024
Georgia World Congress Center - Atlanta, Georgia

Learn more at metalcon.com

Register today at metalcon.com/register

Welcome to Atlanta, Georgia!



Greetings:

As the 61st Mayor of Atlanta, I am pleased to welcome attendees of METALCON 2024.

Atlanta is honored to serve as the host city for this year's conference at the Georgia World Congress Center. As the only annual trade show dedicated to the application of metal in the construction industry, METALCON welcomes over 225 exhibitors, about 4,500 attendees, industry professionals, and experts to showcase the latest advancements and trends in metal construction, shaping the future of urban architecture.

Our city boasts a booming construction industry, with a commitment to sustainability, innovation, and excellence. We are dedicated to fostering a diverse and inclusive environment, ensuring that everyone has the chance to succeed and thrive in this dynamic sector. We are thrilled to have METALCON back in Atlanta and eager to showcase our city's growth and development. The energy and enthusiasm of all attendees contribute to the success of this event, making it a valuable platform for networking, knowledge exchanges, and continued collaboration.

We extend a warm welcome to those visiting for this special occasion. Attendees are encouraged to enjoy our great restaurants, world-class attractions, and experience Atlanta's southern hospitality. Consider spending time at the National Center for Civil and Human Rights, Centennial Olympic Park, the Georgia Aquarium, the World of Coca-Cola, the Atlanta Botanical Garden, and more.

On behalf of the people of Atlanta, I extend my best wishes for a successful and progressive conference.

Sincerely,

A handwritten signature in black ink, appearing to read "Andre Dickens".

Andre Dickens
Mayor

Welcome to METALCON 2024: Where Heavy Metal Meets Southern Charm!

We are delighted to welcome you to METALCON 2024, the premier event for the metal construction industry. This year's event is set to be our most exciting yet, with each day dedicated to a unique theme: Connections, Innovation, and Inspiration. These themes encapsulate the essence of what METALCON stands for and what we aim to deliver to you.

New features for 2024

This year, we have introduced several new features to enhance your experience and provide even greater value:

- **MCA's metal mastery**—This series of clinics, brought to you by the Metal Construction Association and the Metal Roofing Alliance, offers you the opportunity to learn industry best practices for the installation of metal shingles, standing-seam roofing panels, and retrofit systems. You'll also gain insights into proper techniques for on-site roll forming and machine maintenance, ensuring you stay at the forefront of industry standards.
- **Design District**—A show-within-a-show designed specifically for architectural design and engineering professionals. This area provides tailored education, networking opportunities, and access to experts and innovations that can inspire and inform your projects. It's the perfect place to immerse yourself in the latest trends and technologies in architectural and structural metal design.
- **Expanded networking opportunities**—We understand the importance of building meaningful connections within the industry. That's why we've expanded our networking opportunities to include speed networking, hot topic roundtables, international matchmaking, a welcome party, and The Back Yard, a lounge area for unwinding. With these options, you're sure to find the perfect setting to interact with your peers and forge valuable relationships.
- **First-class education and 250+ exhibitors**—At the heart of METALCON is our first-class education program and over 250 exhibits showcasing the latest innovations and solutions designed to make your business more competitive, efficient, and profitable. Industry experts will lead sessions on the state of the industry, workforce development, metal roofing, AI in construction, building performance, environmental considerations, and much more. You'll gain firsthand information, connect with industry-leading companies, discover new tools, and sharpen your skills through hands-on training to help you stay ahead in the market.

We are excited about the prospect of having you join us at **METALCON 2024**. We are confident that you will find it to be an enriching and inspiring experience.

Not yet registered? No problem! Go to metalcon.com to register and book your accommodations. We look forward to seeing you there!

Warm Regards,



Judy Geller,
Vice-President,
METALCON



Brian Partyka,
Chairman,
Metal Construction
Association

METALCON

Oct. 30-Nov. 1, 2024
Georgia World Congress Center

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10 a.m. all 3 days



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It would be impossible to deliver METALCON's broad spectrum of world-class education without our esteemed Advisory Council. The 2024 Council is comprised of experts from all facets of the metal construction and design industry—contractors, architects, metal building, roofing and panel experts, manufacturers, trade publications, and industry associations.



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Beyond the engaging exhibits, exceptional educational sessions, and motivational speakers, discover additional exciting features to elevate your METALCON experience!

Special Areas

Inside The Expo Hall

METALCON Training Zone

This hands-on training area will feature demonstrations and education using a variety of mock-ups and materials including painted steel, aluminum, zinc, copper, and other exotic materials. Training will focus on proper detailing and utilization of the right tools to enhance the skills of contractors, remodelers, and others, enabling them to deliver their best, most efficient, and cleanest work. Training is offered in both English and Spanish.



MCA's Metal Mastery Clinics

As metal roofing gains market share, it's crucial for contractors and installers to master the key techniques for panel forming and system installation to enhance efficiency and customer satisfaction. These clinics will cover best practices for installing metal shingles, standing-seam panels, and retrofit systems, along with live demonstrations on rollforming and machine maintenance. Learn more at metalcon.com/mastery.



Design District at METALCON

Architectural design professionals and engineers can immerse themselves in the world of metal construction, with specialized education, targeted networking, and access to innovations that can elevate your expertise and inspire your approach to architectural design with metal. **Learn more at metalcon.com/architects.**



Join The Party!

You Are Invited to the Metal Mash Up Welcome Party

Wednesday wraps up with a monster mash of a metal welcome party! Don't miss this opportunity to meet industry colleagues and make new connections.

Date: Wed., Oct. 30 | **Time:** 4 to 5:30 p.m.

Location: In the Exhibit Hall near The Deck



Trick or Tee 19th Hole Reception

Relax, connect, and celebrate as we toast the MCN Hall of Fame Inductees.

Date: Thurs., Oct. 31 | **Time:** 4 to 5 p.m.

Location: The Back Yard



Hall of Fame Ceremony

Join us in celebrating excellence at the **Metal Construction Hall of Fame**, founded in 2012 to honor individuals who have significantly impacted the metal construction industry. This award recognizes pioneers and innovators whose contributions have advanced and expanded the industry. Nominees are judged in five categories:



- **Unique Contribution:** Advancing the industry through specific innovations.
- **Body of Work:** A career of significant contributions.
- **Legacy:** Long-lasting impact on the industry.
- **Integrity:** Exemplifying the highest ethical and professional standards.
- **Longevity:** At least 15 years of active involvement in the industry.

Date: Thurs., Oct. 31 | **Time:** 4 to 5 p.m.

Location: The Back Yard
(during the 19th Hole Reception)



Networking

Sign up for free at METALCON.COM/Networking or on the mobile app

Networking at The Exchange

Experience the power of connection at "The Exchange"—where every interaction sparks new possibilities.



Speed Networking

Oct. 30, 3 to 4 p.m.
Connect with potential partners, clients, and peers in a fun, fast-paced environment. and form connections that can lead to future opportunities.



Metal Minds in Motion Roundtables

Oct. 31, 3 to 4 p.m.
Join us for engaging, small group discussions on critical industry issues.



Future Leaders Friday

Nov. 1, 10 a.m. -12 p.m.
Anyone under 40 is welcome to grab a coffee and network in a relaxed environment.

Global Matchmaking Forum

The International Matchmaking Forum will connect international exhibitors and U.S.-based distributors to engage in preset one-on-one meetings. Be among the first to do business with the newest products and solutions in the industry.



Date: Wed., Oct. 30

Time: 10:30 a.m. to 12:30 p.m. and 1 to 4 p.m.

Location: GWCC Meeting Room A313

Metal and Mimosas

Calling all women in the metal construction industry! Join us for a morning filled with the perfect blend of breakfast, networking, and discussion. Gather alongside fellow inspiring women who are shaping the industry and join this supportive community that encourages women's success.



Date: Wed., Oct. 30 | **Time:** 7:30 to 9 a.m.

Location: GWCC Meeting Room A307

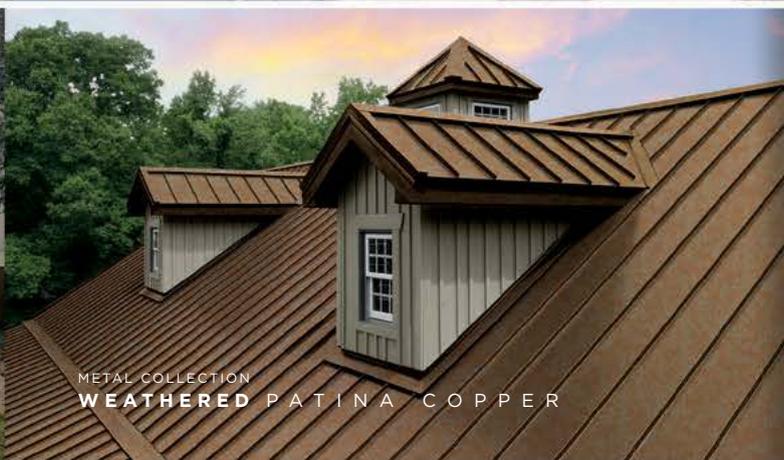
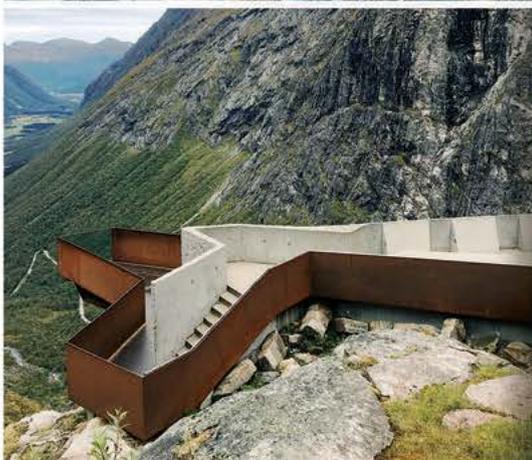
Have you voted for METALCON'S Top Product?!



The 4th annual Top Product Awards will celebrate innovative metal products in 15 categories at METALCON. Exhibitors will display their products, with the top three winners chosen via pre-show electronic votes and on-site attendee votes. Results will be announced Oct. 31 at The Deck.

VOTE TODAY ON THE APP OR METALCON.COM/VOTE





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A COLLECTION OF 30 CURATED COLORWAYS,

our color experts have replicated and even enhanced the look of natural building materials like wood, stone, and weathered metals. Using a rotogravure printing process, these striking colorways are then seamlessly applied to metal substrate. Both beautiful and durable, these nature-inspired coatings enhance any aesthetic and ensure your vision passes the test of time.

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Join Us for the Annual *Metal Construction News* Hall of Fame Ceremony

Thursday, October 31

Kicking off the Trick or Tee 19th Hole Reception at 4 p.m. in The Back Yard

Join us in celebrating excellence at the Metal Construction Hall of Fame, founded in 2012 to honor those who have profoundly influenced the metal construction industry. This distinguished award recognizes the visionaries and trailblazers whose contributions have propelled the industry's advancement and expansion.

Nominees are evaluated based on their excellence in five key categories:

- **Unique contribution:** Advancing the industry through groundbreaking innovations.
- **Body of work:** A career marked by significant, impactful contributions.
- **Legacy:** Creating a lasting impact that resonates through time.
- **Integrity:** Upholding the highest ethical and professional standards.
- **Longevity:** Demonstrating dedication with at least 15 years of active involvement in the industry.

Don't miss this chance to honor the extraordinary leaders shaping the future of metal construction and to meet these inspiring individuals in person. Celebrate their achievements and be inspired by their stories.

Mark your calendars and be part of this grand celebration!



Get Ready to Cast Your Vote: The Fourth Annual Top Product Awards

Thursday, October 31

2:30 p.m. at The Deck

The fourth annual Top Product Awards are here to honor the most innovative and groundbreaking products in the metal industry. This year, we're shining a spotlight on the cutting-edge technologies and solutions that are setting new standards in excellence.

As an attendee at METALCON 2024, YOU have the power to decide which products stand out from the rest. Our participating exhibitors will proudly display their nominated products in their booths throughout the event. It's your chance to see these exceptional products up close and cast your vote for the ones that impress you the most.

The excitement culminates at The Deck in the Exhibit Hall on October 31 at 2:30 PM, where we will unveil this year's Top Product Award Winners. Will your favorite make the cut?

Voting is now open! Don't miss this opportunity to support the innovations that are transforming the industry.

Cast your vote today at Metalcon.com/vote and help us recognize the best of the best.

Your vote counts—make your voice heard and be part of the celebration of excellence in metal products!



DATE/TIME	PROGRAM	TRACK	LOCATION
TUESDAY, OCTOBER 29			
8:30 a.m. - 12:30 p.m.	Mergers & Acquisitions Essentials Workshop	Business Competencies	Room A304
1:00 p.m. - 5:00 p.m.	Metal Roof Installation Training Certificate Program: Part 1	Building Envelope	Room A303
WEDNESDAY, OCTOBER 30			
7:30 a.m. - 9:00 a.m.	Special Event: Metal and Mimosas (pre-registration required)		Room A309
8:00 a.m. - 9:00 a.m.	MORNING KICK-OFF: Building Smarter: The Impact of our Changing Weather & Climate on Construction	Building Envelope	Room A314
8:30 a.m. - 12:30 p.m.	Metal Roof Installation Training Certificate Program: Part 2	Building Envelope	Room A303
8:30 a.m. - 12:30 p.m.	Utilizing MCM in Modern Design Including Fire Prevention	Building Envelope	Room A304
8:30 a.m. - 12:30 p.m.	Rollforming for the Metal Construction Industry: Part 1	Business Competencies	Room A315
9:00 a.m. - 10:00 a.m.	KEYNOTE: Game Plan for Success	Business Competencies	Main Theater
10:15 a.m. - 11:15 a.m.	Construction Certainty Advancing Supply Chain Pricing Tactics for Durability in the World's Most Volatile Steel Market	Business Competencies	Best Practices Learning Center
10:15 a.m. - 11:15 a.m.	Resilient Buildings: Disaster is a Hazard You Didn't Prepare For	Building Envelope	Building Performance Learning Center
10:30 a.m. - 11:30 a.m.	What Makes Rainscreen Walls Work	Building Envelope	Technical Know-How Learning Center
10:30 a.m. - 11:30 a.m.	Artificial Intelligence in the AEC Industry	Business Competencies	Design District @ METALCON
11:00 a.m. - 12:00 p.m.	Standing Seam		MCA Metal Mastery
11:45 a.m. - 12:45 p.m.	MCA State of the Industry	Business Competencies	Main Theater
11:45 a.m. - 12:45 p.m.	IECC 2021 / ASHRAE 90.1-2019 Building Envelope Requirements	Building Envelope	Building Performance Learning Center
12:00 p.m. - 1:00 p.m.	What is the Value of MCM System Fabricator Certification?	Building Envelope	Technical Know-How Learning Center
12:00 p.m. - 1:00 p.m.	Stay Ahead of the Color Curve: Leveraging Global Color Trends to Elevate Design & Stand Apart	Business Competencies	Design District @ METALCON
1:00 p.m. - 2:00 p.m.	Retrofit Systems		MCA Metal Mastery
1:00 p.m. - 5:00 p.m.	Low Slope Detailing Workshop - Certificate Course	Building Envelope	Room A316
1:15 p.m. - 2:15 p.m.	Using Metal Roofing to Provide Climate and Budget Conscious Solutions for Existing Buildings	Sustainability	Best Practices Learning Center
1:15 p.m. - 2:15 p.m.	How Can a Rainscreen be a High Performance Envelope Option?	Building Envelope	Building Performance Learning Center
1:30 p.m. - 2:30 p.m.	Overcoming Obstacles: Tackling the Unique Challenges of Specialty Metal Contractors	Business Competencies	Technical Know-How Learning Center
1:30 p.m. - 2:30 p.m.	Metal Roofs Architectural Restoration / Preservation	Architecture	Design District @ METALCON
3:00 p.m. - 4:00 p.m.	Speed Networking (pre-registration required)		The Exchange
3:00 p.m. - 4:00 p.m.	Metal Shingles		MCA Metal Mastery
3:00 p.m. - 4:00 p.m.	Today's Architectural Metal Panels for Interior Applications	Architecture	Design District @ METALCON
4:00 p.m. - 5:30 p.m.	Metal Mash-Up Welcome Party!		The Deck
THURSDAY, OCTOBER 31			
8:00 a.m. - 9:00 a.m.	MORNING KICK-OFF: The New World of Metal: How Technology and AI Can Affect the Metal Industries	Business Competencies	Room A305
8:00 a.m. - 9:00 a.m.	MORNING KICK-OFF: Metal Composite Materials (MCM) Building Code Fire Requirements	Building Envelope	Room A314
8:30 a.m. - 12:30 p.m.	Metal Roofing from A (Aluminum) to Z (Zinc)	Building Envelope	Room A304
8:30 a.m. - 12:30 p.m.	The Impact and Utilization of AI on the Construction Industry	Business Competencies	Room A303
8:30 a.m. - 12:30 p.m.	Rollforming for the Metal Construction Industry: Part 2	Business Competencies	Room A315
9:00 a.m. - 10:00 a.m.	KEYNOTE: The Good, The Bad, and The Ugly: Financial Outlook and Trends for the Metal Construction Industry	Business Competencies	Main Theater

NOTE: Workshop programs in orange require separate registration.

SCHEDULE AT A GLANCE

DATE/TIME	PROGRAM	TRACK	LOCATION
THURSDAY, OCTOBER 31			
10:15 a.m. - 11:15 a.m.	Turning Workforce Development into Dollars: Recruit, Train, Retain	Business Competencies	Best Practices Learning Center
10:15 a.m. - 11:15 a.m.	Advancements in Cool Roof and Wall Evaluation and Compliance	Sustainability	Building Performance Learning Center
10:30 a.m. - 11:30 a.m.	Retrofit Systems		MCA Metal Mastery
10:30 a.m. - 11:30 a.m.	Tapping the Potential of Existing Building Portfolios to Lead Decarbonization	Sustainability	Technical Know-How Learning Center
10:30 a.m. - 11:30 a.m.	Barndominiums: Solutions for Modern Problems, Inspired by Historic Design	Architecture	Design District @ METALCON
11:45 a.m. - 12:45 p.m.	Building a Sustainable Future: Navigating Environmental Challenges in PEMB	Sustainability	Main Theater
11:45 a.m. - 12:45 p.m.	Achieving Sustainable Performance for Decades with Coil and Extrusion Metal Coatings	Building Envelope	Best Practices Learning Center
12:00 p.m. - 1:00 p.m.	Forging the Future: Metal Building Systems in Architectural Design	Building Envelope	Technical Know-How Learning Center
12:00 p.m. - 1:00 p.m.	The Acoustics of Metal Buildings	Architecture	Design District @ METALCON
12:15 p.m. - 1:15 p.m.	Metal Shingles		MCA Metal Mastery
1:15 p.m. - 2:15 p.m.	Accounts Receivable and Cashflow Assessment: Shooting Down the Top 10 Cashflow Killers	Business Competencies	Best Practices Learning Center
1:15 p.m. - 2:15 p.m.	Introduction to ANSI/MCA FTS-1 Test Method for Windload Resistance on Flashings	Building Envelope	Building Performance Learning Center
1:30 p.m. - 2:30 p.m.	Rust on Building Panels Identifying and Repairing	Building Envelope	Technical Know-How Learning Center
1:30 p.m. - 2:30 p.m.	Holding Strength Comparison Between Short Rail and Direct Attachments on Racking Systems on Metal Rooftop for Solar Applications	Building Envelope	Design District @ METALCON
2:00 p.m. - 3:00 p.m.	Rollforming		MCA Metal Mastery
3:00 p.m. - 4:00 p.m.	Metal Minds in Motion Round Tables (pre-registration required)		The Exchange
3:00 p.m. - 4:00 p.m.	Air Barriers, Vapor Retarders and Water Resistive Barriers Are the Same—No?	Building Envelope	Design District @ METALCON
3:45 p.m. - 4:45 p.m.	Standing Seam		MCA Metal Mastery
4:00 p.m. - 5:00 p.m.	Trick or Tee 19 th Hole Reception and MCN Hall of Fame Ceremony		The Back Yard
FRIDAY, NOVEMBER 1			
9:00 a.m. - 10:00 a.m.	KEYNOTE: Navigate, Elevate, Accelerate Your Management & Leadership Success	Business Competencies	Main Theater
9:00 a.m. - 10:00 a.m.	Rollforming		MCA Metal Mastery
10:00 a.m. - 12:00 p.m.	Future Leaders Coffee and Networking		The Exchange
10:15 a.m. - 11:15 a.m.	Chemistry to Create Color in Coil Coatings	Building Envelope	Technical Know-How Learning Center
10:30 a.m. - 11:30 a.m.	Sales 101: Successful Sales Strategies from Cross-Selling to Up-Selling	Business Competencies	Best Practices Learning Center
10:30 a.m. - 11:30 a.m.	Insulated Composite Backup Panels	Building Envelope	Building Performance Learning Center
11:30 a.m. - 11:45 p.m.	Raffle Prizes		The Deck
11:45 a.m. - 12:00 p.m.	Semper Fi Presentation		The Deck
12:00 p.m. - 1:00 p.m.	Metal Mastery: Meeting Building Codes with Pre-Engineered Metal Buildings	Building Envelope	Technical Know-How Learning Center
12:00 p.m. - 1:00 p.m.	Maximizing Profitability and Avoiding Pitfalls in Steep Slope Roofing	Business Competencies	Best Practices Learning Center
12:00 p.m. - 1:00 p.m.	AC472 and AC478 Accreditations for Improving Quality and Success in Metal Building Design and Construction	Business Competencies	Building Performance Learning Center

NOTE: Workshop programs in orange require separate registration.

School Spirit

Photo: alanblakely.com



Colorful metal façade generates school pride

PAC-CLAD Flush panels in shades of gray form a lively abstract of the Millennium High School mascot's tiger stripes, topped by the school's signature purple to emphasize the building's interior volume.

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View the case study and video



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METALCON 2024 Keynotes Will Inform, Educate, and Inspire!

Wednesday, Oct. 30

9:00 a.m. - 10:00 a.m.

Game Plan for Success

Speaker: Joe Theismann, Entrepreneur, and Former NFL MVP Quarterback, Super Bowl Champion

This dynamic presentation outlines the game plan that brought Joe Theismann success both on and off the football field. Former NFL MVP quarterback and Super Bowl Champion, he reveals his Game Plan for Success by drawing parallels between winning in football and in business. Joe focuses on how to succeed under pressure—when it's "4th and 1," and how to adapt quickly to

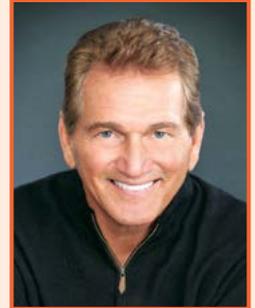


Credit: 1.0 AIA LU

unexpected situations when you're faced with a "blitz" instead of a zone. He urges individuals and organizations to set goals and correct errors each step of the way, an approach that builds momentum ... which once on your side, would be hard for the best "defense" to stop.

Joe Theismann is an entrepreneur and the former star quarterback for the Washington Redskins. Most recently, he spent the last two decades working for ESPN and the NFL Network as an NFL analyst. Read more on page 80

Brought to you by



Thursday, Oct. 31

9:00 a.m. - 10:00 a.m.

The Good, The Bad, & The Ugly: Financial Outlook and Trends for Metal Construction Industry

Speaker: Dr. Anirban Basu, Sage Policy Group, Inc.

Has the Federal Reserve successfully engineered a soft landing? Or is the confluence of geopolitical conflict, a presidential election, rising consumer debt levels, and still high interest rates conspiring to produce an economic downturn in 2025? It is difficult to know whether 2025 will be a good year for the metal construction and design industry—but one thing is clear—it will be a very interesting one. This presentation will supply an in-depth analysis of major factors



Credit: 1.0 AIA LU

shaping economic outcomes, including interest rates, global conflict, wage dynamics, business confidence, and demographics. It will then turn toward a forecast for the coming year, highlighting the major risks that economic stakeholders will likely encounter.

Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm headquartered in Baltimore, Md., with an office in Orlando, Fla. The firm provides strategic analytical services to energy suppliers, law firms, medical systems, government agencies, and real estate developers among others. Read more on page 70

Brought to you by



SAGE | policy group

Friday, Nov. 1

9:00 a.m. - 10:00 a.m.

Relevant Leadership: Navigate, Elevate, Accelerate

Speaker: Dr. Melissa Furman, Career Potential

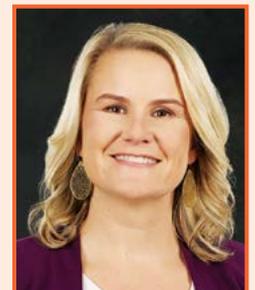
Returning triumphantly to the METALCON Keynote stage, Dr. Melissa Furman continues to inspire, building on the success of her 2022 session, "From Employee to Manager," which has over 41,000 YouTube views. In this session, Dr. Furman will explore the distinctions between management and leadership, igniting leadership passion in every attendee. As organizations



Credit: 1.0 AIA LU

face unprecedented diversity, rapid change, and disruption, relevant leadership skills are more crucial than ever. Join us for an interactive experience where Dr. Furman will provide actionable strategies to enhance leadership skills like self-awareness, adaptability, and trust-building. Don't miss this chance to unlock your full leadership potential!

Dr. Melissa Furman has a rich academic background through studying business, counseling, and psychology and serving as the assistant dean at the James M. Hull College of Business at Augusta University. Read more on page 74



Special Sessions

in the Main Theater

Big topics belong on the big stage, so come to the Main Theater to learn about trends and innovations shaping metal construction, and strategies for sustainability and resilience in pre-engineered metal buildings.

WEDNESDAY, OCT. 30

State of the Industry: Presented by the Metal Construction Association



Credit: 1.0 AIA LU HSW



Speaker(s): Jeff Henry, Metal Construction Association; Brian Partyka, Carlisle Architectural Metals; Paul Trombitas, FMI Global; Chandler Barden CIDAN Machinery; Bob Zabcik, Metal Construction Association; Sean McCue, PreCoat Metals; Tom Seitz, In Seitz Strategies
Time: 10:30-11:30 a.m.

Join Metal Construction Association leaders to discuss current and future opportunities and challenges in metal construction. The session will cover recent technical developments, regulatory issues, metal construction's market resiliency, and the superior sustainability of metal substrates. Discover how new industry advancements will impact construction's future, driving the use of metal in upcoming projects. Now in its 41st year, the Metal Construction Association includes leading manufacturers, metal forming equipment, accessories, and contractors dedicated to promoting metal in construction.

THURSDAY, OCT. 31

Building a Sustainable Future: Navigating Environmental Challenges in PEMB



Credit: 1.0 AIA LU HSW



Speaker(s): Jared Hamburger, Helix Metalforming; Darren Cocca, Hamburger Roofing & Sheetmetal; Mark MacDonald, Sherwin-Williams; Christopher Kroeter, Drexel Metals; Chris Morris, Stonegate Group
Time: 11:45 p.m.-12:45 p.m.

Attendees will explore sustainable practices in the metal construction industry with expert Jared Hamburger. This session examines the intersection of metal construction, environmental responsibility, and resilience. Participants will delve into sustainable materials, eco-friendly construction methods, and technologies that support environmental stewardship and project durability. Real-world case studies and actionable strategies will equip attendees to integrate sustainability into their projects, contributing to a resilient and eco-conscious future in metal construction.

Morning Kick-Off Sessions!

WEDNESDAY, OCT. 30

Building Smarter: The Impact of Our Changing Weather and Climate on Construction



Credit: 1.0 AIA LU HSW



Speaker(s): Crystal Egger, Monarch Weather & Climate Intelligence; Kathryn Procriv, Monarch Weather & Climate Intelligence
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A314

Join the Monarch team at METALCON 2024 to explore the critical role of weather forecasting in metal and material applications for construction and design. Discover the importance of accurate weather data and communication to optimize project timelines, enhance safety, and improve material performance. Don't miss this chance to learn from leading experts in the weather industry!

Crystal Egger is

President at Monarch is an Emmy Award-winning Meteorologist with 24 years of weather & climate experience. She has anchored, interviewed and reported on major national weather events. Read more on page 73



Kathryn Procriv is EVP at Monarch is A Certified Consulting Meteorologist (CCM), and a member of distinguished organizations including the American Meteorological Society (AMS). Read more on page 73

THURSDAY, OCT. 31

The New World of Metal: How Technology and AI Can Affect the Metal Industries



Credit: 1.0 AIA LU HSW



Speaker: Tony Barnes, Crowe
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A314

Technology advancement is affecting the way we do everything, from Artificial Intelligence helping us write

proposals to smart watches that can monitor your pulse, and everything in between. The metal and construction industries are no exception. Technology and AI are rapidly changing the way the world does business. Join Tony Barnes of Crowe LLP as he explores this new world and helps explain which artificial intelligence (AI) tools are effective solutions for the metal industries, how to effectively review AI and technology options to determine what works best for your business, and what available options are real solutions vs. what is make believe. Tony will share from experiences working with metal industry Clients and insights based on the answers in the annual Crowe Technology in Metals Survey. This survey gathers feedback from metals industry executives on how they use technology, why they are investing in technology, challenges with technology adoption, and future technology investment plans.

Tony Barnes is a principal in the consulting group at Crowe. He specializes in Microsoft Cloud Solutions and the implementation of industry-specific. Read more on page 70.



THURSDAY, OCT. 31

Metal Composite Materials (MCM) Building Code Fire Requirements



Credit: 1.0 AIA LU HSW



Speaker: Steve Tatro, Mitsubishi Chemical America - ALPOLIC Division
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A305

This session will cover topics important to the architect, designer, and specifier of exterior metal composite wall panel systems regarding code compliance and fire safety requirements, especially those in place from IBC. It will provide an overview of various metal composite materials, the kinds of attachment systems, and an in-depth review of the relevant sections of the International Building Code (IBC).

Steve Tatro manages more than 250 programs for leading brands around the globe, Steve Tatro oversees the Corporate Identity Market Segment for Mitsubishi Chemical America ALPOLIC® Division. Read more on page 80.





Design DISTRICT @ METALCON

OCTOBER 30 - NOVEMBER 1, 2024

discover the latest in metal design and performance

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The show within a show for architectural design professionals and engineers—with tailored education, networking and access to the experts and innovations that can inform and inspire your designs.



WEDNESDAY, OCT. 30

Artificial Intelligence in the AEC Industry

Speaker: Frank Lazaro, AE Marketer
Time: 10:30 a.m.-11:30 a.m.
Location: Design District @ METALCON



Credit: 1.0 AIA LU HSW

Are you unclear on HOW and WHEN to integrate artificial intelligence into business and project execution functions at your architecture or engineering firm? You're not alone! No recent technology has come with as much promise, risk, and rapid evolution as AI. Much of the recent hype around AI in A/E/C has focused largely on marketing, proposals, and other basic functionality of tools such as ChatGPT. This session is for A/E/C firm leaders, and industry CEOs, eager to unpack the complexities of AI and its expanding influence in the industry. Whether you are a visionary leader intrigued by the potential of AI or have a foundational grasp of the technology, this session will guide you through the critical process of developing an AI policy, deepen your understanding of the legal considerations, and provide insights into AI's present and forthcoming impact on businesses. Through dynamic discussions and interactive exercises, you will discover strategies for the responsible integration of AI and leave equipped with actionable steps to begin implementing AI within your firm. Embark on this transformative journey to harness AI, drive innovation, and secure a competitive edge in the A/E/C industry.

Learning Objectives:

- Develop and Install an AI Policy.
- Navigate Legal Implications of AI.

- **Make Better AI-Related Decisions:** We break down the current state of AI in A/E/C, including real-world applications, benefits, and challenges so that you can make informed decisions.
- **Anticipate AI's Evolution,** recognizing upcoming trends and technologies that will shape the industry.
- **Develop a preliminary strategy** for adopting AI in your firm, including initial steps, resources to consult, and how to approach AI investments responsibly.

Stay Ahead of the Color Curve: Leveraging Global Color Trends to Elevate Design & Stand Apart



Credit: 1.0 AIA LU

Speaker: Vanessa Peterson, PPG Industrial Coatings
Time: 12:00 p.m.-1:00 p.m.
Location: Design District @ METALCON

Developing color forecasts for product manufacturers and architects involves more than assessing what's hot today. Curating palettes that will resonate for the foreseeable future requires a comprehensive multi-industry analysis that considers the social, political and cultural influences that influence global color trends. Get a behind-the-scenes look at how stylists on the cutting-edge of color use a fact-based approach to help industry partners make informed design decisions that keep them ahead of market trends. The session will also discuss advancements in pigment technologies that offer next-level performance, aesthetics and sustainability advantages.

Learning Objectives:

- Learn how to curate on-trend color palettes that will resonate today as well as the next 5-10 years.



- Discover newer pigment technologies that blend performance with dynamic finished and sustainability advantages.
- Explore how social, political and cultural trends shape global color preferences and trends across industries.
- Leverage the latest looks in design and color for elevated and distinctive building exteriors.

Metal Roofs Architectural Restoration / Preservation



Credit: 1.0 AIA HSW

Speaker: Todd Miller, Isaiiah Industries
Time: 1:30 p.m.-2:30 p.m.
Location: Design District @ METALCON

Our nation's buildings are aging. Modernization of those aging buildings can preserve and protect them while also maintaining historical integrity and accuracy. Metal roofs and walls can offer the benefits of low weight, flexibility, energy efficiency, wind resistance, fire safety, and easy solar attachment for the purpose of restoring or preserving aging structures. In this session, we will uncover why metal is a great choice for older structures.

Learning Objectives:

- Discover unique needs of older buildings.
- Learn the benefits offered by metal roofing.
- How to select and specify the right metal for an older building.
- Discover historical structure requirements and best practices.
- How to attach solar to metal roofs.
- How custom metal roofs can be created to meet specific historical needs.

Today's Architectural Metal Panels for Interior Applications



Credit: 1.0 AIA HSW

Speaker: Kevin Cox, ATAS International, Inc.
Time: 3:00 p.m.-4:00 p.m.
Location: Design District @ METALCON

Today's architectural metal panels can add beauty, strength, and resilience to a building's interior. Whether it's being used for ceilings, walls, or as an accent, metal is a great choice to replace more traditional interior materials. From color to texture, metal is a unique sustainable long-term solution in many situations. Metal offers a lightweight, low-maintenance, cleanable solution for modern interiors.

Learning Objectives:

- Examine the cost effectiveness of aluminum.
- Discover aluminum's sustainable nature and green attributes.
- Understand the options of colors and textures available in today's architectural metals.
- Illustrate creative intuitive metal usage in walls, ceiling, and accents replacing old construction methods.
- Explore how metal can enhance an interior environment with beauty, strength, and resilience.

THURSDAY, OCT. 31

Metal Composite Materials (MCM) Building Code Fire Requirements



Credit: 1.0 AIA HSW

Speaker: Steve Tatro, Mitsubishi Chemical America – ALPOLIC Division
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A305

This session will cover topics important to the architect, designer, and specifier of exterior metal composite wall panel systems regarding code compliance and fire safety requirements, especially those in place from IBC. It will provide an overview of various metal composite materials, the kinds of attachment systems, and an in-depth review of the relevant sections of the International Building Code (IBC).

Learning Objectives:

- Understand the definitions of non-combustibility.
- Recognize the base elements of an exterior wall assembly, the characteristics of metal composite materials, and the impact on the design of exterior wall assemblies.

Join Our Walking Tour!

Exploring Atlanta: A Walking Tour of Metal Cladding and Panels

Date: Wed., Oct. 30 | **Time:** 2:30 P.M.

Join Zeke Miller, President of MillerClapperton, a national fabricator and regional installer of architectural cladding systems, on a scenic walk around Downtown Atlanta's Centennial Park District to view several high-profile metal panel projects. Stops include the College Football Hall of Fame, the World of Coca-Cola, the Georgia Aquarium, and more. Limited to 50 attendees. **Pre-Registration required.**





- Explain the IBC requirements for MCM cladding.
- Determine applicable fire testing per IBC for exterior wall assemblies, with focus on the NFPA 285.
- Identify the role of engineering judgments and letters of equivalency.

THURSDAY, OCT. 31

Barndominiums: Solutions for Modern Problems, Inspired by Historic Design



Credit: 1.0 AIA HSW



Speaker(s): Oliver Bell, The Barndominium Company; Stacey Lynn, The Barndominium Company
Time: 10:30 a.m.-11:30 a.m.
Location: Design District @ METALCON

Join Stacey Lynn – The Barndominium Lady® - and Oliver Bell as they delve into the evolution of barn design, now known as Barndominiums. These bold, clear span structures have revolutionized the market by merging proven commercial steel construction techniques with high end, luxury residential design. This trend offers homeowners new ways to perceive and utilize spaces, focusing on multi-generational / extended family living, family compounds, and functional spaces.

Barndominiums, whether steel or wood-framed, are often characterized by oversized great rooms with high vaulted ceilings, larger bedrooms, flex rooms, hidden rooms, and unique multipurpose rooms. Coupled with exceptional outdoor living and entertainment options tailored for family comfort and functionality, Barndominiums may just be the perfect home solution. The Barndominium not only represents a design style, it represents a lifestyle. These designs cater to a family's practical needs for space, sustainability, and technology utilization. Stacey Lynn and Oliver will share various products and strategies that can aid in your residential projects, demonstrating how incorporating Barndominium design aspects can address common industry challenges.

Learning Objectives:

- Discover the current trends in barndominium designs.
- Find out the sustainability aspects of barndominium designs.
- Get tips and tricks from leading barndominium designers.
- Learn how these designs can offer maximum interior space.

The Acoustics of Metal Buildings



Credit: 1.0 AIA HSW

Speaker: Zackery Belanger, CAFETERIA
Time: 12:00 p.m.-1:00 p.m.
Location: Design District @ METALCON

Metal construction creates unique acoustic challenges, especially for large spaces with tall ceilings. This session will describe the history of acoustics and metal buildings - how they each developed and how they combine in the present day. We'll dive into the best way to assess and fix these spaces using Day 1 and Day 2 approaches, and compare acoustical decking, banners, baffles, clouds, and panels. The most common unit in acoustics - NRC - will be demystified and the session will answer the question "How much do I need?"

Learning Objectives:

- Explore the history of acoustics in metal buildings.
- Define and understand Day 1 and Day 2 approaches.
- Demystify the most common unit in acoustics: NRC.
- Compare acoustical decking, banners, baffles, clouds, and panels against each other.
- Learn how structure, size, space, and specifically height affect the entire building's acoustics.

Holding Strength Comparison Between Short Rail and Direct Attachments on Racking Systems on Metal Rooftop for Solar Applications



Credit: 1.0 AIA LU

Speaker: Riccardo Baroso, S-5!
Time: 1:30 p.m.-2:30 p.m.
Location: Design District @ METALCON

Uplift mechanical load tests have been conducted between a commercial short rail and a direct attachment metal bracket on an exposed fastener metal roof panel. Different testing set-ups were applied to mimic field applications. Direct attachment metal brackets produced higher uplift holding strength employing less material than short rail attachments. Higher uplift holding strength implies that less direct attachment metal bracket counts than short rail ones to hold the same wind load on a PV array which translates in cost reduction of the racking system and its installation on the metal rooftops. In this session besides the testing results, the engineering calculations, and the financial benefits of having a stronger uplift resistance system will be presented and discussed.



Learning Objectives:

- Understand uplift mechanical load Tests.
- Explore uplift load resistance mechanisms.
- Racking system engineering calculations.
- Assess racking system products.
- Review cost-effective analysis.

Air Barriers, Vapor Retarders and Water Resistive Barriers Are the Same–No?



Credit: 1.0 AIA HSW

Speaker: Laverne Dalgleish, Air Barrier Association in America
Time: 3:00 p.m.-4:00 p.m.
Location: Design District @ METALCON

There is no easy answer to the question, "Is a material a water-resistive barrier, an air barrier, or a vapor retarder?" Building science will tell you, "It depends." The answer depends on the material properties, quality of the installation, and how the material and installation are used in a building." The answer is further complicated by the range of terms used in building codes and construction standards to describe the various control layers within the building enclosure. For example, the International Building Code (IBC)1 and International Residential Code (IRC)2 use the terms "weather-resistant barriers," "water-resistive barriers," "air barriers," and "vapor retarders" (formerly called "vapor barriers") to identify different types of control layers. The IBC and IRC do not use the term "thermal insulation"; instead, they refer to "thermal isolation," "R-value" (thermal resistance), and "thermal transmittance" or "U-factor." This paper aims to help readers understand how the various control layers in a building enclosure are defined and cut through some of the confusion surrounding the key concepts and requirements related to control layers.

Learning Objectives:

- Explain the purpose of control layers.
- Determine the purpose of each barrier layer.
- Show why and where the confusion comes in when talking about each barrier.
- Discover the steps to demystify the definitions

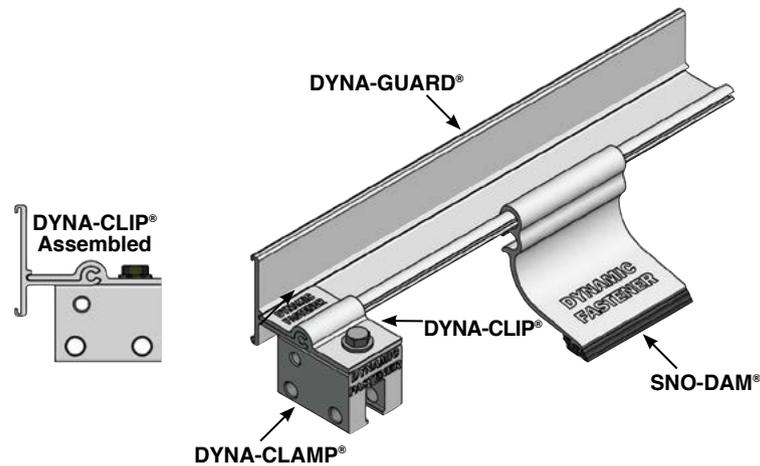
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TUESDAY, OCT. 29

Mergers & Acquisitions Essentials Workshop



Credit: 4 AIA LU

Speaker: Mitchell Mafra, PSMJ Resources, Inc.
Time: 8:30 a.m.-5:30 p.m.
Location: Meeting Room A304
Presented by PSMJ Resources, Inc.

Interested in growing your business through acquisition, but aren't sure where to start? Could merging or selling be the perfect way to preserve your hard-won equity and legacy? Be careful! In today's robust M&A climate, it's easy to make a million-dollar mistake. Build a strong knowledge base when you add Mergers & Acquisitions Essentials Workshop to your METALCON registration. In 4 hours, you learn the latest strategies for finding the right M&A counterparty, structuring win-win transactions, assessing valuations, successfully integrating, and more! Build confidence, learn how the best deals come together, hear recent case studies about unexpected pitfalls, and learn how to execute a merger, firm sale, or acquisition that achieves your goals.

Learning Objectives:

- Master transactions from discussion through negotiation to agreement.
- Learn how to bridge a valuation gap
- Overcome due diligence roadblocks
- Negotiate more favorable deal terms..

Metal Roof Installation Training Certificate Program: Part 1

Speaker(s): Steve Maule, P.E., Fabral Metal Wall and Roof Systems; Steve Minunni, ATAS International
Time: 1:00 p.m.-5:00 p.m.
Location: Meeting Room A303

Day one of this two-day, eight-hour introductory certificate program is based on MCA's Metal Roof Installation Manual. Participants can experience

quality facetime with industry experts and get classroom training in topics including substrates, safety, sealants, flashings, panel types and connections, tools, fasteners, maintenance, and more. Upon successful completion of the training program, individuals who prove themselves to be qualified will be presented with MCA's Metal Roofing Certificate of Completion. Registrants can then access the METALCON Exhibit Hall where they will see examples of what they have learned, further educate themselves on metal systems, and network with industry experts. This also gives manufacturers access to a pool of individuals trained in proper methods of metal roof installation. For those new to metal roofing, this program is a great opportunity to learn about the industry and experience practical training.

Learning Objectives:

- Discover the basics of substrates, safety, roofing sealants and more.
- Learn about safety systems that need to be put in place for your roofing installers.
- Identify common pitfalls and address safety concerns as soon as they are discovered.
- Determine the ideal sealants for specific environments and applications.
- Discover the best metals for various environmental situations

WEDNESDAY, OCT. 30

Metal Roof Installation Training Certificate Program: Part 2



Speaker(s): Steve Maule, P.E., Fabral Metal Wall and Roof Systems; Steve Minunni, ATAS International
Time: 8:30 A.M.-12:30 P.M.
Location: Meeting Room A303

Day two of this two-day, eight-hour introductory certificate program is based on MCA's Metal Roof Installation Manual. See part 1 for more information.

Utilizing MCM in Modern Design Including Fire Prevention



Credit: 4 AIA LU HSW

Speaker: Steve Tatro, Mitsubishi Chemical America – ALPOLIC Division
Time: 8:30 a.m.-12:30 p.m.
Location: Meeting Room A304

Join ALPOLIC experts in this 4-hour workshop exploring aluminum and metal composite materials (ACM and MCM) used in modern design specifications for interior and exterior metal panels. This workshop will cover how exterior metal composite wall panels aid in code compliance and fire safety, including an overview of materials and attachment systems per the IBC. Additionally, this session will cover metal composite material attributes including design guidelines, attachment systems, finishing options, paint and resin systems, natural metals, and anodized aluminum. It will further discuss the anodizing process, pros and cons of natural metal materials, weather testing and the importance of warranties.

Learning Objectives:

- Comprehend the defining characteristics and properties of ACM/MCM.
- Differentiate between PE and FR Core and outline testing protocols for ACM/MCM wall assemblies.
- Specify components for ACM/MCM attachment systems.
- Explore color measurement, weathering durability, and warranties in paint and coatings.
- Distinguish between various metal composite materials such as anodized aluminum, zinc, copper, and stainless steel alloys.
- Understand fire testing for exterior wall assemblies per IBC, focusing on NFPA 285.
- Comprehend IBC requirements for MCM cladding.

Rollforming for the Metal Construction Industry: Part 1

Speaker(s): Andy Allman, AMS Controls Inc.; Steve Ebel, Roll Form Solutions Inc.; Shawn Huffman, Beck Automation; Josh Beck, Beck Automation; Brian Rodgers, Formtek, Inc.
Time: 8:30 a.m.-12:30 p.m.
Location: Meeting Room A315

This workshop is presented in multiple sections by FMA members. These sections will address:

- "Considerations for Metal Building Roll Formers" (presented by Shawn Huffman and Josh Beck)
- "Utilizing Existing Capital Equipment and Tooling" (presented by Brian Rogers, Sr.)
- "Improve Profitability & Competitiveness through Computer Integrated Manufacturing" (Presented by Andy Allman)
- "Proper Roll Form Tooling Setup and Troubleshooting" (Presented by Steve Ebel)

A more in-depth description is available on METALCON.com

Low Slope Detailing Workshop - Certificate Course



Credit: 4 AIA LU HSW

Speaker: Alexander Prothmann, ASM 101
Time: 1:00 p.m.-5:00 p.m.
Location: Meeting Room A316

Have you ever wanted to learn more about low slope roofing, or gain a deeper understanding of the basics of low slope metal roofing? If you have, this course is for you. Attendees to this workshop will be exposed to some basic low slope details aimed at broadening perspectives on what is actually possible with sheet metal and how it applies to a roof. As perspectives change, attendees will understand how things shift, and what options (including creative ones) arise when installing metal roofing on low slope style roofs versus steep style roofs. These two types of roofing demand vastly different approaches. This course will delve into the world of low slope metal roofing with insights into steep slope roofing as well. It covers differences in application, from best practices and safety applications to specific tools needed for either style.

Tools and material for this course will be provided by ASM101 and participating partners at the convention. All students will be required to complete a paper version of the details we discuss. A few volunteers will be chosen to complete the detail in sheet metal

All students will receive a certificate of completion at the end of the course

Learning Objectives:

- Discover current and upcoming options and ways to install metal roofing on a building, ranging standard to creative methods.
- Learn the differences between low slope and steep slope metal roofing and how they affect the building and it's structural design and implementation.

- Safety applications for low slope and steep slope metal roofing, including best practices and specific tools.
- Understand the basics of low slope metal roofing, from optimal execution to material selection and handling.
- Learn the tools and trade secrets that will ensure the safety of the structure, materials, and most importantly, the individuals installing the roofing.

THURSDAY, OCT. 31

Metal Roofing from A (Aluminum) to Z (Zinc)



Speaker: Rob Haddock, S-5! Credit: 4 AIA LU HSW

Time: 8:30 a.m.-12:30 p.m.

Location: Meeting Room A304

Often billed as "Metal Roofing 101," this course includes technical information presented in a common-sense fashion that makes the art and science of metal roofing clear, concise and understandable. Topics include the history of metal roofing, metals and metallic coatings, metallurgy, galvanic weathering and material selection criteria. Also covered: fabrication and manufacturing techniques, various seam types and panel profiles in addition to underlayments, the use and misuse of sealants, seam technologies and the principles of thermal cycling and panel anchorage. A great metal introduction for beginning and experienced building professionals. This course is an advanced building block for the metal roofing essentials and covers the coil coating process, paint characteristics, common and popular steep and low slope construction details, "do's and don'ts" of installation, in addition to curved applications and wind issues. Finally, the program delves into system design, drainage principles and system selection criteria, including the principles of water-shedding and hydrostatic designs

Learning Objectives:

- Discover metal roofing from 960 B.C.E. to 2023.
- Define material selection criteria for steel and low slope metal roofing.
- Recognize different fabrication and manufacturing techniques - advantages and disadvantages.
- Identify seams types and panel profiles including key differences between hydrostatic and hydrokinetic systems and use of underlayments and joint sealants.
- Grasp rudiments of system design including basics of flashing, sealing, panel anchorage, and thermal response.

The Impact and Utilization of AI on the Construction Industry



Credit: 4 AIA LU

Speaker(s): Frank Lazaro, AE Marketer

Time: 8:30 a.m.-12:30 p.m.

Location: Meeting Room A303

Join Frank Lazaro, an AI industry expert, for an insightful and interactive workshop exploring the impact of Artificial Intelligence (AI) on the construction sector. This four-hour event, designed for the construction industry, combines educational content with hands-on exercises to understand AI's role in construction.

Participants will dive into AI fundamentals and learn how AI reshapes areas of the construction industry. Through interactive demonstrations and a Q&A segment, attendees will gain insights and strategies for leveraging AI to drive innovation and stay competitive in construction.

Don't miss this opportunity to expand your knowledge and skills in AI and its application in construction. Join us for an in-depth workshop that promises to equip you and your company with tools and insights to navigate the evolving landscape of AI in the construction industry.

Learning Objectives:

- Discover current Artificial Intelligence trends in the design and construction sector.
- Gain insight into when to use AI tools to offer maximum positive impact in your business.
- Learn about the AI tools coming to market over the next year.
- Understand the long-term implications of AI on your business.

Rollforming for the Metal Construction Industry: Part 2

Speaker(s): Brian Rodgers, Formtek, Inc.; Paul Williams, Hill Engineering; Rob Taylor, TEK FAB

Time: 8:30 a.m.-12:30 p.m.

Location: Meeting Room A315

This workshop is presented in multiple sections by FMA members. These sections will address: "Material and How it Affects Metal Building Products in the Roll Forming Process" (Presented by Brian Rogers) "Creative Options for Punching/Shearing/Cutoff Challenges in the Metal Building Industry" (Presented by Paul Williams)

"Advanced Roll Forming of Steel Framing Components" (Presented by Brian Rodgers) "Automation and Material Handling for Roll Formed Products" (Presented by Rob Taylor)

A more in-depth description is available on METALCON.com

Main Theater Events

WEDNESDAY, OCT. 30

Don't miss today's Keynote!
Joe Theismann presents *Game Plan for Success* at 9 a.m. in the Main Theater"

KEYNOTE: Game Plan for Success

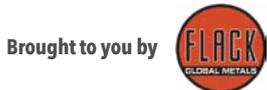


Speaker: Joe Theismann, entrepreneur, and former NFL MVP quarterback, Super Bowl Champion
Time: 9:00 a.m.-10:00 a.m. Credit: 1 AIA LU

This dynamic presentation outlines the game plan that brought Joe Theismann success both on and off the football field. Former NFL MVP quarterback and Super Bowl Champion, he reveals his Game Plan for Success by drawing parallels between winning in football and in business. Joe focuses on how to succeed under pressure - when it's "4th and 1", and how to adapt quickly to unexpected situations when you're faced with a "blitz" instead of a zone. He urges individuals and organizations to set goals and correct errors each step of the way, an approach that builds momentum.

Learning Objectives:

- Discover the importance of adapting to unexpected situations.
- Tools and tips to succeed under pressure.
- Understand the significance of setting goals and how goal setting can help course-correct errors along the way.
- Learn affective strategies for tackling the obstacles placed in front of you.



State of the Industry- Presented by the Metal Construction Association



Speaker(s): Jeff Henry, Metal Construction Association; Brian Partyka, Carlisle Architectural Metals; Paul Trombitas, FMI Global; Chandler Barden CIDAN Machinery; Bob Zabcik, Metal Construction Association; Sean McCue, PreCoat Metals; Tom Seitz, In Seitz Strategies
Time: 10:30 a.m.-11:30 a.m. Credit: 1.0 AIA LU HSW + 1 FL DBPR



Join leaders from the Metal Construction Association for a discussion about current and

future opportunities and challenges facing metal construction. This session will cover recent technical developments, upcoming regulatory issues, metal construction's resiliency in a turbulent building market, the superior sustainability of metal substrates and much more. Discover new advancements in the industry and how each will affect the future of construction, and ultimately grow the usage of metal in future construction projects. The Metal Construction Association, now in its 41st year, is comprised of leading manufacturers, metal forming equipment, accessories, and contractors devoted to the growth of the use of metal in construction.

Learning Objectives:

- Discover new and proposed changes to codes within the metal construction industry.
- Understand new and upcoming regulations that will be affecting the construction and design industry.
- Learn about sustainable metal products and how they compare to other construction materials.
- Come away from this course with a better understanding of the opportunities for metal in construction and how they incorporate into modern design.
- Discover new metal products coming to market.

THURSDAY, OCT. 31

Don't miss today's Keynote!
Dr. Anirban Basu presents *The Good, The Bad, & The Ugly: Financial Outlook and Trends for Metal Construction Industry* at 9 a.m. in the Main Theater

KEYNOTE: The Good, The Bad, & The Ugly: Financial Outlook and Trends for Metal Construction Industry



Speaker: Dr. Anirban Basu, Sage Policy Group, Inc.
Time: 9:00 a.m.-10:00 a.m. Credit: 1.0 AIA LU

Has the Federal Reserve successfully engineered a soft landing? Or, is the confluence of geopolitical conflict, a presidential election, rising consumer debt levels, and still high interest rates conspiring to produce an economic downturn in 2025? It is difficult to know whether 2025 will be a good year for the metal construction and design industry—but one thing is clear—it will be a very interesting one. This keynote will supply an in-depth analysis of major factors shaping economic outcomes, including interest rates, global conflict, wage

dynamics, business confidence, and demographics. It will then turn toward a forecast for the coming year, highlighting the major risks that economic stakeholders will likely encounter.

Learning Objectives:

- Discover the current events affecting the economy.
- Analyze major factors shaping economic outcomes including interest rates and wage dynamics.
- How high interest rates are currently affecting the construction market and what to expect from interest rates over the next year.
- Global economics are increasing, learn how the global markets will affect purchasing and acquisition decisions through 2025.



Building a Sustainable Future: Navigating Environmental Challenges in PEMB



Speaker(s): Jared Hamburger, Helix Metalforming; Darren Cocca, Hamburger Roofing & Sheetmetal; Christopher Kroeter, Drexel Metals
Time: 11:45 a.m.-12:45 p.m. Credit: 1 AIA LU + DBPR LU



Led by industry expert Jared Hamburger, this session explores the critical intersection of metal construction, environmental responsibility, and long-term resilience. Participants can expect an in-depth analysis of sustainable building materials, eco-friendly construction methodologies, and innovative technologies that promote both environmental stewardship and project durability. Through real-world case studies and actionable strategies, attendees will gain the knowledge needed to integrate sustainability into their projects, enhancing their role in shaping a resilient and eco-conscious future for metal construction.

Learning Objectives:

- Explore the environmental impact of metal construction processes and materials.
- Discover cutting-edge technologies and methodologies that enhance sustainability in metal construction projects.
- Learn how sustainable design principles contribute to the long-term resilience of metal structures, mitigating environmental risks and reducing strain on natural resources.
- Understand the evolving landscape of sustainability regulations and certifications in the metal construction industry.
- Develop strategies for seamlessly integrating sustainable practices into project management.

FRIDAY, NOV. 1

Don't miss today's Keynote!

Dr. Melissa Furman presents Relevant Leadership: Navigate, Elevate, Accelerate at 9 a.m. in the Main Theater

KEYNOTE: Relevant Leadership: Navigate, Elevate, Accelerate



Credit: 1 AIA LU

Speaker: Dr. Melissa Furman, Career Potential
Time: 9:00 a.m.-10:00 a.m.

Returning triumphantly to the METALCON Keynote stage, Dr. Melissa Furman continues to captivate and inspire, building on the phenomenal success of her 2022 session, "From Employee to Manager: Transitioning to a Management Role," which has garnered over 41,000 views on YouTube. In this transformative session, Dr. Furman will guide you through the pivotal distinctions between management and leadership, igniting a passion for true leadership within every attendee.

As organizations navigate unprecedented diversity, rapid change, and widespread disruption, the demand for leaders with relevant leadership skills has never been greater. Are you equipped with the essential leadership skills to propel your organization into a prosperous future? Join us for an engaging and interactive experience where Dr. Furman will empower you with actionable strategies to enhance critical leadership capabilities such as self-awareness, adaptability, and trust-building.

Prepare to be inspired, challenged, and equipped to lead with relevant skills needed for future success. This keynote is your opportunity to elevate your leadership journey, accelerate your professional growth, and make a profound impact on your organization and beyond. Don't miss this chance to unlock your full leadership potential!

Learning Objectives:

- Discover modern leadership skills.
- Learn what organizations are doing to address and change their approaches to the adapt to the modern workplace.
- Get recommendations and strategies to develop relevant leadership skills.
- Understand the difference between Management and Leadership.

Best Practices Learning Center

In today's economy, it's important that your business runs smoothly, maximizing every employee's time and every dollar spent running your business. Sessions in the Best Practices Learning Center feature industry experts providing you with solid, sensible advice and tried-and-true strategies to ensure your business's growth and success.

WEDNESDAY, OCT. 30

Construction Certainty Advancing Supply Chain Pricing Tactics for Durability in the World's Most Volatile Steel Market



Credit: 1 AIA + DBPR LU

Speaker(s): Dennis Merino, Fabral Metal Wall and Roof Systems; Daniel Doderer, Flack Global Metals
Time: 10:15 a.m. - 11:15 a.m.

Location: Best Practices Learning Center

Two metal construction industry leaders will discuss transforming business durability and customer relations through strategic pricing and supply chain innovations. Starting with a comprehensive market analysis this session will dive into Fabral's approach to pricing and supply chain management designed to enhance stability, growth, and resilience in the construction industry. Attendees will learn about the development and implementation of a durable price model that mitigates the challenges of margin fluctuations and supply chain volatility. The speakers will cover the evolution of buying practices in the industry and strategic price management techniques to ensure continuous product availability while leveraging market analyses to establish stable margins and certainty amidst growing volatility. This session is for those looking to navigate the complexities of the market and build stronger, more reliable relationships with stakeholders.

Learning Objectives:

- Gain insights into the latest market trends.
- Understand the benefits of implementing a durable price model for customers to enhance sales and manage margin fluctuations.
- Learn how strategic price management and overcoming historical buying practices can transform your business.
- Explore the process of leveraging comprehensive market analyses and strategic pricing techniques.
- Engage in a Q&A with seasoned industry professionals.

Using Metal Roofing to Provide Climate and Budget Conscious Solutions for Existing Buildings



Credit: 1 AIA + DBPR LU



Speaker(s): Chuck Howard, Metal Roof Consultants; Dale Nelson, Roof Hugger
Time: 1:15 p.m.-2:15 p.m.
Location: Best Practices Learning Center

This session will explore the climate effects of different roofing materials using a metal roofing solution to demonstrate how different roof systems compare to each other including their different life cycle costs and demand on resources. Additionally, the speakers will discuss added insulation, reflectivity, structural characteristics, and the superior abilities of a structural roofing system. The speakers will finish this session discussing retrofitting, including implementation and whether retrofitting over an existing sloped metal roofs or converting a flat roof to a sloped roof works based on various projects compared to all other roofing systems.

Learning Objectives:

- Understand the basics of climate affects on different roofing systems.
- Discover the capabilities of a structural roofing system.
- Learn how and when metal retrofitting is an option for an existing roofing system.
- The factors that go into converting a flat roof to a sloped roof.
- Resource demand and life cycle of a metal roof system.

THURSDAY, OCT. 31

The New World of Metal: How Technology and AI Can Affect the Metal Industries



Credit: 1 AIA + DBPR LU



Speaker: Tony Barnes, Crowe LLP
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A314
Location: Best Practices Learning Center

Technology advancement is affecting the way we do everything, from artificial intelligence helping us write proposals to smart watches that can monitor your pulse, and everything in between. The metal and construction industries are no exception. Technology and AI are rapidly changing the way the world does business. Join Tony Barnes of Crowe LLP as he explores this new world and helps explain which artificial intelligence (AI) tools are effective solutions for the metal industries,

how to effectively review AI and technology options to determine what works best for your business, and what available options are real solutions vs. what is make believe. Tony will share from experiences working with metal industry clients and insights based on the answers in the annual Crowe Technology in Metals Survey. This survey gathers feedback from metals industry executives on how they use technology, why they are investing in technology, challenges with technology adoption, and future technology investment plans.

Learning Objectives:

- Discover which AI tools are applicable for the metals industries.
- Learn how to determine what technology tools would be good for your company.
- New technologies coming to market.
- Understand how you compare to your peers on your digital roadmap with AI.

Turning Workforce Development into Dollars: Recruit, Train, Retain



Credit: 1 AIA + DBPR LU



Speaker(s): Jared Ribble, NRCA; John Esbenshade, NRCA; Amy Staska, NRCA

Time: 10:15 a.m.-11:15 a.m.

Location: Best Practices Learning Center

It's almost exhausting to write that the construction industry is wrestling with workforce development. It's been the preeminent struggle for some time now, and all the industry's companies and organizations are doing their level best to solve the problem. The National Roofing Contractors Association is working to understand and appreciate these efforts and help to bring them to light. Delving into the current thoughts and focuses on the hiring and retaining of roofing industry professionals, the NRCA offers a place to hang various initiatives. Join us to talk about roofing industry efforts to identify, energize and recruit; onboard; train; and certify roofing employees into an increasingly professionalized career.

Learning Objectives:

- Discuss roofing industry involvement and initiatives in career and technical education.
- Examine industry involvement in SkillsUSA and other organizations.
- Compare roofing industry certifications with those in other arenas of metal construction.
- Articulate how certifying workers benefits companies.
- Identify training resources available to elevate new workers.
- Walk away with a tool to assess the dollar value of a trained workforce.

Achieving Sustainable Performance for Decades with Coil and Extrusion Metal Coatings



Credit: 1 AIA + DBPR LU



Speaker: Lauren Rogers, Sherwin-Williams
Coil Coatings

Time: 11:45 a.m.-12:45 p.m.

Location: Best Practices Learning Center

This session explores the advantages of using coil and extrusion coatings in the built environment. The speaker will investigate the specifics of how innovative coating technologies contribute to various sustainability initiatives, from how coatings can affect LEED and Well credits, to solar reflective coatings and the affect these have on urban heat islands. Rounding off the session with a lively discussion of life cycle analyses.

Learning Objectives:

- Understand the advantages of using coil and extrusion coatings for metal building products.
- Explore how solar reflective coatings decrease energy costs and offset the urban heat island effect.
- Analyze the innovative technologies for coil and extrusion coatings.
- Review the qualifications of LEED and Well credits.
- Learn about the inputs and outputs of Life Cycle Analyses.

Accounts Receivable and Cashflow Assessing: Shooting down the Top 10 Cashflow Killers



Credit: 1 AIA + DBPR LU



Speaker: Thea Dudley, Pocket Protectors

Time: 1:15 p.m.-2:15 p.m.

Location: Best Practices Learning Center

Does your business have plenty of work, invoices due on the accounts receivable and you still struggle with cashflow? You are not alone. Business in all industries are running into this issue. So why does this happen? And how can you correct it? Join Thea Dudley, a credit specialist in the construction industry as she clarifies and explores the top 10 cashflow killers to a construction industry business and how to resolve them effectively, efficiently, and with little pain.

Learning Objectives:

- Discover why on time invoicing matters.
- Learn the importance of knowing who you are doing business with.
- Best practices to collect your money on time.
- Leverage a credit and collections policy: How to create one.
- How to protect your company's credit and financial assets.

FRIDAY, NOV. 1

Sales 101: Successful Sales Strategies from Cross-Selling to Up-Selling



Credit: 1.0 AIA LU

Speaker: David Stahler, S-5!

Time: 10:30 a.m.-11:30 a.m.

Location: Best Practices Learning Center

Selling your product or service has never been more challenging. It takes extensive knowledge, a deep understanding, a well-developed strategy, and the ability to build relationships. Numerous selling disciplines that encourage consumers to spend more money range from cross-selling to up-selling. Do either of these scenarios sound familiar?

- You go to your local mobile-phone store to trade in your phone and purchase a new one. While completing your purchase, the salesperson recommends you purchase a case and a charger too.
- You arrive at the mobile-phone store, intent on trading in your older phone for a new one. You have your eye on a basic model, but the salesperson talks you into the latest model with extra storage capacity and a superior camera.

Upselling encourages customers to purchase a comparable higher-end product than the one in question. Cross-selling invites customers to buy related or complementary items.

In this session, we'll dig into both tactics. Each offers distinct benefits and are mutually beneficial when executed properly. We'll also cover other successful strategies such as relationship selling and conversion selling, covering typical scenarios for the various strategies. You will walk away with successful strategies to enhance your business and improve your bottom line

Learning Objectives:

- Understand the importance of sales training for your team.
- Learn the fundamentals of cross-selling and up-selling and how to implement success strategies for your business.
- Understand the barriers to cross-selling and up-selling.
- Learn additional sales strategies, like relationship selling and conversion selling.
- Walk away with a practical plan to develop sales strategies for your business.

Maximizing Profitability and Avoiding Pitfalls in Steep Slope Roofing



Credit: 1 AIA + DBPR LU



Speaker: Todd Miller, Isaiah Industries
Time: 12:00 p.m.-1:00 p.m.
Location: Best Practices Learning Center

As metal has gained market share, more and more contractors have started to promote that they offer metal roofing. Some do it well, and some not so well. Those who do it well find themselves commanding their marketplace and building a business of ongoing value. Join industry veteran Todd Miller as he shares the hallmarks of successful metal roofing contractors he has coached, including some tips and tricks to better your business.

Learning Objectives:

- Discover how to develop and position your company in the marketplace.
- Learn which numbers you need to watch while running your business.
- Build systems for the successful operation of your business.
- Create a successful product presentation.
- How to develop a pricing structure.
- Operating with your desired exit strategy in mind.

Technical Know-How Learning Center

Gain a deeper understanding of how to improve building and product performance in the Technical Know-How Learning Center where the focus is on installation techniques, craftsmanship, resiliency, testing procedures, real-world influences and much more.

WEDNESDAY, OCT. 30

Building Smarter: The Impact of our Changing Weather & Climate on Construction



Credit: 1 AIA + DBPR LU



Speaker(s): Crystal Egger, Monarch Weather & Climate Intelligence; Kathryn Procriv, Monarch Weather & Climate Intelligence
Time: 8:00 a.m.-9:00 a.m.
Location: Meeting Room A314

Join the Monarch team at METALCON 2024 to explore the critical role of weather forecasting in metal and material applications for construction and design. Discover the importance of accurate weather data and communication

to optimize project timelines, enhance safety, and improve material performance. Don't miss this chance to learn from leading experts in the weather industry!

Learning Objectives:

- Discover how weather forecasting can affect construction and design.
- Understand accurate weather data and communications affecting timelines and life safety.
- Weather can affect material performance, discover how it can improve lifetime performance.
- Discover the best tools to utilize in weather and climate forecasting.
- Understand how weather affects structural safety over its lifetime.

What Makes Rainscreen Walls Work



Credit: 1 AIA + DBPR LU



Speaker: Laverne Dalgleish, Rainscreen Association in North America
Time: 10:30 a.m.-11:30 a.m.
Location: Technical Know-How Learning Center

Curious or confused about what "rainscreen" means or how it relates to wall performance? This session provides an overview of rainscreen wall designs, including all the visible and hidden components and important factors in performance. Claddings and attachments, the air cavity and why width matters, water control, structural considerations, fire and combustibility, exterior insulation ... all this and more will be touched on.

Learning Objectives:

- Describe the components of a rainscreen wall and their functions.
- Explore the science and practical aspects of rainscreen wall performance.
- Discuss specific considerations for heat, air, and moisture control as well as structure and fire.
- Learn to design and detail higher-performance rainscreen walls.
- Discover the long-term benefits of integrating rainscreens in exterior walls.

What is the Value of MCM System Fabricator Certification



Credit: 1 AIA + DBPR LU



Speaker(s): Tom Seitz, InSeitz Strategies; John Trifonoff, East Coast Metal Systems; Samuel Chastain, Alflex, LLC; Zeke Miller, MillerClapperton
Time: 12:00 p.m.-1:00 p.m.
Location: Technical Know-How Learning Center

Metal Composite Materials (MCM) are a strong and growing aspect of the metal construction industry. With so many metal fabricators and composite material creators working within our market, how can contractors, architects and designers determine who are the ideal suppliers? The Metal Construction Association has diligently developed a program to address this exact situation. They have developed a fabricator certification program to help contractors, designers, and all other purchasers navigate the world of MCM fabricators more easily. Certified fabricators will be able to show prowess and ability within the world of high-end, monumental building products. Being able to show their ability, safety focus, correctness, and ingenuity. All attendees will understand what it takes to meet this certification standard, why the standard is important, and how fabricators can achieve MCM Systems Fabricator Certification.

Learning Objectives:

- Describe and define what Metal Composite Materials (MCM) are.
- Determine how to choose suppliers that meet project specifications and regional requirements.
- Learn the importance of certified suppliers and the differences they supply in the marketplace.
- Find out how certified suppliers can affect the safety and longevity of a purchased product.
- Understand what makes up the MCM supplier certification.

Overcoming Obstacles: Tackling the Unique Challenges of Specialty Metal Contractors



Credit: 1 AIA + DBPR LU



Speaker(s): Jared Hamburger, Helix Metalforming; Ashley Muir, Wldfy; Darren Cocca, Hamburger Roofing & Sheetmetal; Shannon Carter, Wldfy
Time: 1:30 p.m.-2:30 p.m.
Location: Technical Know-How Learning Center

Explore the multifaceted challenges faced by specialty metal contractors, addressing critical aspects such as supply chain intricacies, delivery hurdles, effective cost management, strategic marketing, and business development. Participants will gain valuable insights into navigating the complexities of the specialty metal industry, as the experts draw from their extensive experience to offer practical solutions and innovative approaches. The discussion will highlight the dynamic nature of supply chain dynamics, emphasizing the importance of adaptability and resilience in overcoming obstacles. Furthermore, they will unravel strategies for optimizing deliveries, ensuring timely and efficient project completion. Cost management takes center stage followed by a focus on marketing strategies to effectively showcase

the unique offerings of specialty metal contractors. Finally, participants will gain strategic perspectives on business development, empowering them to cultivate growth and capitalize on emerging opportunities in the competitive metal industry.

Learning Objectives:

- Gain a deep understanding of the intricacies within the specialty metal supply chain, from strategies, resilience, and adaptability.
- Learn practical approaches to optimize the delivery process for specialty metal projects, ensuring timely completion and customer satisfaction while navigating potential logistical hurdles.
- Learn to navigate the financial complexities inherent in the specialty metal industry, and get insights that mitigate risks and maximize profitability.
- Learn how to develop and execute targeted marketing strategies that effectively showcase the unique strengths and offerings of specialty metal roofing contractors, creating a competitive edge in the market.
- Gain strategic perspectives on business development, identify and capitalize on emerging opportunities, fostering sustainable growth and resilience against industry fluctuations.

THURSDAY, OCT. 31

Tapping the Potential of Existing Building Portfolios to Lead Decarbonization



Credit: 1 AIA LU HSW

Speaker: Hafsa Burt, HB+A Architects
Time: 10:30 a.m.-11:30 a.m.

Location: Technical Know-How Learning Center

Carbon is one of the most important words in the world of sustainability. Take a typical building with a 60-year lifespan, the operational carbon of the building is a large contributor to carbon emissions. Whereas, in a high-performance building, the operational carbon is a very small component, and the embodied carbon is a larger portion of the overall percentage of emissions. With the global response to emissions and sustainability, emissions cuts of about 7.5% every year are continuing. By 2040, two-thirds of the building stock will be existing, this offers an enormous opportunity to optimize these buildings for performance starting with the envelope. There's a belief: The most sustainable building is the one that is already existing. Architects and contractors interested in decarbonization should join this session!

Learning Objectives:

- Why optimizing the Existing Building Stock is important.
- Embodied Carbon Reduction strategies.

- Carbon sequestering materials for renovations.
- Discover how to optimize systems for high performance buildings.
- Legislative landscape for Embodied Carbon reduction.

Forging the Future: Metal Building Systems in Architectural Design



Credit: 1 AIA LU HSW

Speaker(s): Thomas Carney, Varco Pruden Buildings; Randy Spears, Varco Pruden Buildings

Time: 12:00 p.m.-1:00 p.m.

Location: Technical Know-How Learning Center

This session will provide valuable insights to members of the AEC industry on the forces impacting the industry, history and future of steel buildings, metal building circularity and the energy efficiency of metal buildings. This is an excellent opportunity for architects and other metal industry professionals to learn the basics of metal building systems.

Learning Objectives:

- Examine the forces impacting the AEC industry.
- Identify how steel is an important part of architecture's heritage.
- Assess metal building system circularity.
- Evaluate the energy efficiency of metal building systems.
- Analyze how to specify metal building systems.

Rust on Building Panels Identifying and Repairing



Credit: 1 AIA HSW + DBPR LU

Speaker: Kevin Sieger, U.S. Steel

Time: 1:30 p.m.-2:30 p.m.

Location: Technical Know-How Learning Center



This session is intended to inform members of the metal construction and design industry on the types of rust and common sources of it, especially on steel roofing and siding panels. The speaker will clarify once rust is identified, the various courses of correction will be discussed and how to prevent further occurrences.

Learning Objectives:

- Identify different type(s) of rust.
- Understand the different sources of rust.
- Learn how to determine corrective actions for various rust types.
- Discover better design concepts to prevent future occurrences of rust.

FRIDAY, NOV. 1

Chemistry to Create Color in Coil Coatings



Credit: 1 AIA LU

Speaker(s): Brynn Wildenauer, Sherwin-Williams Coil Coatings; Kiki Redhead, Sherwin-Williams Coil Coatings

Time: 10:15 a.m.-11:15 a.m.

Location: Technical Know-How Learning Center

The chemistry to create color in coil and extrusion coatings is a unique and interesting process. Join seasoned professionals in the world of color creation and design from Sherwin-Williams as they clarify and help explore the world and science behind coil and extrusion coatings, from the psychology behind color to pigment and performance and much more.

Learning Objectives:

- Review the basics of color theory and the psychology behind color – as it relates to Coil Coatings.
- Understand the relationship between color, pigments, and architectural coating performance.
- Explore key considerations when viewing and selecting colors for coil and extrusion coatings.
- Demonstrate the importance of color in the built environment.

Metal Mastery: Meeting Building Codes with Pre-Engineered Metal Buildings



Credit: 1 AIA HSW + DBPR LU

Speaker(s): Amanda Turner, Cornerstone Building Brands; Christopher Gonzales, Cornerstone Building Brands

Time: 11:45 a.m.-12:45 p.m.

Location: Technical Know-How Learning Center



In this engaging presentation we dive into the intersection of code requirements, quality assurance, and the innovative solutions offered by pre-engineered metal buildings (PEMBs). Explore the critical role of plant quality programs in ensuring compliance, reliability, and performance, while discovering effective strategies for meeting often complex code requirements. Real-world solutions and practical insights make this session essential for professionals seeking to optimize construction projects within regulatory frameworks.

Learning Objectives:

- Explore building codes and regulations that apply to metal building construction projects including energy efficiency considerations.

- Explain the design, components, and performance of pre-engineered metal buildings (PEMB), including how these systems meet or exceed building and energy code requirements.
- Discover regulatory frameworks that affect various construction and design projects.
- Discuss how plant quality programs ensure that manufacturing processes align with industry standards.
- Current codes and testing that all builders and designers need to be aware of in project design and erection.
- Analyze best practices for ensuring compliance with building codes when designing and constructing with PEMB.

Building Performance Learning Center

The increase in the frequency and severity of natural disasters such as hurricanes, floods, wildfires and other safety hazards makes it more important than ever to stay on top of new building envelope codes, testing methods, and terminology. Sessions in the Building Performance Learning Center will demystify these complex topics and provide the latest information on risk mitigation, building codes and testing protocols. These sessions are a must-attend for contractors, engineers, & architects alike.

WEDNESDAY, OCT. 30

Resilient Buildings: Disaster is a Hazard You Didn't Prepare For

Speaker: Alan Scott, Intertek

Time: 10:15 a.m.-11:15 a.m.

Location: Building Performance Learning Center

Credit: 1 AIA HSW + DBPR LU



Given the increasing frequency and severity of natural disasters, including hurricanes, floods, wildfires and other hazard events, and the dire predictions of climate scientists that things will be worse, we need to redouble efforts to mitigate climate change, and at the same time we must get serious about adaptation to reduce the catastrophic risks of a worsening climate and sea level rise. The good news is that when we look at buildings and urban infrastructure, there is overlap in adaptation and mitigation strategies. Identifying these measures and implementing the ones that provide the biggest benefit for the least cost for any given asset starts with conducting a climate risk and resilience assessment. This session will provide an introduction to the growing practice of climate risk assessment, and how to use it to assess and mitigate vulnerabilities, while improving the resilience

and performance of new and existing buildings. It will also specifically review new regulations requiring some companies to assess and disclose climate-related financial risks. This interactive presentation will also review strategies for the design and retrofit of buildings to increase resilience, and discuss the role of material manufacturers, design professionals, and construction teams to create resilient structures.

Learning Objectives:

- Define what is meant by resilience in the context of the built environment and why it is important.
- Review new regulations influencing the emerging focus on climate risk and resilience.
- Understand the components of climate risk and resilience assessment.
- Review strategies for mitigating risk and increasing resilience in buildings.
- Consider how resilient design complements other sustainable and healthy building strategies.

IECC 2021 / ASHRAE 90.1-2019 Building envelope Requirements

Speaker: Bill Beals, Therm-All

Time: 11:45 a.m.-12:45 p.m.

Location: Building Performance Learning Center

Credit: 1 AIA HSW + DBPR LU



This session is designed to outline the key building envelope requirements in the IECC 2021/ASHRAE 90.1-2019 commercial energy code cycle. This session will review the metal building insulation systems that satisfy the IECC 2021/ASHRAE 90.1-2019 building envelope requirements. Additionally, the instructor will demonstrate how to successfully complete an accurate COMcheck™ building envelope compliance report. COMcheck™ is the U.S. Department of Energy (DOE)'s commercial energy compliance tool that helps architects, builders, designers, and contractors determine whether new commercial or high-rise residential buildings, additions, and alterations meet the requirements of the IECC and ASHRAE Standard 90.1, as well as several state-specific codes.

Learning Objectives:

- Gain an understanding of the major governing councils that mandate today's energy codes.
- Understand the metal building envelope requirements in the IECC 2021/ASHRAE 90.1-2019 commercial energy code cycle.
- Differentiate between the various metal building insulation systems that satisfy the building envelope requirements in the IECC 2021/ASHRAE 90.1-2019 commercial energy code cycle.

- Review key terminology utilized throughout COMcheck™ and general energy code compliance to ensure a full understanding of the project's performance requirement, the fulfillment of which directly impacts the health, safety, and welfare of building occupants.
- Learn how to successfully complete an accurate COMcheck™ building envelope compliance report.

How Can a Rainscreen be a High Performance Envelope Option?

Speaker: Laverne Dalglish, Rainscreen Association in North America

Time: 1:15 p.m.-2:15 p.m.

Location: Building Performance Learning Center

Credit: 1 AIA HSW + DBPR LU



How can a rainscreen be a high-performance envelope option? This session will focus on the primary features of a rainscreen wall as defined by RAINA. The presentation will then move towards a focus on thermal performance of walls and how the integration with RS can occur. Attention will be given towards addressing varied façade panel manufactures warranty requirements and how this can narrow options within the rainscreen composition. Challenges with substructure design *i.e.* dynamics, deflection, expansion joints and cantilevers, secondary membrane positioning, perforated girts. How facades contribute to sustainability within the built environment as the PPECs (Primary Passive Environmental Control System) Finally - the rainscreen as a high-performance envelope design.

Learning Objectives:

- Comprehend the fundamental principles and components of a Rainscreen design, including its purpose, key features, and advantages.
- Articulate how thermal performance concerns can be effectively managed and improved through the implementation of Rainscreen.
- Demonstrate an understanding of the flexibility of Rainscreen systems to accommodate the specific requirements of facade panel manufacturers/materials.
- Recognize the significance of Rainscreen systems as a critical component contributing to sustainability.

THURSDAY, OCT. 31

Advancements in Cool Roof and Wall Evaluation and Compliance

Speaker: Audrey McGarrell, Cool Roof Rating Council

Time: 10:15 a.m.-11:15 a.m.

Location: Building Performance Learning Center



Credit: 1 AIA HSW + DBPR LU



Cool roofs are a longstanding strategy for improving building energy efficiency and mitigating the urban heat island (UHI) effect. They are widely adopted into building codes, land use ordinances, green building programs, and municipal climate resilience plans. Until June 2022, the U.S. EPA offered ENERGY STAR certification for roofing products, which has historically been required for compliance with several of these policies, as well as financial incentives. So where do architects and builders go from here? This session will describe alternative compliance options and third-party resources in the

absence of ENERGY STAR. The speaker will describe the burgeoning landscape of cool exterior walls, including recent code and standard developments and advancements in evaluation and labeling. Like cool roofs, cool exterior walls are demonstrated to help mitigate UHIs across the U.S. They are also found to produce annual HVAC energy savings in U.S. climates zones 1-4. Finally, the session will explore opportunities and barriers in the adoption of cool surfaces and methods for educating customers about cool surfaces.

Learning Objectives:

- Describe the radiative properties that affect the “coolness” of roofing and exterior wall products.
- List four effects that cool roofs and walls can have on a building or community.
- Interpret a CRRC Rated Roof Product Label and explain how it differs from an ENERGY STAR certification.
- Identify similarities and differences between radiative property testing for roofing versus wall products.
- Explain three challenges with widespread adoption of cool exterior walls.

Introduction to ANSI/MCA FTS-1 Test Method for Windload Resistance on Flashings



Credit: 1 AIA LU HSW

Speaker: Bob Zabcik, Metal Construction Association

Time: 1:15 p.m.-2:15 p.m.

Location: Building Performance Learning Center

This session is co-presented by the Metal Construction Association (MCA) and the Roofing Industry Committee on Weather Issues (RICOWI). In 2019, the Metal Construction Association Released ANSI/MCA FTS-1, Test Method for Wind Load Resistance of Flashings Used with Metal Roof Systems. This test was developed by the MCA through the SPRI canvassing process and its purpose is to ensure that metal flashings, particularly those along the eaves of a building, remain intact during a design-level wind event and was based on investigation programs conducted by RICOWI. This presentation will introduce the test and explain how it can be used by stakeholders to help prevent wind and water damage to metal roof systems over a closely fitted deck.

Learning Objectives:

- Learn what wind load resistance is and how it affects metal roofing systems.
- Understand how wind load resistance is tested and how it may be tested in the future.
- Discover how architectural features, particularly the eaves, can remain intact during wind events.
- Learn how this testing can prevent water damage as well.

FRIDAY, NOV. 1

Insulated Composite Backup Panels



Credit: 1 AIA HSW + DBPR LU

Speaker: Kevin Franz, Nucor

Time: 10:30 a.m.-11:30 a.m.

Location: Building Performance Learning Center



This session on backup systems that exceed code requirements for air, thermal, and moisture barrier tightness offers vital insights for architects seeking to enhance building performance and occupant comfort. By implementing these superior systems, architects can significantly reduce energy consumption while ensuring optimal indoor environmental quality, safeguarding both the health and well-being of building occupants.

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Learning Objectives:

- Acquire knowledge about the history of rainscreen wall design.
- Understand the performance fundamentals of wall design.
- Identify key weaknesses in multi-component backup wall assemblies.
- Explore the advantages of insulated composite backup wall systems.

**AC472 and AC478
Accreditations for
Improving Quality
and Success in Metal
Building Design and
Construction**



Credit: 1 AIA LU HSW

Speaker(s): David Musselwhite, International Accreditation Service; Dan Halme, Halme Builders, Inc.; Tony Bouquot, Metal Building Manufacturers Association
Time: 12:00 p.m.-1:00 p.m.
Location: Building Performance Learning Center

This session will provide an overview of two accreditation programs that are chosen to improve the quality of work in the metal building industry. IAS accreditation attests that an organization has been assessed by a third-party accreditation body to rigorous standards to ensure their quality and make it easier for regulators to approve the companies that are designing, fabricating and assembling metal building systems. Specifically addressing questions from designers and specifiers, representatives from the International Accreditation Service (IAS), Metal Building Manufacturers Association (MBMA) and Metal Building Contractors and Erectors Association (MBCEA) will present and answer questions about the Metal Building Systems Inspection Accreditation AC472 and Metal Building Assemblers Inspection Accreditation AC478.

Learning Objectives:

- Learn why accreditation should matter to designers, architects, and engineers.
- Standards that make up these accreditations.
- Regulation within the metal fabrication and assembling industry and how these regulations can affect the industry as a whole.
- Quality and its importance within the industry.
- Discover how these accreditations can positively affect your clients in the future.

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Andy Allman

PRESIDENT, AMS CONTROLS
Rollforming for the Metal Construction Industry Part 1

Andy has been working in the roll forming industry for over 32+ years. Before becoming president, Andy was the VP of engineering at AMS and was heavily involved in the development of high-performance length control systems as well as computer-integrated manufacturing software. He has a bachelor's degree in computer engineering from Mizzou and a master's in international business from St. Louis University. Andy is a member of the FMA Roll Forming Council.



Chandler Barden

PRESIDENT, CIDAN MACHINERY
State of the Industry - Presented by the Metal Construction Association

Chandler Barden started his career at CIDAN Machinery 12 years ago working in machinery sales. He has developed a passion for both machinery but also the fabrication industry. With CIDAN's growth, Chandler also grew through the company in different roles, now serving as the President of CIDAN Machinery and Head of Global Aftermarket. Chandler has been involved with MCA for eight years, currently sitting as Vice Chair. He, his wife Allie, and son Graham reside in Atlanta, Ga.



Tony Barnes

PARTNER, CROWE
The New World of Metal: How Technology and AI Can Affect the Metal Industries

Tony Barnes is a principal in the consulting group at Crowe. He specializes in Microsoft Cloud Solutions (Microsoft Dynamics™ 365 and Azure) and the implementation of industry-specific technology based on these platforms. Tony has more than 13 years of experience providing enterprise software sales, operational, and information technology consulting, including project management, business process design, and business process and technology implementation.



Ricardo Barroso

ENGINEERING, RESEARCH AND DEVELOPMENT DIRECTOR, S-5!
Holding Strength Comparison Between Short Rail and Direct Attachment Racking Systems

on Metal Rooftop for Solar Applications

As the S-5! Research and Development Director, Ricardo Barroso is responsible for managing the product development, compliance, and application

engineering teams, ranging from implementing testing and product development procedures to deploying products internationally. A Brazilian native, he brings expertise to developing attachment solutions, primarily for exposed-fastened roofs specific to the Spanish and Latin American markets. With more than 15 years of experience in product development, manufacturing, process engineering, and application engineering, Barroso is lauded for his achievements in research and development for custom-designed, engineered, and tested products. He represents S-5! as the Technical Contact for the ASTM E-06-57 Committee on Performance of Buildings, where he is the lead writer of the Metal Roof Attachments Specifications.



KEYNOTE Dr. Anirban Basu

CEO, SAGE POLICY GROUP, INC.
The Good, The Bad, and The Ugly: Financial Outlook and Trends for the Metal Construction Industry

Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm headquartered in Baltimore, Md., with an office in Orlando, Fla. The firm provides strategic analytical services to energy suppliers, law firms, medical systems, government agencies, and real estate developers among others. In 2014, former Maryland Governor Larry Hogan appointed him Chair of the Maryland Economic Development Commission (2014-2021). He serves as Chairman of the Baltimore County Economic Advisory Committee. He also serves as the chief economist function for Associated Builders and Contractors, the Construction Financial Management Association, the Modular Building Institute, the Maryland Bankers Association, the International Food Distributors Association, and several others.



Bill Beals

DISTRICT MANAGER, THERM-ALL
IECC 2021/ASHRAE 90.1-2019 Building Envelope Requirements

Bill Beals, District Manager of Therm-All (www.therm-all.com), is a 38-year veteran of the metal building industry and a contributing member of several committees, including the Metal Building Manufacturers Association (MBMA) Energy Committee and the National Insulation Association (NIA) Metal Building Laminators Committee. Beals also belongs to the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE) and the International Code Council (ICC) and is often invited to share his extensive energy code knowledge through presentations at industry conferences. Beals has contributed to many articles and reference guides, and authors the commercial energy codes blog, "The Code Man." He can be reached at wbeals@therm-all.com.



Josh Beck

SALES REPRESENTATIVE, BECK AUTOMATION
Rollforming for the Metal Construction Industry Part 1

Josh Beck worked in sales with The Bradbury Group since July 2017 selling Bradbury and Hayes panel/purlin/decking rollformers and trim equipment (folders/slitters/recoilers). He joined Beck Automation in October 2023 to also sell robotics and automation.



Zackery Belanger

ACOUSTIC ARCHITECTURE CONSULTANT, CAFETERIA
The Acoustics of Metal Buildings

Zackery Belanger is an expert in acoustic architecture with over 20 years of experience. He holds bachelor's and Master of Science degrees in Physics from Oakland University and a Master of Science degree in Architectural Sciences from Rensselaer Polytechnic Institute. He spent nine years with acoustics consultants Kirkegaard Associates, and in 2013 was the inaugural Researcher-in-Residence at the Experimental Media and Performing Arts Center (EMPAC) at Rensselaer—a project he worked on extensively. Over the past decade, he has provided consulting services to product manufacturers, architects, building owners, and contractors, along with speaking frequently on acoustics to academia and industry.



Oliver Bell

COO, THE BARNDOMINIUM COMPANY
Barndominiums: Solutions for Modern Problems, Inspired by Historic Design

Oliver Bell is the COO of The Barndominium Company (TBC), a residential and commercial design and construction consulting firm. He coordinates operations, material and product supply, facilities, publications, and retail operations for TBC. The company has been featured in multiple magazines, and the four Houston area television network affiliates (ABC, CBS, FOX, and NBC). Bell was formerly CEO of a crisis management consulting firm and has a background in communications, leadership, employee engagement, and employee/labor relations. In addition to consulting, Bell currently serves as the Vice-Chairman of the Texas Parks and Wildlife Commission advising Texans on nature conservation objectives, hunting and fishing regulation, and state park operations. Bell, a former Army Ranger and graduate of the United States Military Academy at West Point, regularly speaks on business and leadership issues.



Tony Bouquot
 GENERAL MANAGER, MBMA
**AC472 and AC478 Accreditations
 for Improving Quality and
 Success in Metal Building Design
 and Construction**

Tony Bouquot is the General Manager of the Metal Building Manufacturers Association (MBMA). Tony has been a leader in the building products industry for over 30 years. A talented and engaging presenter, Tony brings life to topics through his vast knowledge and enthusiasm for metal building systems.



Hafsa Burt
 PRESIDENT, HB+A ARCHITECTS
**Tapping the Potential of Existing
 Building Portfolios to Lead
 Decarbonization**

Hafsa Burt is a seasoned architect whose portfolio includes work at the San Francisco Airport, institutional buildings, multi-family buildings, hospitality, retail, and medical office buildings. She also founded a development arm for the firm called Box Lab

which is focused on the development of zero energy/ zero carbon buildings. Her focus includes eliminating toxins with indoor air quality as a specialty. She actively speaks on the topic of indoor air quality as it relates to the practice of architecture and is an industry expert on "healthy building practices." She is actively involved with the American Institute of Architects (AIA) and is a member of the AIA California Climate Action Committee which looks at legislative decisions as they relate to the building environment and has been involved in advocating for de-carbonizing the built environment and is working with a group on policies that address embodied carbon and life cycle analysis of projects. Burt has been awarded the title of ENR's 20 Under 40 Construction Professionals in California and the AIA's coveted Young Architects' Honor Award.



Thomas Carney, P.E.
 BUSINESS DEVELOPMENT, VARCO
 PRUDEN BUILDINGS
**Forging the Future: Exploring
 Metal Building Systems in
 Architectural Design**

Thomas is a professional engineer working in the engineering and metal building industry for over 35 years, since working in the fabrication industry in high school and graduating from Drexel University in Architectural Engineering and Civil Engineering, the metal building industry seems a perfect fit and has kept him busy and involved in the design and engineering of metal building systems. Always willing to offer advice on the value-engineered approach of a metal building system, he has become a valued resource to owners, builders, and designers in the construction industry. Thomas resides in Hershey, Pa, and services the Northeast, Eastern Canada, nationwide, or wherever his clients may be building the next project.



Shannon Carter
 PROJECT MANAGER, WLDfYR
**Overcoming Obstacles: Tackling
 the Unique Challenges of
 Specialty Metal Contractors**

Shannon Carter is a Project Manager with Wldfyr, bringing over 16 years of expertise in streamlining business processes and quality



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Jim Averill, Gunnison Sheet Metal in Gunnison, Colorado

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initiatives within the industrial sector. She is an idea generator, efficiency specialist, and detail-oriented executor, ensuring seamless creative process lifecycles. Shannon is also a plus-size model, specializing in bridal modeling and wearing over 3,000 wedding gowns throughout her career.



Samuel Chastain

DIRECTOR OF COMMERCIAL OPERATIONS, ALFLEX, LLC

What is the Value of MCM System Fabricator Certification?

Samuel Chastain started in the Metal Composite Industry in 1994 with Alcoa Architectural Products (formerly Reynolds Metals) in sales and business development for the South American region. In the 2000s, his roles migrated into global marketing, product development, and strategic analysis—culminating in a three-year assignment in Europe. After six years with Alucoil North America as its General Manager, he spent time on the MCM fabricator side of the business before settling at Alflex, LLC in Buford, Ga. At Alflex, he is the Director of Commercial Operations with responsibilities spanning sales, marketing, and technical services. He is also the current chairperson of the Technical Committee of the MCM Alliance.



Darren Cocca

PROJECT MANAGER, HAMBURGER ROOFING & SHEETMETAL

Overcoming Obstacles: Tackling the Unique Challenges of Specialty Metal Contractors/

Building a Sustainable Future: Navigating Environmental Challenges in PEMB

Darren Cocca serves as the Project Manager at Hamburger Roofing & Sheetmetal, leveraging 16 years of experience in exterior building products and roofing. His expertise spans sales, project management, and estimating, ensuring seamless project execution and client satisfaction. Outside of work, Darren enjoys coaching his kids' sports teams, hunting, fishing, and training in Brazilian Jiu-Jitsu.



Kevin Cox

DIRECTOR OF INTERIOR BUSINESS DEVELOPMENT, ATAS INTERNATIONAL

Today's Architectural Metal Wall Panels for Interior Applications

Kevin has over 25 years of experience in the commercial construction industry, including positions within operations and in sales and estimating for a large commercial interior contractor. He has held positions in architectural business development and ran his own commercial contracting company

for half a decade. Kevin has extensive knowledge of exterior and interior wall construction, as well as interior ceilings and room acoustics. He joined ATAS International as a regional Product Representative and currently holds the position of Interiors Business Development Manager.



Laverne Dalglish

EXECUTIVE DIRECTOR AND CHIEF OPERATING OFFICER, RAINSCREEN ASSOCIATION IN NORTH AMERICA AND AIR BARRIER ASSOCIATION IN AMERICA

Air Barriers, Vapor Retarders, and Water Resistive Barriers Are the Same—No?/What Makes Rainscreen Walls Work/How Can a Rainscreen Be a High-Performance Envelope Option?

Laverne Dalglish is the Executive Director of the Air Barrier Association in America (ABAA) and Chief Operating Officer for the Rainscreen Association in North America (RAiNA). As such, he works to champion energy conservation in buildings while educating building owners and designers about the benefits of energy conservation such as durability, comfort, reduced maintenance, reduced HVAC equipment costs, and the positive impact on the environment. Dalglish travels across North America weekly to educate building owners and designers on the advantages of efficient and functional air barrier systems and rainscreen assemblies in buildings. His mission involves collaborating with standards development organizations, training and education groups, government policy departments, and quality assurance program developers within the construction industry. Dalglish chairs the ULC Thermal Performance in the Building Environment Standards Committee. He was the key developer of the ABAA Quality Assurance Program for installing air barrier systems in buildings. This program is based on ISO 9000 and ISO 12576-2 but brings the ISO requirements together with practical applications for the air barrier industry.



Daniel Doderer

RESEARCH DIRECTOR, FLACK GLOBAL METALS

Construction Certainty: Advancing Supply Chain Pricing Tactics for Durability in the World's

Most Volatile Steel Market

Since joining Flack Global Metals in October 2018, Daniel Doderer has been instrumental in driving the company's analytical and research efforts. As an Economist and Research Director, Daniel leads a dedicated team responsible for conducting in-depth historical analyses and producing comprehensive reports on the steel industry and the broader U.S.

economy. Daniel's expertise in economic analysis and his ability to interpret complex data have significantly contributed to Flack Global Metals' reputation for delivering robust and reliable market intelligence. Under Daniel's leadership, the team meticulously examines market trends, economic indicators, and industry developments to generate critical insights used by the Flack capital markets team to make informed financial and risk management decisions. His commitment to excellence and his proactive approach to research and analysis continue to drive the success of Flack Global Metals and its customers in an ever-evolving economic landscape.



Thea Dudley

CREDIT OVERLORD, POCKET PROTECTORS

Accounts Receivable and Cashflow Assessing: Shooting down the Top 10 Cashflow Killers

Thea Dudley is a credit management veteran in the building materials and construction industry. In her over three decades of work as a credit and collections officer, Thea has trekked across deserts to recover goods, taken FBI interrogation classes to learn negotiators "tells," and suffered through more lame reasons for extending credit than she can count. She knows how to decide who is worthy of credit and how to go after those who abuse the privilege. From working in her dad's subcontracting business, Thea moved into a bigger role: granting credit and collecting the money. Thea has spent her career working across credit departments of manufacturers, suppliers, contractors, and subcontractors. Formerly Vice President of Financial Services at two nationwide material distributors, she has trained hundreds of people to use the credit department as a business partner. Thea is an inspiring leader and coach, and she specializes in building strong credit people and teams by considering the entire order-to-cash process and the business as a whole.



Steve Ebel

PRESIDENT, ROLL FORM SOLUTIONS

Rollforming for the Metal Construction Industry Part 1

Steve is the President of Roll Form Solutions. His initial entry into the

rollforming industry began as a machinist making parts for rollformers and presses. From there he worked in the tool room, assembled rollform machines, and put complete rollforming systems together. He has also worked in sales, helping his customers with product development and design, along with quoting rollform tooling and systems. For 11 years, he held the position of Chief Engineer with a large custom rollforming company. In that

function, he was responsible for process and product design, tooling quoting, supervision of tool engineers, and overseeing the design, build, and purchase of all rollforming tooling and specialized equipment. Steve has over 48 years of experience in the rollform industry, which enables him to incorporate fundamental principles as well as problem-solving techniques to various levels. He is a current member and Past Chair of FMA's Roll Forming Council.



Crystal Egger
PRESIDENT, MONARCH WEATHER & CLIMATE INTELLIGENCE
Building Smarter: The Impact of Our Changing Weather & Climate on Construction

Crystal, President at Monarch is an Emmy Award-winning meteorologist with 24 years of weather and climate experience. She has anchored, interviewed, and reported on major national weather events, including state of emergencies and historic natural disasters through The Weather Channel, NBC Nightly News, MSNBC, CNBC, NBC Los Angeles,

and TODAY Show. She has also been awarded the NWA and AMS Seals of Approval. After working as a consultant for a Fortune 100 company, providing global weather and climate analysis to their risk management team, Crystal founded Monarch Weather & Climate Intelligence where she oversees business operations, strategic partnerships, marketing, and project management.



John Esbenshade
DIRECTOR, WORKFORCE DEVELOPMENT, NRCA
Turning Workforce Development into Dollars: Recruit, Train, Retain

John Esbenshade serves as the Director of Workforce Development of the National Roofing Contractors Association. John started in education, working as a teacher for at-risk middle and high school students. He has held certifications in English 6-12, History 6-12, ESOL K-12, and TEFL (Teaching English as a Foreign Language). He is an alumnus of Florida Southern College in Lakeland, Fla., where he majored in Psychology with a focus in

Educational and Abnormal Psychology. Before joining NRCA, John worked at NCCER developing curriculum for the construction industry.



Kevin Franz
BUSINESS DEVELOPMENT MANAGER, NUCOR INSULATED PANEL GROUP
Insulated Composite Backup Panels

With over 30 years of experience in architecture and the past 23 of those as a registered architect, Kevin has worked on a diversified collection of projects including the urban high-rise, retail, healthcare, multi-family, and major industrial building types. Kevin's role at Metl-Span is to combine his experience as an architect and his technical knowledge of the insulated metal panel to provide an unprecedented level of project support. Design assistance, specification development, product research, and installation training are several of the adaptable roles that Kevin can fill while ensuring the smooth management and successful completion of the design intent.



Mike Weis
Southeast
Regional Manager
Petersen
Aluminum



Red Bud

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Petersen Aluminum Corporation

started in 1965 as a metal service center to the architectural metal industry. With five locations across the United States, Petersen is an industry leader in providing factory-produced metal panels.

Petersen's Acworth, Georgia location currently has three Red Bud Lines in operation. Their newest, a Light Gauge Slitting Line, proved to be the solution for all of their facilities. The low- cost, small-footprint Slitting Line has been replicated at each of Petersen's locations and has helped them capture market space and grow their capacity fivefold.

"What set Red Bud apart from the competition was their willingness to design a solution that worked for us. They were able to think outside of the box and create something that benefits us long-term."

-Mike Weis, Southeast Regional Manager



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KEYNOTE Dr. Melissa Furman
CONSULTANT, CAREER POTENTIAL, LLC
Relevant Leadership: Navigate, Elevate, Accelerate

Dr. Melissa Furman has a rich academic background through studying business, counseling, and psychology and serving as the assistant dean at the James M. Hull College of Business at Augusta University. She also served as a faculty member at multiple esteemed universities including Johns Hopkins, Emory, UNC-Chapel Hill, and Georgia Tech before hitting the streets to share her expertise. Throughout her experience, Melissa uncovered her true passion for impacting others through workforce, leadership, and professional development resulting in the launch of Career Potential, a speaking, consulting, training, and coaching organization. Melissa is recognized as a developmental expert who combines her credentials, 20 years of leadership experience, and a results-driven approach to cultivate genuine connections with her audiences and clients. She tailors her delivery based on the needs of different audiences to effectively tackle tough subjects with refreshingly relatable humor and inspiring messages to take action. Through every service offered, Melissa's main goal is to help professionals and organizations maximize their potential.



Christopher Gonzales
VICE PRESIDENT OF OPERATIONS AND SUPPLY CHAIN, CORNERSTONE BUILDING BRANDS
Metal Mastery: Meeting Building Codes with

Pre-Engineered Metal Buildings

Chris has over 21 years of manufacturing and supply chain leadership experience, including 15 years at GE. He started his career in GE's OMLP (Operations Management Leadership Program). Chris has a Bachelor's in Mechanical Engineering from UTRGV and a Master's in Supply Chain Management from Penn State. He grew up in south Texas in Rio Grande Valley and worked many service and sales jobs to pay for his studies. Chris currently lives in Houston with his wife. They have three adult kids (two of which are at Texas A&M University). He enjoys playing some golf, traveling internationally and domestically, eating new cuisines, and keeping busy with hands-on projects.



Rob Haddock
CEO AND FOUNDER, S-5!
Metal Roofing From A (Aluminum) to Z (Zinc)

Rob is a metal roofing expert who has worked in the industry for five decades as a laborer, contractor, forensic consultant,

technical author, educator, innovator, and CEO and founder of S-5! He is a member of NRCA, ASHRAE, ASCE, CSI, IIBEC, and ASTM and a lifetime honorary member of MBCEA and MCA. Rob holds 60-plus patents and innovated the concept of seam clamps to attach roof accessories to standing seam roof profiles. He has served as faculty for the Roofing Industry Educational Institute, the Roof Consultants Institute, and the University of Wisconsin. Rob is a recipient of numerous awards and was a charter inductee to the Metal Construction Hall of Fame. His presentations and technical writings have been translated and published in at least 10 languages, yet he is a down-to-earth, hands-on speaker who has a knack for making technical subjects easy for his audience to understand.



Dan Halme
CEO, HALME BUILDERS
AC472 and AC478 Accreditations for Improving Quality and Success in Metal Building Design and Construction

Dan Halme is a seasoned professional in the construction industry, boasting nearly three decades of experience. As the president of Halme Builders, Inc., Dan plays a pivotal role in the construction and metal building sectors, leveraging his extensive knowledge in metal building design and construction. Under his leadership, Halme Builders has become renowned for its excellence in managing metal building projects across eastern Washington. Dan's expertise is underscored by his AC478 accreditation and his active membership in the Metal Building Contractors and Erectors Association (MBCEA) since 2015. He excels in reviewing bid documents, bidding on projects, securing contracts, and ensuring effective cost and time management. His comprehensive understanding of facility design, construction scheduling, and budgeting is complemented by his ability to conduct project meetings, resolve disputes, and organize and direct personnel to achieve project goals. Dan's commitment to personal customer service and his proficiency in design-build and GC/CM projects further distinguish him as a leader in the industry.



Jared Hamburger
PRESIDENT, HELIX METALFORMING
Overcoming Obstacles: Tackling the Unique Challenges of Specialty Metal Contractors/ Building a Sustainable Future: Navigating Environmental Challenges in PEMB

Jared Hamburger is the Owner and President of Helix Metalforming (www.helixmetals.com), boasting 22 years of expertise in roofing and architectural sheet

metal. His journey from automotive customization to architectural metalwork showcases his versatility and dedication. Under his leadership, Helix Metalforming thrives on innovation and client satisfaction. Beyond work, Jared finds joy in beach outings, ping pong, baseball, and the occasional thrill of a helicopter ride.



Jeff Henry
EXECUTIVE DIRECTOR, METAL CONSTRUCTION ASSOCIATION
State of the Industry - Presented by the Metal Construction Association

Jeff Henry has served as executive director of the Metal Construction Association since June 2020. Henry previously served as MCA executive director from 2014-2016 and as director of strategic initiatives from 2012-2014. The last 12 of his 39 years as an association professional have been dedicated to trade associations in the construction industry. Over that time, he has gained valuable knowledge and insight into the metal building component market. He served as President of the National Frame Building Association (NFBA) from 2011 to 2019, and the Synthetic Roof Underlayment Institute (SRUI). Jeff has also served as the Executive Director of the International Staple, Nail and Tool Association (ISANTA) since 2014. He holds BBAs and MBA degrees from the University of Wisconsin-Milwaukee.



Chuck Howard
PRESIDENT, METAL ROOF CONSULTANTS
Using Metal Roofing to Provide Climate and Budget Conscious Solutions for Existing Buildings

Chuck Howard is licensed as a professional engineer in 16 states. He has pursued a career in commercial construction since college graduation, with an emphasis on metal roofing from the start. In the late 1970s, he started a metal roofing company that specialized in retrofit metal roof construction. He followed that career throughout the 1980s, 1990s, and early 2000s, having one of the largest commercial metal roof contracting companies in the United States. During that time, he was responsible for approximately 35 million sf of metal roofs. In 2002, he left the contracting arena and entered the professional engineering and consulting arena, where he is operating now as Metal Roof Consultants, Inc. He provides commercial metal roof consulting and engineering for contractors, architects, and building owners. He is accepted as a professional expert in metal roofing in legal proceedings. He is a member of NSPE-NC, ASCE, and MBCEA which provide excellent resources to support his consulting business. He can be contacted through his website at www.metalroofconsultants.net.



Shawn Huffman

SALES MANAGER, BECK
AUTOMATION

**Rollforming for the Metal
Construction Industry Part 1**

Shawn joined Beck Automation as a sales manager in 2010. He also assists customers with technical support and installation of software packages when necessary to ensure a service-first approach.

for distributors of building and roofing products. With over 15 years of experience representing manufacturers of architectural metal roofing and wall systems, he excels in architectural presentations and specification support for the design community. Currently serving as the Territory Manager for Eastern Pennsylvania and New Jersey, Christopher's extensive knowledge and dedication make him an invaluable asset to the roofing industry.



Christopher Kroeter

TERRITORY MANAGER EASTERN PA
AND NJ, DREXEL METALS

**Building a Sustainable Future:
Navigating Environmental
Challenges in PEMB**

Christopher Kroeter brings over 40 years of expertise to the premium roofing industry. As a second-generation cedar, metal, and slate roofing professional, Christopher's journey began alongside his father, co-owning and running a roofing company where he started as a boy. Transitioning into sales, Christopher specialized in metal roofing, working



Frank Lazaro

CONSULTANT, AE MARKETER

**The Impact and Utilization of AI on
the Construction Industry/Artificial
Intelligence and the AEC Industry**

Frank Lazaro is a leader and innovator within the AEC industry, uniquely blending his extensive experience with pioneering AI-driven marketing methodologies. With over two decades of expertise in marketing, technology, and strategy, Frank has a proven track record of creating and promoting revenue-generating products. His dedication to



Stacey Lynn

CHIEF DESIGN OFFICER, THE
BARNDOMINIUM COMPANY

**Barndominiums: Solutions
for Modern Problems, Inspired
by Historic Design**

Stacey Lynn, widely known as The Barndominium Lady®, is the Chief Design Officer and Social Media Leader for The Barndominium Company™. A pioneering force in steel and post-frame Barndo design, she is celebrated as the premier Barndominium floor plan designer in the U.S., serving clients in over 40 states. Self-taught in building design, interior design, and general contracting, Stacey has carved out a unique

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niche in the male-dominated industry by infusing luxury and design expertise into steel and post-frame residential projects. Her innovative approach has earned her recognition in multiple magazines, blogs, and Houston-area TV affiliates.



Mitchell Mafra

MERGERS AND ACQUISITIONS ADVISOR, PSMJ RESOURCES, INC.
Mergers & Acquisitions Essentials Workshop

Mitchell is an M&A Advisor at PSMJ Resources, focusing on valuations and advisory support for both sell-side and buy-side clients. With a proven track record in over 20 M&A deals within the AEC sector, he has worked with publicly traded A&E firms, private equity, and various strategic buyers. His ability to provide tailored advice across these diverse sectors underscores his wide-ranging expertise and deep market insights. As a key member of the M&A practice at PSMJ, Mitchell has contributed to the M&A Insider publication and the M&A Essentials program for firm owners. He holds dual degrees in Management (Finance) and Economics from the University of Massachusetts, Boston, where his honors thesis explored investor sentiment's impact on stock prices and the sustainability of asset bubbles.



Steve Maule

ENGINEERING MANAGER, FABRAL METAL WALL AND ROOF SYSTEMS
Metal Roof Installation Training Certificate Program: Part 1 / Metal Roof Installation Training

Certificate Program: Part 2

Steve Maule is the Engineering Manager at Fabral Metal Wall and Roof Systems, where he has worked as part of their engineering team for over 18 years. Steve has a Bachelor of Science in Mechanical Engineering from Penn State University and has spent his career building his expertise in the metal cladding industry. He is a registered professional engineer. Today, Steve is a cross-functional team leader managing product testing, project estimating, product training, warranties, new product development, and more. He is an active representative and committee member of the Metal Construction Association (MCA).



Sean McCue

BUSINESS DEVELOPMENT MANAGER, AZZ-PRECOAT METALS
State of the Industry - Presented by the Metal Construction Association

Sean McCue is a chemical engineer turned commercial and marketing executive with

Precoat Metals, bringing experience from DuPont, Nalco, and Ecolab before transitioning to coil coating. He began with commercial leadership roles on the coating side and now focuses on coating application as the Senior Director of Marketing Strategy and Planning for the Precoat Metals segment of AZZ. Sean leverages macro and microeconomic analysis to drive inorganic and organic growth initiatives, evaluate market dynamics across various sectors, and explain past performance to the investor community to provide insights into future performance.



Audrey McGarrell

PROJECT MANAGER, COOL ROOF RATING COUNCIL

Advancements in Cool Roof and Wall Evaluation and Compliance

Audrey McGarrell is the Project Manager for the Cool Roof Rating Council (CRRC), a 501(c)(3) nonprofit providing scientific information on cool surfaces to guide discussions on heat islands, extreme heat, and energy use in the built environment. Audrey oversees the CRRC's Technical and Wall Rating Program Committees, manages social media, and leads education and outreach initiatives, including developing resources and speaking at industry events. Since joining the CRRC in 2021, she has utilized her experience from the building product certification industry, where she managed steel framing certification programs. Audrey holds a BA in Spanish, an MPA, and is a LEED Green Associate.



Dennis Merino

CEO, FLACK GLOBAL METALS

Construction Certainty: Advancing Supply Chain Pricing Tactics for Durability in the World's Most Volatile Steel Market

Dennis Merino is a creative and results-driven senior business executive currently serving as the President & CEO of Fabral Metal Wall and Roofing Systems. With a distinguished track record in mergers and acquisitions, due diligence and full integration, brand and customer segmentation, lean-based optimization, and product and service differentiation, Dennis is renowned for his strategic vision and operational excellence. In his role at Fabral, Dennis has demonstrated established capabilities in turnaround and growth leadership, account development, networking, deal negotiations, and risk management. His leadership and communication skills enable him to present strategic opportunities to executive teams, develop and maintain relationships with key business partners, and build and guide highly effective teams.



Todd Miller

PRESIDENT, ISAIAH INDUSTRIES
Metal Roofs and Architectural Restoration/Preservation / Maximizing Profitability and Avoiding Pitfalls in Steep

Slope Metal Roofing

Todd Miller is president of Isaiah Industries, a manufacturer of specialty metal roofing geared for the residential, light commercial, and historical preservation markets. Celebrating his 40th year in the industry, Todd is often called upon for his expertise pertaining to roof and flashing design, and ventilation. He has a popular educational website pertaining to these matters at www.asktoddmiller.com.



Zeke Miller

PRESIDENT, MILLERCLAPPERTON
What is the Value of MCM System Fabricator Certification?

Zeke Miller is the president and CEO of MillerClapperton, a national fabricator and regional installer of architectural cladding systems. With more than 34 years of experience in the construction industry, Zeke has a proven track record of developing and executing successful sales campaigns, managing key accounts, and delivering high-quality solutions to our clients. Zeke is passionate about creating value for customers, partners, and employees, and advancing the standards and sustainability of the architectural cladding industry. Zeke is a former board member of the Metal Construction Association (MCA), and former chairman of the MCM Council and MCM Alliance.



Steve Minunni

NORTHEAST DISTRICT SALES MANAGER, ATAS INTERNATIONAL
Metal Roof Installation Training Certificate Program: Part 1 / Metal Roof Installation Training

Certificate Program: Part 2

Steven Minunni is the Northeast District Sales Manager for ATAS International. He has worked for ATAS since 1998 and has over 30 years of experience in construction sales. Steven has earned several industry certifications including the LEED Green Associate from the United States Green Building Council, Construction Documents Technology from the Construction Specifications Institute, and Metal Roof Installation from the Metal Construction Association. He recently headed up the creation of ATAS' two-day seminar on wall panel installation that was launched in November of 2021.



Chris Morris

CEO, THE STONEGATE GROUP
**Glass Ceilings & Metal Buildings:
 A Woman's Perspective on
 Growing in the Industry**

A veteran in the building products, software, digital marketing and home services arena, Chris brings his industry knowledge to manufactures, distributors, contractors and software companies to help drive actionable growth. Prior to partnering with metal manufactures and brands like Watts Removal Products, Roofle Technologies and the MetalVue program by Sherwin-Williams, Chris worked in manufacturing, software/data science, digital marketing and consulting to share his operational philosophy with industry professionals on a national scale. Chris uses his expertise to guide businesses on getting the job done effectively while growing responsibly.



Ashley Muir

BRAND STRATEGIST, WldFyr
**Overcoming Obstacles: Tackling
 the Unique Challenges of
 Specialty Metal Contractors**

Ashley Muir, Owner of WldFyr, is a brand strategist specializing in industrial marketing. With a keen eye for client needs, she crafts high-impact visual communications for the construction, legal, political, and non-profit sectors. Her background in font design at International TypeFounders, Inc. and her board positions at Emerge PA and SistersU underscore her commitment to empowering women and driving brand success. Ashley's love of sports has kept her active and able to keep up with her three sons, which is no easy feat.



David Musselwhite, P.E.

PROGRAM MANAGER (PRODUCT
 CERTIFICATION AGENCIES),
 INTERNATIONAL ACCREDITATION
 SERVICE, INC.
AC472 and AC478 Accreditations

for Improving Quality and Success in Metal Building Design and Construction
 David Musselwhite has over 40 years of experience in the engineering and construction industry, including 13 years as a Senior Staff Engineer with the International Code Council - Evaluation Service (ICC-ES) in Birmingham, Ala. For the past 10-plus years, he has worked with IAS as either a contract assessor or full-time staff, holding roles such as Program Manager for the Product Certification Agency program and Deputy Quality Manager. David also spent over 10 years with M.W. Kellogg in the petrochemical industry, including time in Trinidad and Saudi Arabia, and worked as a Senior Resident Engineer with the Texas Highway Department. He holds a Civil Engineering degree from Georgia Tech and professional engineering licenses in Georgia, Alabama, and Texas.



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Dale Nelson

PRESIDENT, ROOF HUGGER

Using Metal Roofing to Provide Climate and Budget Conscious Solutions for Existing Buildings

Dale Nelson is the President of Roof Hugger, LLC in Tampa, Fla. Roof Hugger, founded in 1991, became a division of the LSI Group, Logansport, Ind., in 2016. Roof Hugger is a nationally recognized manufacturer of retrofit framing systems for existing metal-roofed buildings. The LSI Group also manufactures a wide variety of standing seam roof clips, custom metal roof components, and other custom components. Dale holds a Florida real estate broker's license and a Class-A Florida contractor's license. He has been in general contracting since 1973; constructing commercial and industrial buildings of all construction types, including wood column and beam, masonry, formed and poured, tilt-wall, and specialized in pre-engineered steel buildings.



Bryan Partyka

VICE PRESIDENT, CARLISLE ARCHITECTURAL METALS

State of the Industry - Presented by the Metal Construction Association

Bryan Partyka brings nearly 30 years of experience in the metal construction industry and is currently the Vice President of Business Development at Carlisle Companies. In this role, he plays a key part in Carlisle's mergers and acquisitions (M&A) activities, which support Carlisle's Vision 2030 strategy. Since selling his company, Drexel Metals, to Carlisle in 2017, Bryan has also helped acquire Petersen Aluminum (PAC-CLAD) in 2019 and in 2024, MTL Holdings, a leader in perimeter edge metal systems. As the Chairman of the Metal Construction Association, he actively participates in several councils to promote industry growth. His significant contributions include numerous technical articles and white papers on metal roofing, and presentations on sustainable metal design across the nation. Bryan has received several awards for his dedication, including the MCA's Patrick R. Bush Volunteer Service Award and the Industry Champion of the Year, which recognizes his effective advocacy and influence in the industry.



Vanessa Peterson

COLOR DESIGN MANAGER FOR INDUSTRIAL COATINGS, PPG

Stay Ahead of the Color Curve: Leveraging Global Color Trends to Elevate Design & Stand Apart

Vanessa L. Peterson was born in Miami, Fla. She studied fashion design at Design and Architecture Senior High School before being admitted into the College for Creative Studies in Detroit where she majored in interior

design. Vanessa worked as an advanced color and materials designer for FCA in Auburn Hills, Mich., before relocating to California. She joined PPG in 2014 as a color stylist, and now after 10 years, is the Global Color Styling Lead where she produces and forecasts global color trends.



Kathryn Procriv

EVP, MONARCH WEATHER & CLIMATE INTELLIGENCE

Building Smarter: The Impact of Our Changing Weather & Climate on Construction

Kathryn Procriv, EVP at Monarch is a certified consulting meteorologist (CCM), and a member of distinguished organizations including the American Meteorological Society (AMS), Association of Certified Meteorologists (ACM), and National Weather Association (NWA). In addition to Monarch, Kathryn is an Emmy Award-winning Meteorologist and Producer for NBC News in New York where she is responsible for all weather content that airs nationally across all platforms, including The Today Show and Nightly News with Lester Holt. Kathryn holds a Bachelor's and a Master's from Virginia Tech. Kathryn spent five years as a meteorologist and weather producer at The Weather Channel. There, she produced across all programming platforms, including the morning and prime-time live shows.



Alexander Prothmann

ARCHITECTURAL SHEET METAL TRAINER, ASM 101

Low Slope Detailing Workshop - Certificate Course

Alex Prothmann has been a fully licensed 308A sheet metal worker in Ontario, Canada for over 10 years. He first started at a company specializing in parapet coping metal fabrication and installation. Coping metal requires a certain level of craftsmanship and attention to detail. Then he worked for a copper restoration company where he officially started an apprenticeship and became a certified red seal sheet metal worker. Then he moved to a company that specialized in pre-painted standing seam metal roofing. In this role, he felt like his talents were being wasted. He decided to leave that company and start his own business in 2012. In starting the business, he became exposed to the unfortunate state of the metal construction industry when it comes to skilled labor availability and learning opportunities. This drove him to start Architectural Sheet Metal 101 (ASM101), a one-stop-shop where skill ranges of all sheet metal workers can not only congregate, share ideas, and learn from each other but also a hub where they can go to learn without outside influences—where the craft is what comes first before sales and bottom lines.



Kiki Redhead

GLOBAL CMF & TREND MANAGER, SHERWIN-WILLIAMS

The Chemistry to Create Color in Coil Coatings

With 20 years of visionary color expertise, Kiki Redhead drives all CMF and trend initiatives for Sherwin-Williams Industrial & Performance Coatings, including spearheading the DesignHouse in Minneapolis. She collaborates with industrial, product design, and architectural customers on coatings development and trends including ideation of aesthetics, performance, and sustainable manufacturing solutions. A longtime member of the Color Marketing Group, Kiki sits on the Board of Directors and is Co-Chair of the Future Thinking Committee and the Networking Committee. Holding a seat on The Learning Forum's Foresight Council, she converses regularly with strategic futurists. She holds undergraduate degrees in Interior Design, Merchandising, and Marketing as well as a Master's Degree in Trend Forecasting.



Jared Ribble

VP OF CERTIFICATION, NRCA

Turning Workforce Development into Dollars: Recruit, Train, Retain

Jared Ribble serves the roofing industry as Vice President of Certification for NRCA. His team developed ProCertification®, the roofing industry's most comprehensive consumer protection program certifying a roofing installer's skills and professionalism. Jared is a sought-after speaker for regional association conventions, even keynoting the 2019 Roofing Contractors of Texas convention. As a presenter, Jared combines passion with his own unique storytelling and facilitation style to help point roofing professionals toward actionable steps to develop roofing talent so building owners have confidence their roofs will protect them when it matters most.



Brian Rodgers

SENIOR APPLICATIONS ENGINEER, FORMTEK INC.

Rollforming for the Metal Construction Industry Part 1/ Rollforming for the Metal

Construction Industry Part 2

Brian began his experience as a rollform operator and realized he had a great interest in rollform methodology, so he entered an apprenticeship program to learn troubleshooting and department leadership. During the apprenticeship, his duties included new tooling tryouts, troubleshooting of rollform processes, setup, and leadership. Brian became a supervisor with duties including scheduling and troubleshooting 22 roll mill lines, 25 operators, and setup personnel. He then expanded into tool

engineering where he focused on new tooling and continuous improvement projects. Additional duties included new tooling and equipment buy-offs. He joined Formtek, Inc. to begin a new chapter in his career as a Senior Applications Engineer with responsibilities in helping solve customer requests using the rollforming process. Brian is currently a member of and a Past Chair of FMA's Roll Forming Council.



Lauren Rogers
SUSTAINABILITY MANAGER,
SHERWIN-WILLIAMS
**Achieving Sustainable
Performance for Decades with Coil
and Extrusion Metal Coatings**

Lauren Rogers joined Sherwin-Williams coil coatings division as a Sustainability Marketing Manager. She graduated with a Bachelor of Science in Biology, a Bachelor of Arts in Spanish Language and Culture, and a minor in Sustainability from the University of St. Thomas, St. Paul. She is passionate about creating a more sustainable, equitable environment in both her personal and professional life.



Alan Scott
DIRECTOR OF SUSTAINABILITY,
INTERTEK
**Resilient Buildings: Disasters are
the Hazards You Didn't Prepare For**

Alan Scott, FAIA, LEED Fellow, is a registered architect and sustainability practitioner with over 35 years of experience, creatively applying his skills as a facilitator, consultant, and teacher in support of high-performance, sustainable built environment projects. His work focuses on boosting new and existing building performance, decarbonization, occupant wellness, and resilience.



Tom Seitz
CONSULTANT, INSEITZ STRATEGIES
**State of the Industry - Presented by
the Metal Construction Association/
What is the Value of MCM System
Fabricator Certification?**

Tom Seitz serves as the Executive Director of the MCM Alliance at the Metal Construction Association (MCA). He is responsible for proactively bringing together industry-

leading MCM manufacturers, fabricators, and suppliers to collaborate and promote their technical expertise to architectural, engineering, and building owner markets. He partners with and supports MCM members as they accomplish their goals, make an impact, and drive the industry forward faster. His goal is to lead the acceleration of MCM panel system market demand with clear and concise education. Seitz's ability to lead and grow the MCM is fueled by his 45 years of experience in the architectural facade industry. He has expertise in sales and marketing with steel, aluminum, glass, and curtain wall materials in a variety of North American markets as well as management experience with companies, including E.G. Smith, Flour City Architectural Metals, H. H. Robertson Company, and 3A Composites.



Kevin Sieger
METALLURGICAL ENGINEER,
UNITED STATES STEEL
**Rust on Building Panels:
Identifying & Repairing**

Kevin Sieger is a Metallurgical Engineer with 33 years of service at United States (U.S.) Steel. Kevin

TRIPLE-S STEEL

Triple-S Steel has been a partner to small fabricators, OEMs, and construction companies across the United States for more than 60 years. From its humble beginnings in 1930, Triple-S Steel has grown to be one of the country's largest beam distributors. Our extensive inventory spans rebar, channel, plate, structural tube, pipe, and other shapes. We offer many services such as saw cutting, plate processing, shearing, and custom roll-formed floor and roof decking.

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has 20 years of experience in customer technical service with steel construction products and over 10 years of experience in coated steel roof and siding inspection. He has inspected over 100 buildings for issues ranging from red rust and perforation to discoloration of the surface. Before coming to U.S. Steel, Kevin obtained a Bachelor's in Chemistry. While employed with the company, he later completed a Master's in Quality Engineering. During his tenure at U.S. Steel, he held various positions throughout the Fairfield Works complex before moving into customer technical service. To assist with his duties in metal panel inspection, Kevin also received additional education in the corrosion of metals.



Randy Spears, P.E.
CORPORATE ACCOUNTS MANAGER,
VARCO PRUDEN BUILDINGS
**Forging the Future: Exploring
Metal Building Systems in
Architectural Design**

Randy is a seasoned professional with over 40 years of experience in the metal building industry. A proud alumnus of the University of Alabama at Birmingham, Randy holds both a Bachelor of Science in Engineering and a Master of Business Administration. Randy has been a registered professional engineer since 1987. This strong educational foundation and professional achievement have been instrumental in Randy's successful and varied career. Throughout his extensive career, Randy has held multiple pivotal roles that have significantly impacted the industry. Starting as a design engineer, Randy quickly demonstrated a talent for innovative problem-solving and relationship management. This led to progressive leadership positions, including Regional Engineering Manager, District Sales Manager, Vice President of Business Development, and Corporate Accounts Manager. In these roles, Randy has been instrumental in driving business growth, developing strategic partnerships, and leading teams to achieve exceptional results.



David Stahler
DIRECTOR OF SALES, USA, S-5!
**Mastering B2B Sales: Key
Strategies & Techniques for
Closing Deals**

David is responsible for the overall growth and development of S-5! domestic distributors. He brings nearly 30 years of experience in sales, marketing, business development, and change management, applying a results-driven, sales-oriented approach to the distribution channel. With a background in distribution and manufacturing, specifically building materials, David joined S-5! in 2011. As the director of sales for the United States, he oversees the domestic sales team and sales strategy. He assists the sales team in developing and growing their network of distributors and installers.



Amy Staska
VP OF NRCA UNIVERSITY, NRCA
**Turning Workforce Development
into Dollars: Recruit, Train, Retain**
Amy Staska has been with NRCA since 2011 and also worked for the

association for seven years from 1996 to 2004. Amy has worked in training and education her entire career, including at Awana Clubs International—a non-denominational children's and youth Christian ministry—and the University of New Hampshire. At NRCA, Amy started her work in health and safety and, as part of the education department, has developed the Future Executives Institute and has shaped and taught the Foreman Leadership Training programs, CERTA, and others. Amy's current responsibilities include leading the education department team, spearheading the development of TRAC training for installers, and working with the NRCA University Operations Committee to ensure all NRCA University offerings are well-developed, thorough, and meet member needs.



Steve Tatro
ARCHITECTURAL SALES MANAGER
SOUTHWEST U.S., ALPOLIC
**Utilizing MCM in Modern Design
Including Fire Prevention / Metal
Composite Material (MCM)**

Building Code Fire Requirements
Managing more than 250 programs for leading brands around the globe, Steve Tatro oversees the corporate identity market segment for Mitsubishi Chemical America ALPOLIC® Division. Additionally, he is the Architectural Sales Manager for the Southwest U.S., where he supports the company's sales initiatives by facilitating continuing education courses for architects and specifiers and working with fabricators and distributors who are part of the overall sales channel. Prior to joining ALPOLIC®, Steve spent many years in various fields of project management including estimating, installation, field measurement, drafting/drawing, and sales. He holds a Bachelor of Arts in Business Administration from Western Washington University.

Rob Taylor



FOUNDER, TEKFAB
**Rollforming for the Metal
Construction Industry Part 2**

Robert Taylor is a founding partner of TEKFAB Inc. and has been working in the rollform industry for 28 years. He graduated from Oregon State University with a Master's Degree in Mechanical Engineering. He is also a licensed professional engineer.



KEYNOTE Joe Theismann
ENTREPRENEUR AND FORMER NFL
MVP QUARTERBACK, SUPER BOWL
CHAMPION
Game Plan for Success

Joe Theismann is an entrepreneur and the former star quarterback for the Washington Redskins. Most recently, he spent the last two decades working for ESPN and the NFL Network as an NFL analyst. Joe graduated in 1971 from the University of Notre Dame, where he received All-American honors in both football and academics. That same year, he was runner-up to Jim Plunkett for the Heisman Trophy balloting. Joe chose to begin his career with the Toronto Argonauts of the Canadian Football League after being drafted by the Miami Dolphins and Major League Baseball's Minnesota Twins. A 12-year NFL veteran, Joe played in 163 consecutive games from 1974-1985 for the Washington Redskins and holds Redskin records for passing yardage (25,206), completions (2,044) and attempts (3,602). He was a two-time Pro Bowl selection and Pro Bowl MVP leading the Washington Redskins to a 27-17 victory over the Miami Dolphins in Super Bowl 17. Joe was selected as the NFL's Man of the Year in 1982 for his community service and dedication to the health and welfare of children. In 1983, he won the league's Most Valuable Player Award, leading the Redskins to a second consecutive Super Bowl appearance. Joe Theismann's career ended abruptly in 1985 after sustaining a badly broken leg during a Monday Night Football game against the New York Giants on national television. In 2003, he was inducted into the College Football Hall of Fame, and in 2013 received the Walter Camp Football Foundation "Distinguished American" Award. With every chapter of his life, Theismann evolved from an athlete to the ultimate businessman. An Emmy award-winning analyst, entrepreneur, and athlete, he utilizes his gifts, talent, and high energy to share his strategies for handling unforeseen change. Joe's book *How to Be A Champion Everyday* was released in June 2020.



John Trifonoff
VICE PRESIDENT, EAST COAST
METAL SYSTEMS
**What is the Value of MCM System
Fabricator Certification?**

John Trifonoff is Vice President of East Coast Metal Systems (ECMS), a full-service, quality fabricator specializing in custom architectural metal for interior and exterior envelope systems. John began his career in metal fabrication within the HVAC industry before joining ECMS in 1994 as a sheet metal apprentice. He advanced steadily through multiple positions, gaining experience in metal fabrication production, sales, management, and plant operations. John now oversees all facets of the company's state-of-the-art 60,000-sf fabrication facility. He currently holds a contractor license,

a multitude of metal fabrication certifications, and has served on numerous industry-related boards and committees. John currently is a member of the Metal Construction Association (MCA), serving on the MCA's Board of Directors and the Metal Composite Material's (MCM) Marketing and Technical Committees.



Paul Trombitas
PARTNER AND BUILDING PRODUCTS
CENTER LEAD, FMI
**State of the Industry - Presented
by the Metal Construction
Association**

Paul Trombitas is a partner with FMI's strategy practice and leads the building products sector team. He brings FMI's unique understanding and depth of experience in the construction industry to stakeholders in the building products space. Paul works with clients to develop market strategy and is responsible for leading multi-discipline teams to deliver strategic market research and insights. He helps his clients make data-driven decisions to position their organizations for success. Paul is responsible for FMI's Building Products Market Overview. He is a thought leader who has published extensively on the trends across various building products in articles around innovation in building products, the opportunity for design-build in the space, understanding embodied carbon, and creating a customer-first culture to foster success. In his more than 10 years with FMI, Paul has developed expertise across various sectors of the built environment.



Amanda Turner
LEED SPECIALIST, CORNERSTONE
BUILDING BRANDS
**Metal Mastery: Meeting Building
Codes with Pre-Engineered Metal
Buildings**

Amanda Turner is a seasoned professional with over 14 years of experience in the energy and sustainability sectors and has been at the forefront of driving innovative solutions to address sustainability challenges within various industries. Throughout her career, she has demonstrated a deep commitment to promoting sustainable practices and fostering a greener future. She is passionate about exploring new avenues for sustainable development and advocating for the adoption of eco-friendly practices. Amanda is a certified energy manager (CEM), LEED accredited professional (LEED AP), and guiding principles compliance professional (GPCP).



Brynn Wildenauer
ARCHITECTURAL COLOR DESIGNER,
SHERWIN-WILLIAMS
**The Chemistry to Create Color
in Coil Coatings**
Brynn Wildenauer is an Architectural

Color Designer for the Sherwin-Williams DesignHouse, serving as a color connoisseur in the coil and extrusion market. With significant experience in industrial, product, and architectural design, Brynn brings a keen eye and a solution-oriented approach to every project. She is passionate about innovation and motivated by the ever-changing realm of color and design. Brynn is a proud member of the Color Marketing Group (CMG), the Industrial Designers Society of America (IDSA), and the American Institute of Architects (AIA).



Paul Williams
VP OF BUSINESS DEVELOPMENT,
HILL ENGINEERING
**Rollforming for the Metal
Construction Industry Part 2**
Paul is the Vice President of

Business Development for Formtek and Formtek Regional Sales Manager - West. He has over 40 years of experience in the tool and die and rollforming industries as a toolmaker, field service technician, die design engineer, sales application engineer, product line manager, regional sales manager, and director of sales. Paul received his schooling from the Tooling and Manufacturing Association in tool and die making and engineering and has a Bachelor of Science in Business Administration. He has been with Hill Engineering since 1988 and has been a speaker and conference chairman for FMA, PMA, and SME conferences, and has authored technical articles in leading industry publications. Paul served on the Fabricators and Manufacturers Association's Board of Directors as an Associate Director from 2013 to 2014 and is a current member and past chairman of FMA's Roll Forming and Technology Council.



Bob Zabcik
PRESIDENT, Z-TECH CONSULTING
**Introduction to ANSI/MCA FTS-
1 Test Method for Windload
Resistance on Flashings /
State of the Industry - Presented
by the Metal Construction Association**

Bob Zabcik is general manager of the roofing business unit at Merlin Solar Technologies, a developer of innovative renewable energy technologies. He is a LEED-accredited professional and registered engineer with more than 25 years of experience. He is also an MCA board member and chair of the MCA Codes and Standards Committee. Merlin Solar Technologies manufactures crystalline silicon-based flexible and frameless solar modules with a patented system to extract more power compared to standard panels. These systems address demanding deployments on metal roofs, storage tanks, auxiliary power for transportation, residential solar, and military applications through world-class partners, reducing reliance on aluminum-framed, tempered-glass constructs for solar panels.

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METALCON



OCTOBER 30 - NOVEMBER 1

Georgia World Congress Center - Atlanta, GA



SHOW FLOOR HOURS / HALL A

Wednesday, October 30 / 10 a.m. - 5 p.m.
 Thursday, October 31 / 10 a.m. - 5 p.m.
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NOTE: Keynotes begin at 9 a.m. and show floor opens at 10 a.m. all 3 days



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3GM Steel

3GM Steel is a family-owned American steel trading and coil distribution company. Since 1989, we've focused on providing the highest quality product available, at competitive prices, delivered with professional service. Our company warehouses and distributes both bare (acrylic-coated) and pre-painted Galvalume to rollformers nationwide. We also leverage our relationships with tier-one mills across the globe to offer our partners custom-tailored steel.

Booth #735**A Profil San. Ve Tic. Tic. A.S.**

A Profil aims to exceed customer expectations with its products that are based on minimum costs and maximum efficiency in functionality. It also addresses the aesthetics in product designs in a way that encompasses all these elements. A Profil has adopted the principle of offering solution-oriented products, shaped with a visionary perspective, the best design and expertise, to the profile market.

Booth #1711**ABIS Inc.**

Our purpose is to make business easier and more productive for you and to eliminate blind spots for your company. Our business process improvement software platform, Adjutant, combined with our industry expertise provides your team with the best features to manage every facet of daily operations, allowing you to stay competitive and focus on what matters: reaching your business goals.

Booth #638**Accurate Perforating**

Accurate brings architectural perforated metal panels to reality with flexibility, responsiveness, and timeliness. Our dedicated team includes architectural perforated metal consultants, sales reps, estimators, and project managers, and our equipment and tooling are optimized for perforating and fabricating construction applications. We manage your entire project, maintaining control over the finished product's quality while helping you complete your project on time and within budget.

Booth #828**AceClamp**

AceClamp® manufactures fast-installing, precision-engineered snow retention and solar mounting solutions. We offer unique clamping systems that are compatible with almost any type of metal, membrane, slate, and asphalt roofing. Our patented non-penetrating "slide-pin" design eliminates the need for set screws, helping to protect the panel's finish from installation damage.

Booth #729**ACI Building Systems, LLC**

A subsidiary of Associated Steel Group, ACI Building Systems has been manufacturing custom-engineered metal buildings, roofing systems, and components for the non-residential construction industry since 1990. Headquartered in Batesville, Miss., with affiliated offices in five states, the company operates as an integrated manufacturer of metal building systems and structural steel elements.

Booth #223**ACT Building Systems**

ACT Building Systems provides comprehensive software systems that make designing and selling cold-formed steel buildings easy. Using the ACT software, manufacturers provide their customers with a one-stop solution for quoting, engineering, and ordering steel buildings.

Booth #1846**Adfast**

For over 40 years, Adfast has manufactured a complete line of sealants, adhesives, and insulating foams designed to meet the specific needs of manufacturers and construction professionals. We offer low-toxicity products that contain the lowest VOC levels and meet the most stringent performance requirements and industry standards.

Booth #2031**Air Barrier Association of America**

The Air Barrier Association of America (ABAA) is the center of excellence in the air barrier industry. The association is a non-profit group of stakeholders in the construction marketplace, focused on promoting the use and benefits of air barrier systems, educating the public about air barrier systems, and developing a professional air barrier specialty trade and industry dedicated to the installation of effective air barrier systems in buildings on a nationwide scale.

Booth #410**AkzoNobel Coil and Extrusion Coatings**

AkzoNobel manufactures high-performance coil coatings to meet the ever-changing needs of the metal construction industry. Our complete line of coil coatings serves the commercial, industrial, architectural, agricultural, and residential markets. Coil coating products include CERAM-A-STAR® 1050, which is the benchmark of SMP paint systems. Its proprietary resin system, combined with the highest quality pigments, gives it unbeatable color retention and superior chalk and fade resistance.

Booth #1515**Alfrex, INC**

Alfrex, Inc. of Buford, Ga., specializes in the manufacture of fire-resistant and non-combustible architectural metal wall cladding products with a portfolio including MCM (metal composite material), pre-finished solid aluminum plate, and matching single-skin aluminum flat sheet.

Booth #710**AllMetal Building Systems**

AllMetal is a steel fabrication company providing pre-engineered buildings, structural steel, and accessories for commercial and residential buildings across the United States. We supply everything from simple frame packages to complete building kits and accessories—all depending on your needs. AllMetal's products are manufactured in-house by skilled craftsmen and fabricators using the very best machinery and equipment, leading to metal systems that are unrivaled in accuracy and quality.

Booth #852**Alucopanel Middle East LLC**

ALUCOPANEL Middle East LLC is a leading brand of Aluminum composite panels in Dubai and is also the focal brand of ALUCOPANEL Middle East LLC that happens to be a child company of the renowned Danube Group. ALUCOPANEL Middle East LLC main facility is situated in the National Industries Park of Dubai, UAE while its sales & support offices are present in the entire UAE, Oman, Bahrain, Qatar, Kuwait & Saudi Arabia.

Booth #454**Alumanate Aluminum Composite Material**

Founded in 2016, Alumanate brought metal composite manufacturing to the United States at the start of 2024. We are the only manufacturer of signage-grade aluminum composite material (ACM) in the United States. Based in Houston, Texas, our factory features state-of-the-art manufacturing machinery and technology, giving us an annual capacity of 50 million sf. Our American ingenuity combined with excellent raw materials found here in America, allow us to produce exceptional ACM sheet at a competitive price point.

Booth #452**Alutec**

ALUTEC LLC is a manufacturer of aluminum composite material (ACM) for wall facades/building envelopes/wall cladding/canopies/signage, among other applications. Our ACM is composed of two aluminum sheets attached to a low-density polyethylene core with or without fire-retardant (FR), with a PVDF coating that gives sheets a colorful life of up to 20 years exposed to UV rays. We have plenty of stock and very competitive prices. Our factory is in Mexico and our distribution center in Laredo, Texas.

Booth #702**AmeriLux International**

Started with nothing more than a vision and an entrepreneurial spirit, AmeriLux International was formed in 2004. AmeriLux is a value-adding distributor of multiwall and corrugated polycarbonate sheets, PVC liner panels, HDPE panels, acrylic sheets, and many other high-quality plastic sheet products. Headquartered in De Pere, Wisc., AmeriLux sources and distributes materials from and to companies around the world. It is by building and maintaining strategic, win-win partnerships.

Booth #615**AMS Controls, Inc. SPONSOR**

AMS Controls develops advanced hardware and software technologies that increase profitability and productivity for the metal forming industry. AMS Controls customers include some of the largest metal processing operations including those producing metal buildings, metal roofing, light gauge framing, fenestration, custom rollformed parts, HVAC ductwork, and more. With over 14,000 installations at more than 4,500 locations worldwide, AMS Controls sets the operational efficiency standard.

Booth #1815

Aperior/TradeInc

Aperior is a manufacturing and distribution company that produces economical and innovative metal roofing shingles to the American market.

Booth #1848

APLUS ENERGY CO., LTD.

Aplus Energy Co. is the Taiwan-based developer of a 22-gauge corrugated metal solar roof panel suitable for residential and commercial projects. We have a U.S. factory in South Carolina now. Our product name is Aplus Power Roof, which uses patented lamination technology to infuse crystalline silicon solar cells directly onto the surfaces of 22-gauge corrugated steel roof panels.

Booth #1106

AppliCad

AppliCad specializes in software for estimators preparing roofing and cladding proposals, automating manual processes. We apply 29+ years of experience to the roofing and cladding industry and has simplified accurate roof modeling in 3D from plans, sketches, or aerial images that result in comprehensive cladding material and labor takeoff, client proposals and job planning.

Booth #1911

Arkitech Advanced Construction Technologies

Arkitech places a strong emphasis on machine and software development for all aspects of the construction industry. By continually advancing their technology offerings, Arkitech aims to drive innovation and efficiency in LGS construction and manufacturing processes, enabling clients to achieve higher productivity, cost savings, and superior quality in their projects.

Booth #906

ASC Machine Tools **SPONSOR**

We're celebrating 75 years of innovation in rollforming machinery! With well over 1,000 manufacturing lines in production worldwide, ASC has a proven history of reliable metal rollforming solutions designed to improve productivity and enhance profitability. Whether you need a single machine or an entire system, ASC has the experience and dedication to build and support the equipment that will take your business into the future.

Booth #1634

ASCO Machines

VARIOBEND long-length bending machines and twin bending machines are produced by using parts from renowned suppliers of the highest quality standards. The tightest manufacturing tolerances and close quality control of all manufacturing and installation processes ensure continuous high-quality, in-series production. With this, we want to enthuse customers all over the world.

Booth #246

Association of Women in the Metal Industries

AWMI is a professional organization dedicated to supporting and advancing the participation of women in the metal industries. With 21 chapters across the United States and Canada, there is likely one near you! AWMI offers activities and programs aimed at enhancing members' skills and experience, tackling industry challenges, and promoting career development, with the ultimate goal of increasing the number of women in the metal industries. Membership is open to both men and women.

Booth #1903



**METALCON
BOOTH #823**

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ASTA AMERICA

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Booth #353

ATAS International, Inc.

SPONSOR

Founded in 1963, ATAS International, Inc. is a leading manufacturer of metal wall cladding, metal roofing, ceilings, perimeter edge metal, and accessories. The ATAS portfolio features an expansive selection of products available in aluminum, steel, zinc, stainless steel, and copper. Standard profiles include narrow and wide ribbed wall panels, corrugated styles, standing seam and batten seam roof systems, metal

Booth #1439

Atlas Bolt & Screw

We add value by making the complex simple and the difficult easy. Atlas Bolt & Screw is the industry leader and a true manufacturer, providing the industry's widest selection of fasteners for metal and wood applications. Atlas is also a full-line accessories supplier of closures, VersaVent ridge vents, tape, Atlas UltiBond sealant, flashing, and performance-building envelope solutions. Atlas Bolt & Screw provides its partners with longevity of proven performance and extreme customer focus.

Booth #1715

AutoMAK Assembly Inc.

Working in partnership with manufacturers and contractors, AutoMak is dedicated to delivering handling and installation solutions for insulated metal roofing and siding products as well as insulated panels used in the cold storage industry. From heavy insulated wall and roof panels to a number of structural roof deck profiles, we offer proven vacuum lifting equipment to deliver installation efficiency with practical health and safety benefits.

Booth #1047

AXYZ Routers & WARDJET Waterjets

AXYZ CNC Routers is a global leader in manufacturing CNC router and knife systems, with over 30 years of experience. They offer a wide range of machine configurations, customized to meet specific requirements and budgets. WARDJET Waterjets has been a top manufacturer of waterjet cutting systems for 30 years. Known for their high-quality products and excellent customer service, WARDJET specializes in designing and building custom waterjets that can be integrated into complex processes.

Booth #952

AZZ Precoat Metals

No one coats more metal than Precoat Metals. Yet, it's not the volume that makes us an industry leader, it's the service we bring to our customers. We have the resources, experience, expertise, and independence that no other coil coater offers. It means you are the priority. Discover the things we do and the extent to which we go.

Booth #1108

Bay Insulation Systems

Bay Insulation Systems is the leading supplier of metal building insulation and systems in North America. With 25 facilities strategically located throughout the United States and Canada, our experience, quality, and service are second to none.

Booth #837

Beck Automation, LLC

Beck Automation offers complete controls systems and production management software packages for the metal forming industry. Since 2001, Beck Automation has proven to be an industry leader in this market and prides itself on the customer service and support in which we back our products. Whether you're looking for a way to track key indices to streamline your business, or just tired of programming jobs at the machine, we have the software solution for you.

Booth #815

Beckers Group

Beckers is the leading global supplier of coil coatings and a top supplier of industrial paints worldwide, with 150 years of history and expertise. A true pioneer, Beckers provides unique, high-performance coating solutions that enhance customer competitiveness while protecting people and the planet. Beckers' corporate headquarters is in Berlin, Germany, with 23 locations worldwide, including Elk Grove Village, Ill., and Fontana, Calif.

Booth #1209

Berridge Manufacturing Company

Berridge manufactures 36 factory products, including standing seam, Bermuda roof panels, simulated Spanish-tile, metal shingles for restoration projects, metal soffit, fascia, siding and wall panels, light gauge framing, complete retrofit roofing packages, and many more architectural metal products. Products are available in 24-gauge and 22-gauge steel and 0.032 & 0.040 aluminum in 34 color finishes. All Berridge finished colors are premium PVDF coatings produced with full-strength Kynar 500® or Hylar 5000.

Booth #1509

Best Buy Metals

Best Buy Metals is a national provider of metal roofing, siding, and post-frame buildings. From products and delivery to customer service and quoting, Best Buy Metals offers unmistakable service and value. From stile metal tile roofing with Miami-Dade hurricane zone approvals to traditional metal roofing, standing seam, and more, Best Buy Metals services the metal roofing industry. Custom-crafted siding is also available, including Craftsman steel siding, custom-cut to length.

Booth #2047

Betco, Inc

BETCO is your total solutions provider, offering consultation, design, and construction of custom buildings of all shapes and sizes since 1984. Our craftsman buildings are skillfully designed from the slab up, utilizing the latest innovation and technology for every phase of every project. BETCO offers premium components, including secondary structure (purlins), interior and exterior wall panels, roof panels, and more, for endless construction applications. Choose BETCO.

Booth #907

BH-USA/Elite Motors

BH-USA is a well-established, family-owned-and-operated company that boasts over four decades of expertise in the boat lift industry. Our state-of-the-art boat hoists are meticulously manufactured at our facility in Longview, Texas. Our hoists are the only ones on the market that come with a lifetime warranty. Our hoists offer superior lifting capacity, smoother operation, and unparalleled durability.

Booth #1703

Bitec Inc

For 35+ years, Bitec has been one of the leading producers of modified bitumen roofing. Our product offerings include modified bitumen, Imper-Sol coatings and ElastoPav flashing membranes, and a full line of mastics and adhesives.

Booth #429

BlueScope Coated Products

BlueScope is one of the world's leading experts and manufacturers of metallic-coated painted metal coils. Our products are consumed in wide-ranging markets including construction, transportation, and consumer goods. We are now one of the largest coil coating companies in the United States, serving the construction and consumer markets. We provide our customers with painted coil and processing solutions, leveraging our vast knowledge and global strength.

Booth #1802

Boss Tables

BOSS CNC plasma tables are advanced cutting machines designed for precision cutting of various materials, such as metal and wood. These tables use CNC technology and plasma cutting to accurately cut complex shapes and designs. BOSS CNC plasma tables are known for their efficient and fast cutting speeds, which can save businesses time and money. They are also designed to be durable, with high-quality components that can withstand heavy use.

Booth #847

The Bradbury Group SPONSOR

The Bradbury Group provides high-quality, productivity-enhancing metal processing equipment for global customers in numerous industries. We design advanced equipment that continues to be a driving force behind the metal construction market. The companies within our group design and build rollforming equipment, cut-to-length lines, slitting lines, levelers, automated production systems, insulated metal panel equipment, metal tile roofing systems, trim shop equipment, and controls.

Booth #823

Bravo International USA Inc.

Bravo International Group is a group of companies with its headquarters in Vienna. The company is a specialized producer and supplier of metal roofing and cladding solutions. Bravo International Group supplies the markets from close-up, delivering the optimal solutions for clients.

Booth #1938

Brightsmith LLC

BRIGHTSMITH's superior coil coating technology can be seen in the pool, building and roofing, architectural panel, lighting fixture, packaging, furniture, automotive, HVAC, transportation, garage and entry door, and agricultural markets. We specialize in two and three-color print systems, as well as embossed plastisol, laminating, and two and three-coat paint systems. We offers Bulk Chemicals Wet Chemistry and single-coat, dried-in-place treatments.

Booth #1053

busybusy Mobile Time Tracking

busybusy is the #1 time tracking app for construction. Field employees can track labor, materials, and heavy equipment all within an easy-to-use mobile app. Jobsite data is organized by project and is instantly available to your team.

Booth #1935

C.H.I. Overhead Doors

C.H.I. Overhead Doors was founded on the belief that garage doors should be exceptional in quality, craftsmanship, and value. C.H.I. set out to be different—not just building garage doors, but also celebrating heritage, tradition, and values. As a premier garage door manufacturer, we continue to grow and provide our customers with the best in garage doors and service.

Booth #1405

CAFETERIA

We develop, design, fabricate, and sometimes install acoustic solutions that use ethically sourced, recycled, and sustainable materials to make large spaces function for a multitude of essential uses.

Booth #503

Camp Logan Cement Works

Camp Logan Cement Works, Inc. is one of the largest producers of precast concrete step treads in the United States. Our precast steps fit both wood and steel stringers, with bolt-on and weld-on options. We've been producing precast treads for over forty years and have shipped them nationwide. Our production facilities are in Houston and Pearland, Texas, with plenty of precast steps in stock.

Booth #537

Capital Forest Products

For 40 years, Capital Forest Products has remained a leading distributor of products from premium vendors to the building materials industry: cedar shakes and shingles, roofing, siding, lumber, shed and outdoor utility building materials, fencing, flooring, seasonal products, and more!

Booth #909

Carter Architectural Panels, Inc.

Carter Architectural, a prominent player in the architectural panel industry, has undergone a continuous evolution, transforming into a leading solutions provider. From our origins in sheet metal and progression into architectural panel fabrication, we expanded our scope to encompass comprehensive project supply and installation.

Booth #347

Cascadia Metals

Cascadia Metals is a leading distributor of coil and sheet metal products. We offer solutions for any project such as cut-to-length, slitting, and in-line shearing. With our vast inventories of steel, aluminum, copper, and zinc, we are your go-to reliable source for metal.

Booth #1052



Metal Benders

by *Malco*[®]










The latest in a long line of #DamnGoodTools™

METALCON
VISIT US AT BOOTH #707

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Central States Building Works

Since 1988, Central States has produced metal roofing and siding, now for thousands of customers across America. Our steel is 100 percent recyclable and engineered with multiple layers of protection against fading, denting, weather, and rusting. When you choose steel for your project, choose Central States and be confident in the company and the product.

Booth #1054

Chemcoaters

For 20 years we have been the premier coil coating company in the industry, known for precision and excellence. From our central location in Gary, Ind., we serve steel producers, service centers, and original equipment manufacturers from our custom-designed line. We offer industry-standard coatings, as well as dry film lubricants and our proprietary corrosion-inhibiting InterCoat ChemGuard line, utilized in the architectural space as a "bonderized" replacement to achieve a pre-patina aesthetic.

Booth #1507

CIDAN Machinery Group

SPONSOR



CIDAN Machinery is the leading global provider of innovative sheet metal processing solutions. With a 116-year heritage, CIDAN Machinery has established itself as a trusted name in the industry. Their state-of-the-art machines, including shears, folders, and automated equipment, are known for their precision, reliability, and efficiency. With a strong focus on quality, performance, and customer support, CIDAN Machinery continues to empower businesses worldwide as their one-stop-partner.

Booth #1323

Classic Gutter Systems LLC

Classic Gutter Systems offers its half-round gutter system in copper, aluminum, and Galvalume. Also specializing in radius gutter, now in 9' and 11' sections. An extensive selection of cast fascia and downspout brackets distinguishes classic gutter systems from other half-round gutter companies.

Booth #1931

ClearSpan Structures

ClearSpan Structures has been providing the metal building industry with innovative building solutions for over 40 years. With custom and turnkey structures, ClearSpan can tailor projects to any business's most specific needs. ClearSpan also provides in-house financing, manufacturing, and installation, so customers benefit from a streamlined project and quick construction timelines. Talk to one of our building specialists today to find out how ClearSpan can help your business.

Booth #327

Coil Spot

Coil Spot's mission is to build long-lasting relationships while providing outstanding service every day, one customer at a time. Coil Spot supplies Galvalume, galvanized, and pre-painted steel coils for metal roofing and siding applications.

Booth #215

Combilift

Let Combilift 4-way forklifts and straddle carriers ease the handling of your long and bulky loads. Designed for safe, space-saving handling, these versatile machines work indoors and out on semi-rough terrain in all weather. Available in diesel, LPG, and electric, with capacities from 2,268 to 136,078 kg (5,000 to 300,000 lb).

Booth #1724

Community Steel

Whether it's our metal buildings or components, our experts and detailing provide the high quality you need in both products and service. For your next metal building project, call Community Steel. We specialize in building kits, sheeting, trim, and gutters for customers in Gonzales, LA, and the Gulf Coast. We carry high-quality materials so your project will be something you're proud of for years to come.

Booth #1637

CONTROL+M SOLUTIONS, LLC

Our mission is to provide experienced solutions architects to help you pave the way to a successful project resolution. We have a wide array of experience with technologies that span centuries, from forging to modern-day transportation. With such a wide range of industry experience, we have seen Plex do some very impressive things, and finding the right module(s) in Plex to fit your needs is what we do best.

Booth #333

Controlled Automation Inc.

Controlled Automation specializes in quality machine design, manufacturing, and software for the pre-engineered metal building manufacturers and structural steel fabricating industry. All machines and controls are developed and manufactured in the United States of America.

Booth #732

Cool Roof Rating Council

The Cool Roof Rating Council (CRRC) is a 501(c)(3) nonprofit that develops fair, accurate, and credible methods for evaluating and labeling the radiative properties of roofing and exterior wall products. The CRRC's mission is to provide objective, scientific information on cool surfaces to inform discussions and decisions about heat islands, extreme heat, and energy use in the built environment.

Booth #2002

CopperCraft

Welcome to today's CopperCraft. We became a Flack Global Metals company when Fabral was acquired in 2023. Our new ownership enhances our ability to preserve old-world craftsmanship, creating architectural accents that bring your vision to reality. Our team embeds artistry and excellence into everything we make, whether from our made-to-order selection or your custom design.

Booth #1135

Cumberland Sales Company

Supplier of cable bracing and accessories, including Cable Bracing (1x7 EHS strand - guy wire) brace grips, eyebolts, hillside washers, Rigging, slings and chokers, shackles and hooks, and lifting chains and plate clamps

Booth #433

Curber Manufacturing

We are a custom roof curb manufacturer servicing Canada and the United States. Using proprietary software and 3D modeling, we prepare shop drawings for review. Our CNC laser provides the precision and quality Curber is known for. We offer solutions for your pre-engineered metal building, standing seam, conventional, exposed fastener, or IMP roof systems.

Booth #736

Cutco Gifting

The perfect alignment of long-lasting, useful, personalized, and branded gifts. Learn how to double your five-star reviews and generate referrals through an easy gifting system

Booth #641

D.I. Roof Seamers SPONSOR



D.I. Roof Seamers is the largest roof seamer rental provider with equipment for all manufacturers, panels, and seam types. Serving the United States and Canada with unmatched customer service and technical support, our machines are lightweight, fast, and reliable, backed by our expertise. Visit us online at diroofseamers.com, call 888-343-0456, or download our app.

Booth #1835

Dallan America Corp.

Since 1978, Dallan has been elevating our customers' production efficiency with rollforming machines, solutions, and equipment that guarantee exceptional performance. Our machines, capable of producing up to 120 m (394 ft) of sheet metal profiles per minute, are the result of continuous research focused on innovation and efficiency.

Booth #1733

DAY GLOW INDUSTRIAL CO., LTD



DAY GLOW INDUSTRIAL CO., LTD, established in 1983 in Taichung City, Taiwan, recognized the importance of screws through our construction factory building experience. We specialize in manufacturing drilling and tapping screws, focusing on design, manufacturing, and market development.

Booth #432

Day Star

DAYSTAR Natural Lighting Systems provides brilliant illumination with extended daylight hours. DayStar collects and disperses more natural light, delivering superior illumination without glare, extreme temperatures, shadows, or direct sunlight. As a complete daylighting system, contractors save installation time, and building owners enjoy peace of mind with an engineered curb designed for leak-free installation.

Booth #1834

DBCI

Since 1990, DBCI has been a leading manufacturer and marketer of commercial-grade steel curtain roll-up doors, self-storage doors, components, and solutions. We continue to provide customers with the highest quality products and services in the industry. Understanding the importance of value, we design our doors and hallways to be economical, strong, efficient, and durable. DBCI remains committed to partnership, innovation, and manufacturing superior products.

Booth #809

Deskera

Founded in 2008, Deskera has rapidly become a leading global SaaS provider focused on advancing businesses. Recognizing the critical role of small and medium businesses as the backbone of every economy, Deskera is committed to enhancing their growth and exceeding expectations.

Booth #834

Direct Metals Inc.

Direct Metals Inc. supplies metal roofing fasteners and accessories to steel-frame, post-frame, and standing seam metal roofs. Key products include long-life fasteners, foam closures, pipe flashings for metal and shingle roofs, low-profile screws, panel clips, stainless steel rivets, butyl sealants, concrete anchors, reflective insulation, and polycarbonate panels. New in 2024 are commercial roofing screws, plates, and termination bars.

Booth #910

DR!PSTOP

For over 20 years, DR!PSTOP has been the best solution for condensation on non-insulated metal roofs, offering a simpler, more economical approach. It has been tried and tested in every climate worldwide. The membrane absorbs condensation, preventing roof drips.

Booth #1534

Drexel Metals Inc. SPONSOR



Since 1985, Drexel Metals Inc. has provided a full range of superior-quality engineered metal roofing systems, equipment, and custom fabrication services. We operate several sales, fabrication, and distribution locations in the United States. In addition to our own manufacturing capabilities, we extend our fabrication capacities to our Drexel Metals Plus members, who are authorized fabricators, certified installers, and distributors who further market our proven-brand products.

Booth #1615

Dri-Design

Dri-Design metal wall panels are the perfect blend of form and function. With an unlimited palette of materials, finishes, shapes, textures, and perforating, there is never a need to compromise on design. Even with the wide range of options available, Dri-Design panels never lack performance. They are tested to not only meet but exceed ASTM standards and the latest AAMA 508-07 and offer aesthetic versatility and performance in one system.

Booth #406

DSP Co., Ltd



DSP's cutting-edge technologies have opened a new world of human-centered, eco-friendly stainless steel. DSP is committed to the constant development of new stainless products that never fail to impress or meet the needs of the customers. Ever since its establishment in 1988, DSP has been constantly evolving with a focus on producing only the best-renowned products. This work ethic and these values have remained at the heart of its business to this day.

Booth #1451

Dupont Tedlar



DuPont Tedlar PVF film has been proven effective in protecting a variety of surfaces for over 60 years, including metal in highly corrosive and demanding exterior applications around the world. When laminated to metal coil, Tedlar provides superior performance to other premium industrial coatings. Tedlar is extremely resistant to chemicals and is highly flexible and chosen for projects requiring very high UV and corrosion resistance, including structures built within 457 m (1,500 ft) of the ocean.

Booth #339



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PANEL LINES



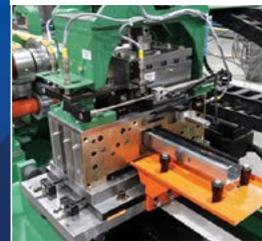
TRIM LINES



DECKING LINES



TRACK LINES



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CHANNEL LINES



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Dutch Tech Inc.

We are proud to be an American-owned and operated manufacturer located in Tennessee. Dutch Tech's Therma-Guard is America's favorite reflective thermal insulation. With a super strong woven backing that's nearly impossible to tear, Therma-Guard's premium strength sets it apart from the competition. A 3-mm (0.11-in.) foam core gives it thermal resistance to insulate your building while the reflective metalized face reflects radiant heat keeping your building comfortable in the summer and in the winter.

Booth #1839**Dynamic Fastener**

Dynamic Fastener offers same-day shipping of DYNA-GUARD snow retention, pre-painted rivets in hundreds of colors, screws, anchors, flashings, safety equipment, hand tools, and power tools from our seven warehouses and in-house painting of screws and rivets in four warehouses, with one or two-day lead time. The company's free, 140-page, full-color tool and fastener hand guide provides engineering data and details product offerings.

Booth #533**Eastside Machine Company**

Since our founding in 1960, Eastside Machine Company has been providing the highest-quality rollforming machines in the world. We have more machines in use internationally than all other companies combined, and we stand by our products. Whether you need a seamless siding machine capable of producing more than 40 profiles, a snap lock roofing machine perfect for residential applications, or a custom design, Eastside Machine has you covered with our rugged, American-made roll-formers.

Booth #434**Elevate**

Elevate is built on 40 years of history—proof that commitment to the highest quality materials and trusted partnerships withstand the test of time. While our focus continues to be on smart, safe, and sustainable solutions for our customers, there's so much more on the horizon. We're raising our sights and are ready to help achieve whatever you can imagine—the sky's the limit.

Booth #1105**Englert Inc.**

Englert Inc. is one of the nation's leading producers of ultra-cool metal roofing, wall panel, and rainware products, including MicroGuard, RainPro Gutter System, and conventional K-style gutter systems. Englert provides its customers with the integrated roofing products, support, and training necessary to be successful in today's competitive marketplace.

Booth #1447**Everlast Metals**

A leader in high-performing metal architectural roof and wall systems, Everlast Metals builds on a foundation of uncompromising product quality. Servicing the New England, Mid-Atlantic, and Midwest markets, Everlast Metals offers an extensive color selection of 24-gauge and 26-gauge steel and .032 and .040 aluminum while maintaining its industry-leading structural and performance testing and commitment to continuous improvement.

Booth #803**Excel Stamping & Manufacturing Inc./FYCO Tool and Die**

Manufactures metal stampings, supplying the metal building industry from design and prototype to production. Products and services include roof clips, wall clips, closures, base plates, building clips, bearing plates, mini-warehouse framing clips, sealant applications, and assembly. Fabrication of special machines for primary, secondary, and assembly operations is also offered. Complete tool and die services available on-site.

Booth #1535**EXCEPTIONAL Metals SPONSOR**

Attention to detail means everything at EXCEPTIONAL Metals. We provide a full menu of metal roofing products that save time during installation, add striking visual details, and provide a secure fit for unsurpassed protection, durability, and efficiency. We also offer metal roof and wall panel systems that are both aesthetically pleasing and structurally sound and are backed by a proven commitment to quality products and extraordinary customer service.

Booth #528**Fabral Metal Wall and Roof Systems**

For 50 years, Fabral has been helping you build a better world. Founded in 1967, Fabral is widely recognized as the industry leader for metal wall and roofing systems. Specified by leading firms worldwide, Fabral products have been used in projects ranging from the Virginia Tech indoor practice facility and Bay Area Rapid Transit stations in San Francisco. With distribution coast to coast, Fabral is your premier supplier for standing seam, exposed fastener, concealed fastener, and MCM panels.

Booth #1135**Falk Panel**

Insulated metal building panels (IMP) are at the forefront of the building envelope, and FALK Panel produces the finest available. Our state-of-the-art panel line can make panels up to 25 mm (82 feet) in length. Our hidden fastener wall panels are stunning. With a wide choice of tasteful colors in either Colorcoat HPS200 Ultra or 70 percent Fluoropon PVDF finishes, our panels install quickly and give your building a tailored look unmatched by conventional systems.

Booth #2033**Flack Global Metals SPONSOR**

Flack Global Metals (FGM) is a vertically integrated steel company with distribution, international trading, capital markets, manufacturing, and equity investment divisions. Supported by Flack Metal Supply, Flack Capital Markets, Flack Metal Trading, and Flack Manufacturing Investments, FGM creates an ecosystem to ensure stable metal supply chains, mitigate steel pricing volatility, and add value to steel-consuming entities, reinventing how metal is bought and sold.

Booth #1409**Flex Power Tools**

With unrelenting power, the FLEX 24V system features game-changing power that outworks, outperforms, and outlasts the competition.

Booth #425**FRAMECAD**

FRAMECAD is leading the future of construction with the most advanced end-to-end, cold-formed steel building solution. The innovative FRAMECAD system includes equipment, design and engineering software, training, and support. Experience how this solution facilitates rapid construction, enhances building quality, and promotes sustainability. The future of construction is cold-formed steel.

Booth #1115

SCHWEISS

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Franklin International - Titebond

Titebond WeatherMaster Metal Roof Sealant comes in over 50 colors, extrudes down to 0°F, adheres to Kynar-coated metal, is UV resistant, waterproof, flexible, crack-resistant, bonds to wet surfaces, is paintable, and green build approved.

Booth #714

FRSA - Florida Roofing & Sheet Metal Contractors Association

FRSA is an association of roofing and sheet metal contractors and industry-related companies including manufacturers, suppliers, and roofing consultants. Visit our booth to discover the benefits of being an FRSA member and learn about advertising opportunities in Florida Roofing Magazine.

Booth #227

FT Synthetics Inc

FT Synthetics manufactures synthetic underlayments for steep slope roofing. Its products have evolved over two decades through research and communication with engineers, architects, contractors, and homeowners. Our products offer high-performance protection for your home. They are fully synthetic, 100 percent recyclable, and feature our GRIPSPOT-patented technology for superior slip resistance and safety.

Booth #824



GCP Applied Technologies

As leaders in building science and sustainable construction, CertainTeed is transforming how we build through its innovative solutions. Through the acquisition of GCP, CertainTeed's portfolio now includes GRACE ICE & WATER SHIELD high-performing roofing underlayment and VYCORÂ weather-resistant barriers and tapes. A subsidiary of Saint-Gobain, CertainTeed has more than 6,900 employees and more than 60 manufacturing facilities in the United States and Canada offering support, expertise, and availability.

Booth #1901

GH Cranes & Components USA Inc.

Our company stands firm by the guiding principles of its founders, based on integrity, work well done, and the desire to pass on value to our customers. Now GH is a leading company in the field of lifting, with innovative products and customers who are leaders in five continents and still continuously evolving to adapt to the new demands and technologies that make us more global, accessible, and competitive.

Booth #900

Global Film Source LLC

Global Film Source is a young but fast-growing company producing high-quality protective masking films and adhesive tapes. We serve distributors and end-users in the metal and manufacturing industries and have full in-house production capabilities. Amongst the products we supply are rubber-based protection films like ACP films and laser film, while we also produce water and solvent-based acrylic protective masking films. We can provide private-label printed products to enhance your brand.

Booth #953

Graber Post Buildings, Inc

Graber Post Buildings is a proud supporter of METALCON, and we are excited to be here again this year. We welcome everyone to come stop by our booth and visit us. We are located at Booth 508. At Graber Post Buildings, we stock over 4,000 coils in order to accommodate the immediate demands of our customers. We have slitting capability and a "cut-to-length" service. Our coils are painted with Akzo Nobel Ceram-A-Star 1050 - Energy Star.

Booth #1737

Plenty of challenges
exist on the jobsite

 H.B. Fuller



Getting a weathertight seal
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As extreme weather becomes more frequent, building joints can experience significant expansion and contraction. H.B. Fuller FulaFlex™ 620 hybrid polymer construction joint sealant easily solves that challenge with its low modulus, excellent chemical resistance, and substrate adhesion.

Gsource Technologies LLC

Gsource is a structural engineering and detailing, architectural design, and modeling firm. Our services specialize in utilizing advanced software like RISA, PEB, and Staad-Pro. Our engineers have worked on all the different materials like PEB, LGS, CFS, and structured steel for a variety of project types like commercial, residential single-family and multifamily, restaurants, malls, healthcare, and industrial projects, including pipe racks, pumping stations, aisle platforms, and more.

Booth #1836**GSSI Sealants/
H.B. Fuller**

GSSI Sealants was acquired by H.B. Fuller in 2022. GSSI Sealants continues to manufacture premier elastomeric butyl rubber sealants. Our tapes are well regarded for their excellent tack and strength. Our MB10A tape is a standard in the industry and is available in all common sizes. H.B. Fuller brings a depth of R&D and complimentary products to the GSSI brand. We now offer butyl caulks, and Eternabond roof patch tapes as well. Come by the booth to see all the great new products.

Booth #832**Guangzhe
Enterprise Co, Ltd**

Revolution new design collated auto-feed screw gun attachment set. Patented eco-friendly paper tape which can be painted, is water repellent, and can also withstand heat temperatures of up to 200 degrees Celsius for 30 minutes. The tape can be painted together with screws and washers and also be assembled with hex washers.

Booth #1947**Haiyan Jiamei
Hardware
Manufacturing &
Technology Co., Ltd.**

Jiamei was established in 2015, specializing in providing high-quality fasteners, channel steel, pipe clamps, channel strut, and hardware. With the support from our strong technical team and upholding a company spirit of "to be better, to be simple." Jiamei has been developing fast in major business.

Booth #1138**Helix Metalforming SPONSOR**

At Helix Metalforming, our mission is to reshape the way metal roofing, wall panels, crown molding, and trim systems are fabricated. From charming, centuries-old historical recreations to sleek, modern custom designs, with Helix, you can expect more from your metal.

Booth #637**Herbert Marketing, Inc.**

Doug Herbert created Herbert Marketing, Inc. and Profitable Contractor to help contractors be more profitable and live life on their own terms. By focusing on effective sales and marketing, hiring great people, and implementing systems, Doug shows construction companies how to dominate their market and have fun doing it.

Booth #2010**Hershey's Metal Meister**

Discover the advantages of the Variobend USA folder for yourself. We strive to deliver a quality machine to keep our customers at the forefront of the market. We understand the need for a quality machine but more importantly, the service needed to stay operating without interruption to your operation which is why we will provide you with unmatched service as well. Need parts? No need to look beyond the massive parts inventory at Hershey's Metal Meister.

Booth #1547**Hitz Halter**

Hitz Halter is the #1 product for all radiant floor applications. It is insect-resistant, water-resistant, and made from 100 percent virgin material. Hitz Halter is user-friendly and storage-friendly and has a variety of features that make it ideal for any application.

Booth #2034**Hot Melt Technologies, Inc.**

HMT PROFLEX and BENCHMARK hot-melt sealant dispensing systems thermally apply HMT-8101 or HMT-3388 sealant to meet extended warranty, low slope roof, architectural, and government specifications. Hot Melt Technologies dispensing systems are used for many additional product assembly applications such as insulated glass assembly, window manufacturing, asphalt shingle manufacturing, insulation lamination, concrete form manufacturing, HVAC, and packaging.

Booth #1503**ICC-ES**

With over 90 years of experience, ICC Evaluation Service (ICC-ES) has been the industry leader and expert in performing technical evaluations for code compliance, providing regulators and construction professionals with clear evidence that products comply with codes and standards. Having completed thousands of evaluations of building products, components, methods, and materials, ICC-ES has a proven track record of excellence in product evaluations and customer service.

Booth #633**Identify Yourself, LLC**

We specialize in branded products of all kinds from corporate apparel, promotional products, awards, large format printing, and graphic design, there isn't anything we can't brand! For over 20 years, we've been providing our clients unparalleled customer service and satisfaction. We are excited for you to try us out soon.

Booth #313**IMH Products**

IMH Products is a contract manufacturer of metal components for a wide variety of industries including lighting, agriculture, construction, trailers, and defense. We are an ISO 9001-certified company that takes pride in delivering quality parts on time.

Booth #2134**Industrial
Equipment
Designs Inc.**

At Industrial Equipment Designs Inc., we specialize in manufacturing and designing custom rollforming and coil processing equipment developed to our clients' unique production requirements. With over 40 years of experience in our field, we have been providing our customers with quality products and services that are catered to their distinct specifications.

Booth #1056**Download the
METALCON App**

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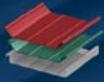
Sure, you could do it all yourself
... but why would you?

VISIT
US AT
METALCON!
BOOTH 528

EXCEPTIONAL[®]
Metals

- WE DELIVER**
- A variety of metal roof and wall panels
 - A full menu of quality edge metal details and accessories
 - A broad color palette to choose from
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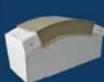
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Coping



Drainage



Custom



Call **866.337.4599** to talk with our experts, or for more information, visit us online at exceptionalmetals.com.

International Accreditation Service (IAS)

The International Accreditation Service (IAS) provides objective evidence that an organization operates at the highest level of ethical, legal, and technical standards. IAS is a nonprofit, public-benefit corporation that has been providing accreditation services since 1975. IAS accredits a wide range of companies and organizations including governmental entities, commercial businesses, and professional associations.

Booth #1807

Intertape Polymer Group

Intertape Polymer Group manufactures a variety of building products that provide solutions for building weatherization, sustainability, and other construction-related challenges. Categories include high-performance weather resistive barriers, roofing underlayment, under-slab vapor retarders, HVAC duct sealing products, construction site identification and safety, and much more. Markets served include non-residential and residential construction—making better products and better buildings.

Booth #634

Isaiah Industries Inc.

Isaiah Industries provides lifetime, energy-efficient, environmentally friendly aluminum, steel, copper, and zinc roofing that adds to the beauty of any home. Made entirely in America for over 30 years, we manufacture products in shingle, shake, slate, and tile profiles. Our products are known for their distinctive beauty, energy efficiency, fire safety, low weight, and other benefits. Our brands are Classic Metal Roofing Systems, Kassel and Irons, and Green American Home.

Booth #1625

Jalco Manufacturing

After years of installing slate roofs with steel snowguards and rust trails going down the roofs, John Kleckner designed an aluminum snowguard to eliminate this unsightly problem. In 1958 he came out with what we believe was the first aluminum snowguard. The snowguard casting is made with at least 50% recycled aluminum.

Booth #1908



Jepson Power Inc.

Leading through innovation since 1984, this principle drives Jepson Power—the inventor of dry cutter technology—in developing high-quality machines and saw blades for processing metals and composites. Our technology ensures quick, burr-free sawing without cooling and with a long service life.

Booth #636

Kent Corporation

Services and products include coil processing, coil end joining equipment, coil strip accumulator/loop control systems, uncoilers/recoilers, finishing, tube/pipe deburring, saws and cut-off machines, flying cutoffs, tube/pipe mills—ERW, high frequency, and induction.

Booth #639

Kloeckner Metals Corporation

Metals service center with multiple locations, offering a diversified product line with various grades and gauges of bare and painted coils, Galvalume, galvanized, stainless, painted HR, and aluminum. Stocking programs and special orders are managed by the most experienced sales personnel in the industry. Kloeckner Metals is the third-largest service center in the United States.

Booth #1435

FM Approved Fasteners



Our FM Approved fasteners are engineered for superior performance and provide fast and consistent installation

Check them out with the QR code below!

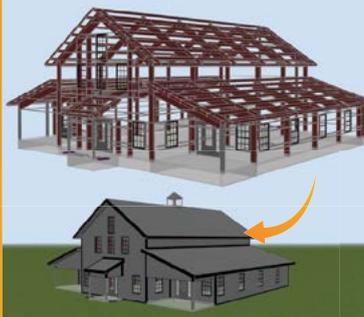


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Koble Systems

We are passionate about partnering with small businesses by providing an ERP platform and professional services to facilitate business growth. We believe the right systems lead to better business, more productive teams, and more thriving communities. We help metal roofing supply and manufacturing companies efficiently sell more complex products while decreasing quote-to-delivery time.

Booth #1753

Lakeside Construction Fasteners

Lakeside Construction Fasteners (LCF) is a family-owned, full-service international manufacturing, sourcing, and U.S. distribution company. LCF specializes in a wide range of pre-engineered metal building components that include fasteners, roof boots, pipe flashings, butyl tapes, sealants, underlayment, and a multitude of venting/non-venting foam solutions. With an extensive product selection engineered for the metal building industry and a commitment to quality, LCF is your reliable one-stop-shop solution.

Booth #1039

Laminators Incorporated

Laminators Incorporated does more than manufacture today's premier ACM panels, we provide engineering assistance, custom fabrication, manufacturer-designed and tested installation systems, and all associated support services. We offer various panel installation systems to give you the look you need at the budgeted cost you require. A selection of our installation systems meets NFPA 285 and Miami-Dade County product control requirements when used with our Omega-Lite ACM panel systems.

Booth #753

Latinos En Roofing

The organization empowers the Latino community in the development of their businesses to reach their full potential. We work to provide support and resources that strengthen Latino entrepreneurs, enabling them to achieve optimal levels of success in their ventures.

Booth #1902

Leaffilter Gutter Protection

At Leaf Home, we believe your home should provide you with the freedom to live comfortably so that you can enjoy each moment fully. That's why our expert teams are 100 percent dedicated to the mission of transforming your home into exactly the space you want and deserve. We believe each neighbor of ours should have the absolute best—in trustworthy expertise. In ease of installation. In dependable service. In premium quality.

Booth #2132

Leland Industries, Inc.

Leland Industries, Inc. is a domestic manufacturer of quality nuts, bolts, and screws. Leland Industries has been supplying agricultural storage, pre-engineered and post-frame buildings, construction, and OEM markets since 1984. Leland has the ability to manufacture standard and specialty fasteners with its 23,226-m² (250,000-sf) facility and over 300 pieces of equipment. Leland boasts an industry-leading plating system, NZF3000, to protect your investments well into the future.

Booth #853

Levi's Building Components

For all of your metal roofing needs, turn to Levi's. Levi's Building Components is a wholesale supplier and a one-stop shop for all your metal roofing needs, including snow guards, fasteners, and a variety of accessories. We are renowned for our high-quality products, prompt shipment, and carefully filled orders. Check out our broad selection of fasteners, which includes Fastgrip, Metalgrip, ProCap, and ProZ.

Booth #738



Lifting Equipment Solution

Lifting Equipment Solutions was started in 2010 by Tony Hutten, who worked in the industry for 30 years. Lifting Equipment Solutions carries roof welders that seal the roof runner seams with a no-flame heat gun called a hot air welder. We also carry roofing products from the following companies: Wuko, IMER, Stubai, Express, and Freund. Servicing the United States, Canada, and the Caribbean.

Booth #1852

Mac-Tech

Mac-Tech is your one-stop shop for metal fabrication equipment. From new or pre-owned machines to parts, service, and maintenance, we're happy to be your partner. Amongst our metal fabrication equipment, you can find CNC metal folding machines from Ervend and Stefa along with press brakes, laser cutters, deburring, welding, beam coping, drilling, and forming machines plus much more.

Booth #2038

Malco Tools Inc. SPONSOR

Malco Tools is one of the nation's leading solution developers and manufacturers of a variety of high-quality specialty hand tools for the HVAC and building construction trades. Use time-saving and ergonomic products like Malco's new Metal Benders and innovative TurboShears for installing flashing, roofing details, standing seam, and exposed fastener metal roofing. With more than 70 years of history, Malco tools are backed by a limited lifetime warranty and are built to work.

Booth #707

Marco Industries

For over 30 years, Marco Industries has been delivering award-winning products to the metal building industry with products that offer easy installation, remarkable building ventilation, lower utility costs, extreme durability, and outstanding warranties. Every Marco product delivers the industry standard in performance and reliability, through all kinds of weather.

Booth #1134

Marion Manufacturing, Inc.

At Marion Manufacturing, we add the value to the metal. We design, fabricate, and install custom manufacturing and production machinery. We specialize in metal-forming equipment, such as rollformers, uncoilers, shears, and stackers, etc. Marion Manufacturing also offers a full-service machine shop and re-tooling/service on other brands of equipment.

Booth #534

Material Sciences Corporation

Visit our knowledgeable team to learn more about how we can introduce a new image to your pre-painted metal requirements through creative solutions and custom designs. Material Sciences Corporation has been producing high-quality coil-coated and laminated products for over 60 years. Recognized worldwide for our product and process innovation, we are a leading provider of metal solutions for NVH, light-weighting, and specialty coil coating applications.

Booth #1939

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Owner




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Matthews Marking Systems

Recognized for having the most reliable printing technology and high-temp inks for the metal industry, Matthews provides turn-key and engineered solutions for any kind of mark on any type of metal from steel pipe to sheet metal to 2D codes, barcodes, large or small character marks, and everything in between. Our vast industry experience and in-house engineering know-how mean we can offer the broadest range of quality, scalable solutions for low and high-volume producers.

Booth #1731

MBCEA

MBCEA's mission is to support the professional advancement of metal building contractors, erectors, and our industry. The MBCEA is dedicated to helping contractors and erectors succeed in today's competitive market. Benefits include accreditation assistance, metal building training and education, crew sourcing, member directory, safety guide, Toolbox Talks, the annual conference, and peer forums. Join today!

Booth #1811

Download the METALCON App

Enjoy instant access to exhibitor profiles, interactive show maps, show highlights, education schedules, awards, raffles, and more!



MBMA - Metal Building Manufacturers Association

The Metal Building Manufacturers Association (MBMA) serves as the voice of the metal building systems industry, providing leadership, research, and education to increase the prominence and usage of metal building systems. MBMA plays a lead role in research and engineering and influences codes and standards.

Booth #1809

McElroy Metal

Build with the best—as an industry-leading manufacturer of metal roofing, metal siding, and substructural components, McElroy's products are specified and installed on projects ranging from single-family homes to multi-million-dollar commercial projects. McElroy Metals' extensive product line and our contractor network make us the ideal choice for any project.

Booth #2030

MD Direct Inc.

MD Direct, Inc. is a manufacturer and direct provider of protective masking films and paperers, self-adhesive tapes, and other industrial packaging items. Our ISO-certified factories produce the highest quality, most affordably priced products in the industry. From class 10,000 clean room production to UV-stabilized solvent or water-based adhesives, we can satisfy even the biggest challenges.

Booth #1006



Merchants Fasteners Corporation

Established in 1946, Merchants Fasteners is a third-generation family-owned-and-operated business. Merchants Fasteners is a full-service supplier of steel and stainless tapping screws, self-drilling screws, Vyn-L-Hold screws, and other fastening products to OEMs in a wide array of industries. Merchants prides itself on having one of the largest and most diverse inventories of high-performance and corrosion-resistant fasteners in the country.

Booth #407

Metal Construction Association SPONSOR



The Metal Construction Association (MCA) is a trade association comprised of leading industry suppliers who collaborate to set industry standards, make important connections, and advocate for the use of metal in the building envelope. We work to eliminate barriers by supporting product performance testing, initiating research, and monitoring and responding to codes and standards related to metal in construction.

Booth #2039

Metal Construction News



The original news magazine of the metal construction industry and is the premier source for news, products, and strategies. Devoted to educating building systems contractors, general contractors, suppliers, manufacturers, and more, each issue features project overviews, field techniques, and technical issues dealing with the metal construction industry.

Booth #1708

Metal Rollforming Systems

Metal Rollforming Systems designs, manufactures, and sells innovative rollforming equipment. Established in 1993, MRS continues to develop their business through their dedication to the innovation of equipment and reliability to their customers. MRS understands quality is important. By choosing MRS, you will be working with a company that knows quality and reinforces it in their equipment. We do it all! Development, manufacturing, and assembly in-house.

Booth #1007

Metal Roofing Alliance SPONSOR

The Metal Roofing Alliance (MRA) is a non-profit trade association that exists to educate and drive awareness to consumers of the vast benefits of metal roofing, specifically in the residential marketplace. We are also focused on introducing and representing metal roofing manufacturers and installers to consumers. The MRA provides a vast array of support from customizable literature and signage to consumer leads to promotional support and industry data.

Booth #1900



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Metal Sales Manufacturing Corp.



Metal Sales has earned a reputation as the premier provider of innovative metal roofing, metal siding, building components, secondary framing, and accessories. Metal Sales serves the entirety of the building market. These sectors include commercial, architectural, residential, and agricultural. Metal Sales manufactures the widest array of products, systems, accessories, and services tailored specifically to meet the unique needs and requirements of each market sector in the building industry.

Booth #607

MetalCoffeeShop SPONSOR

MetalCoffeeShop is committed to advocating and supporting the metal construction industry. With Sherwin-Williams and industry thought leaders' contributions, the site supplies consistent information, education, and networking avenues for all metal construction professionals. Visitors to the site will not only find education and information but also editorials, multimedia, and influencer content that elevates the metal construction industry. The Coffee Shops are "Where the Industry Meets!"

Booth #901

Metalfforming LLC SPONSOR



Metalfforming LLC represents your one partner and trusted expert in sheet metal folding, forming, and fabrication solutions for architectural and advanced precision applications. For more than 25 years, we have provided solutions from the most innovative and best-in-class global machine and software partners. Our superior after-sales service and technical support for companies of all sizes and experience levels are bolstered by our large stock of machines and parts inventory for expedited delivery.

Booth #923

Metallic Products

Metallic Products is the industry leader in manufacturing accessories for metal buildings. We specialize in ventilation systems for your metal building. Our product lines consist of ridge vents, wall louvers, roof curbs, door canopies, power ventilators, and many others. MP strives to be the "one-stop shop" for your accessories. All products are made to order and typically ship in two weeks or less. We also have in-house powder and liquid coating to match almost any metal building color.

Booth #833

MetalVue SPONSOR



The MetalVue program was developed to help manufacturers and contractors sell more residential and commercial metal roofs. As the industry leader in metal roof coatings, we're dedicated to growing the metal roofing industry and the share of business for our partners faster than the current rate of growth. To achieve this, we've designed and developed a suite of services that can be marketed through the customer/value chain, including distributors, contractors, and even installers.

Booth #2007

EXCEL
STAMPING AND MANUFACTURING, INC.



www.excelstamping-mfg.com

phone: (281)304-0771

Excel Stamping and Manufacturing Inc., is a leading supplier of stamped metal products including roof clips, wall clips, door framing clips, back-up plates, inside closures, outside closures, bearing plates, and numerous other accessories for architectural panels, commercial panels and specials. Excel has been providing stamped metal products and stamped metal solutions to the metal building industry for over 35 years with an excellent reputation throughout the industry. Excel Stamping and Manufacturing can take your concept from design and prototype to full production.

BRS Clips & Accessories

Excel Stamping and Manufacturing Inc. is one of only two approved suppliers for clips and accessories for the BRS TS-324 panel and PanelCraft panel roof systems.



BRS ACCESSORIES PARTIAL LIST

- ED324C BP2-324RO
- ED324 BP2-324
- FED216C BP-216RO
- FED218 BP-216
- CC 324-18

(PARTS LISTED ARE PICTURED TO THE RIGHT)

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1C10213 1C10203 1C10200

MP5605 MP5604

MP5603 MP5602-3

MP5605 MP5604 MP5603-3 MP5602-3

1C 463 1C 462 1C 461

MC1213 MC1203

EXCEL
STAMPING AND MANUFACTURING, INC.

20101 Schiel Road, Cypress, TX 77433
Phone: 281-304-0771 Fax: 281-304-1340

Web: www.excelstamping-mfg.com
E-mail: excelmfg@excelstamping-mfg.com



MFM Building Products

MFM Building Products is a manufacturer of exterior, self-adhering weatherproofing products for the construction industry. Founded in 1961, MFM offers our customers a complete envelope of solutions from the rooftop to the foundation. For the metal building industry, we offer a number of steep-slope, high-temperature-rated underlayments designed for use under metal roofing systems. MFM also offers several specialty products for sealing metal panel seams, as well as a UV-stable low-slope membrane.

Booth #414

Midwest Tube Mills LLC

MTM LLC is a leading manufacturer of high-quality mechanical tubing for a variety of industries. The company traces its roots back to 1993 and enjoys a long history of customer satisfaction. The company manufactures fully galvanized products in a variety of gauges, dimensions, and lengths to have superior corrosion resistance. The process takes place at our newly constructed Wills Point, Texas facility and 27-acre campus. MTM LLC maintains its corporate headquarters in Madison, Ind.

Booth #2046

Mill Steel Company **SPONSOR**

Founded in 1959, Mill Steel Company is one of North America's largest steel distributors. Headquartered in Grand Rapids, Mich., with six regional processing and distribution centers, Mill Steel excels at serving some of the world's most demanding industries through its dedication to superior quality, delivery, and performance. Mill Steel offers an expert staff with years of experience in building products, top-of-the-line coating systems, and easy online ordering and shipment tracking.

Booth #915

Mirror Metals, Inc.

The source for specialty metal finishes, Mirror Metals Inc. is well known for supplying the highest quality finishes on specialty metals in both flat-rolled and tubular metal products. Working together, our mission is to provide our customers with uncompromising quality, innovation, and continuous improvement, which will result in the profitable growth and financial strength of our company.

Booth #1538

Muratori Machines North America

We disrupt the status quo and revolutionize traditional design and production paradigms with a view to maximizing efficiency, ergonomics, and safety. At Muratori Machines, we conceive and design our machining centers with vertical tables and technologies for processing aluminum composite panels, ACM/ACP, HPL and fiber cement, aluminum honeycomb panels, and panels with corrugated or profiled aluminum core.

Booth #447

Mold-Tek Technologies, Inc.

Our expertise lies in delivering exceptional engineering services, led by a dynamic team of young engineers guided by seasoned professionals. For over 22 years, we've supported customers by providing engineering services across construction, BIM, automotive BIW, utilities, telecom, connection design, and pre-engineered metal buildings.

Booth #600

Montana Steel

Montana Steel is the world's #1 steel roofing system. Our stone-coated panels are UL-certified with a Class A fire rating, Class 4 impact resistance, and can withstand 193 km/h (120 mph) winds. The improved technology is easier to install. Our hidden fastener steel roof system is clean-looking and built to last.

Booth #911

Nantong Baobo Hardware CO., LTD.



Nantong Baobo Hardware Co., Ltd. is a professional manufacturer and exporter of different kinds of fasteners and hardware in Nantong City, Jiangsu Province, China. Nantong Baobo Hardware Co., Ltd. is your reliable business partner in China. We do not only sell products or provide service to our customers, but we also treat each customer as our friends and wish to build long-term relationships!

Booth #1205

National Women in Roofing

National Women In Roofing (NWIR) supports and advances the careers of female roofing professionals in all industry facets. Whether in manufacturing, design, sales, installation, or office roles as admins or owners, NWIR membership benefits women at all career stages. We offer networking, mentoring, education, and industry recruitment opportunities, along with events throughout the year to help build industry relationships.

Booth #2000

NB Handy Machinery - MACH Solutions

Formerly NB Handy Machinery, MACH Solutions is one of North America's largest dealers specializing in sheet metal fabrication equipment. With nearly \$3 million in inventory, a large rebuild shop with a drive-in paint booth, and nine service technicians, we offer top-tier product lines and unparalleled service. Our extensive on-site inventory of machinery and replacement parts ensures immediate response to all your equipment needs.

Booth #734

NC Automation LLC

Our software simplifies your workflow, from order entry to production and delivery. Designed to save time and make your job effortless, our solution offers customers an online portal for hassle-free order submission and custom trim design, complete with instant pricing. Say goodbye to double data entry and errors—we seamlessly integrate with your equipment, like roll-formers, coil slitters, and trim folders. Real-time inventory updates ensure your stock is always current.

Booth #807

NCFI



NCFI got its start back in 1964 and quickly became a standout leader in the innovation of flexible polyurethane foam for the bedding, furniture, and roofing industries. The NCFI team's research led to creating and innovating some of the nation's first residential and commercial SPF insulation in the 1960s. Our main facility/company HQ has expanded eight times, and overall, NCFI has space in North Carolina, Georgia, and Houston, Texas.

Booth #1847

Neptune Coatings

Neptune Coatings manufactures the WetSuit system for roofing, waterproofing, air/vapor barriers, and special applications. The WetSuit system offers environmentally friendly, fluid-applied, seamless membranes that are water-based, cold-applied, VOC-free, and Class A fire-rated. Neptune Coatings has expertise in engineering, patenting, and manufacturing coating spray application systems.

Booth #810

New Tech Machinery



New Tech Machinery offers the world's finest portable roof panel and gutter machines, including the MACH II portable seamless gutter machine in several options. We also offer the SSQ II, SSH, and SSR MultiPro roof panel machines, as well as our 5V-Crimp roof panel machine. All our machines are backed by the industry's best warranty. We also offer high-quality accessories and profiles, including our latest board and batten metal siding profile.

Booth #1925

Norbec Architectural



Norbec is a North American manufacturer of insulated metal panels with a driving force of 350 employees and has been a trusted partner in the industry for over 40 years. Recognized in the marketplace for the quality of its products, its constant innovation, and customer service, Norbec has a lot to offer you. Come see us at the booth #613!

Booth #613

Novagard

Novagard, a woman-owned manufacturer of silicone sealants and hybrids, offers a full line of professional-grade roofing products for the construction industry. Our solvent-free products are contractor-friendly, Prop 65 compliant, and VOC compliant in all 50 states. NovaFlex silicones are permanently flexible, UV resistant, and adhere to most substrates without primers. NovaFlex comes in weatherproof plastic cartridges with removable tips and is easily gunned at all temperatures.

Booth #314

NRCA - National Roofing Contractors Association

We are the Industry. Join us! Stop by the NRCA booth to learn about becoming an NRCA member and how we are working hard to improve your business and elevate the roofing industry. Programs include NRCA PRO Certification training for roof application careers, workforce development, and custom health and safety training

Booth #1906

Nucor Buildings Group



Nucor Buildings Group is one of North America's largest and most experienced manufacturers of metal building systems. Our metal buildings group is four brands strong with a nationwide network of more than 3,800 authorized builders, and over 220 years of combined industry experience. With the addition of NBG solar structures and our own insulated metal panel manufacturers, you have access to a single-source supplier for all of your primary metal building materials, thus streamlining construction.

Booth #1504

P.S. Data Services, Inc.

P.S. Data Services, Inc. was founded in 1991, born out of the desire to specifically serve the industry. Two decades of research and development have produced a stable, stress-free software tailored to the metal and steel industries. With precise integration, your staff will feel they have a custom solution developed to streamline all your software needs.

Booth #808

PAC-Clad | Petersen



Petersen, a Carlisle company, manufactures PAC-CLAD architectural metal cladding products in various gauges of steel and aluminum. PAC-CLAD products include standing seam roof panels, wall panel systems, flush- and reveal-joint panels, vented or solid soffit panels, perforated metal, coil and flat sheet, composite panels, column covers, and fascia and coping. All are available in a Kynar-based 70 percent PVDF finish, offered in 45 standard colors with a 30-year warranty.

Booth #715

Paragon Computing Solutions, LLC

Experience Paradigm ERP, a streamlined management system that allows you to seamlessly manage inventory, manufacturing, delivery, and accounting for your rollforming business. The system can be further extended with integrations to popular control software and building design packages, providing an integrated, paperless process flow throughout the complete design, order, production, and delivery lifecycle of an order.

Booth #811

Parallel Architectural Products

Parallel Architectural Products has transitioned into producing our own exceptional architectural systems, tailored for customary building applications as well as unique structural elements for exteriors and interiors. We are proud to provide an impressive range of lightly textured, durable powder-coated color options, including both woodgrain finishes and solid hues.

Booth #1135

Pennar Global



Headquartered in Houston, Texas, Pennar Global, Inc. (PGI) began operations on Aug. 1, 2017. PGI's customer base includes the metal building, structural steel, hydraulics, precision tubes, and engineering services sectors. Our vision is to become a globally reputed engineered metal products company by producing high-quality products, providing best-in-class service, fostering innovation, reducing cycle times, and ensuring on-time delivery.

Booth #1603

Phoenix Metals

Phoenix Metals, a subsidiary of Reliance Steel & Aluminum Co., bridges the gap between primary metal producers and consumers, allowing us to custom-fit orders and serve as a one-stop depot for all your metal service needs. Phoenix Metals is also happy to process custom orders to meet your exacting requirements using our state-of-the-art equipment.

Booth #1635

PinnacleLGS



At Pinnacle, we are passionate about light gauge steel framing, which we believe will be the system of choice for all low-rise construction in the next 10 years. Our global machine purchasers range from one-man shows to multibillion-dollar corporations, constructing everything from five-star hotels, social housing, apartments, pods, modulars, warehouses, infill panels, care homes, worker camps, and one-off houses.

Booth #1601

Plyco Corp.

Plyco manufactures durable building components for post-frame, metal building, commercial, and light commercial industries. Strength means lasting toughness, quality, performance, and aesthetics. Plyco's walk doors and windows meet today's building codes. From commercial to agricultural to outbuildings, Plyco produces quality products to fit your construction needs.

Booth #1109

Poli-Film America

Why choose Poli-Film America? At Poli-Film, we offer high-performance products designed to prevent abrasion, marring, scratching, or staining of surfaces during manufacturing, finishing, assembly, and delivery. We protect critical surfaces like polished and painted metal, glass, plastic, laminates, carpet, and flooring with value-engineered solutions to reduce rejects, minimize rework, and lower manufacturing costs.

Booth #800

PPG DESIGN DISTRICT SPONSOR



PPG is more than a global coatings supplier; we're a trusted coatings partner. PPG offers next-level durability, unrivaled technical support, and a vast library of colors, textures, and special effect finishes. Our innovations include pigments that color shift and cool, and new advancements that bring the energy efficiency and speed of electron beam and ultra-violet curing to coil coaters.

Booth #417

Precon India

At Precon India, our mission is clear: empower U.S. construction companies with access to skilled professionals in India, offering 60-70 percent cost savings. Our unique approach as a U.S.-based company, utilizing 1,099 personnel, ensures organizations benefit without added HR and legal burdens or expenses.

Booth #703

Presto Tape

Presto Tape is a premier U.S. manufacturer of metal protection films. Our temporary metal protection films are used for all types of rolled and flat stocks. This includes steel, aluminum, architectural windows, metal roofing, and railings. The protective film is perfect for a stainless-steel matte finish to a #3 or #4 or aluminum finishes from tank trailer bright (mirror) to dump body.

Booth #1035



Find out how we can
simplify your job

**METALCON
2024**

Booth 1715

#10 Ultimate



Ultra Z



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Primegrip

Since 1985, Primegrip has been providing skilled professionals with the best equipment for their projects by manufacturing and distributing professional-grade hand tools, accessories, and safety equipment for roofing, siding, HVAC, etc. As a family-owned and operated business, we take great pride in providing the highest quality products to our customers across the globe.

Booth #524



Progressive Metals

Progressive Metals maintains one of the largest inventories of coil in the industry while providing dependable service. With our strategically located facilities, you can expect fast, professional delivery service on time, every time. Progressive Metals offers a wide variety of colors in 28-gauge coils and a full line of 26-gauge and 24-gauge slit coils. We also offer a full line of accessories to finish your build.

Booth #806

Quality Metal Stamping

Quality Metal Stamping is an innovative industry leader in the manufacturing of custom metal stampings and automated assemblies. Our dynamic team has provided cost-effective solutions to the metal construction industry for over 40 years. Our technical expertise allows us to offer engineering support from the prototype and design of your parts, through the production of tooling to the manufacturing of your custom metal construction components.

Booth #435

Quality Roof Seamers

Quality Roof Seamers is a leading provider of electric-powered roof seamers serving all of North America and beyond. In most cases, seamers can be shipped the same day the order is received. Our primary goal is to provide our customers with the best customer service in the industry. We are now endorsed by Building Research Systems in Edmond, Okla.

Booth #725

Rainscreen Association in North America

Welcome to the Rainscreen Association in North America (RAiNA), an international not-for-profit industry association dedicated to serving the rainscreen market in North America. RAiNA was founded in January 2020 and is the leading authority on rainscreen assemblies. RAiNA provides a forum for designers, trades, test agencies, and material suppliers to gather to determine best practices, interpret and inform codes, and educate and address technical concerns in the industry.

Booth #412

Raptor Synthetic Underlayment

Raptor Underlayment and its family of products produce and distribute some of the most innovative and safe roofing and siding products around. Our walking traction is world-class, we make special sizes, and we have the most extensive private label program for all of our products. You can change the color of your products, you can print colors on top of that, and you can take real ownership of your products, we just want to make it easy for you to buy them.

Booth #1701

Red Bud Industries

Red Bud Industries is a world leader in the manufacturing of coil processing equipment. Today, our equipment can be found in operation in all the major world markets, processing materials of all types. Throughout the industry, Red Bud Industries is known for pioneering, developing, and producing state-of-the-art slitting lines, cut-to-length/blanking lines, and other coil processing equipment.

Booth #1730

Red Dot Products

We get it—most medium-sized rollformers and metal distributors are limited on space. You wish you could stock everything your customers ask for, but there's no way. Plus, you wouldn't get the high-value pricing unless you bought by the truckload. So, your customers are left to shop elsewhere. But not anymore—Red Dot Products is like your new warehouse for building materials and metal roofing accessories. We use our purchasing power to give you competitive pricing and fast shipping

Booth #1008

Red Horse USA

Red Horse operates in the fastening industry worldwide, developing, designing, and manufacturing a wide and professional range of fasteners. We serve a wide range of customers within both construction and manufacturing. Much of our work involves project development of specialty products and new ways of solving existing problems. We strive at offering the best service available and aim to be the preferred and most innovative partner when it comes to fastening solutions.

Booth #1600

rFOIL Insulation Products (Coverttech)

We will be exhibiting rFOIL metal building insulation, including Ultra White MBI, which includes a 10-year guarantee against UV degradation. This guarantee includes the replacement of material and up to 75 cents per m²/sf for labor charges. rFoil is specifically designed to reduce radiant heat gain/loss and control interior condensation.

Booth #539

RICOWI

The Roofing Industry Committee on Weather Issues, Inc. is a 501(c)(6) nonprofit dedicated to providing research and education on how severe weather events impact roof performance.

Booth #709

Roof Hugger/BPD/Logan Stampings, Inc.

Roof Hugger is the leader in metal-over-metal retrofit roofing systems. BPD - Building Products Development is your go-to for roof clips and accessories for field roll former panels. Logan Stampings Inc. is a metal stampings company for your custom clips and accessories. All three companies are part of the LSI Group.

Booth #1736



Roofing Contractor Magazine

Roofing Contractor is the most trusted roofing industry source, covering everything from safety, and crisis management to distribution. At Walls & Ceilings, we're the premier publication for wall and ceiling contractors, manufacturers, and distributors, discussing all your wall and ceiling needs. With Building Enclosure, we provide best practices for the entire envelope in commercial and multi-family construction. We are here to serve all your building needs and be your top industry resource.

Booth #427

ROOFLE

ROOFLE is a revolutionary way to get your roof replaced. Start with our Quick Quote tool which uses aerial mapping technology to measure your roof and get quotes for every roofing product available in your location. Explore our catalog, compare roofing products, and use our custom-built visualizer to see what your new roof will look like before you buy. Our customer project portal will track every step of the process and see all the installation progress in real time.

Booth #335

RoofSnap

RoofSnap is a technology company specializing in roofing solutions, offering software and tools to streamline the industry. Founded to enhance accuracy and efficiency, RoofSnap provides advanced aerial measurement and estimating software for contractors, insurance adjusters, and homeowners. Their platform integrates precise roof measurements, project planning, and proposal generation, ensuring a seamless experience from inspection to completion.

Booth #355

Roper Whitney/Roll Former/Tennsmith

Tennsmith, Roper Whitney, and Roll Former specialize in manufacturing top-tier, durable metal-forming tools. From manual tools to advanced powered folders, shears, and custom roll formers, our products are designed to endure. We are your partners for all fabrication needs, ensuring quality in every project. Proudly made in the USA.

Booth #523

R-Seal

R-Seal is the better insulation solution for commercial and industrial buildings. R-Seal is the premier envelope insulation system, delivering superior thermal performance with lasting protection against air leakage and moisture infiltration at a competitively installed price. Whether you focus on the design-build, institutional, or government sector, R-Seal provides an economical means of delivering projects on time, while meeting current energy code and air barrier requirements.

Booth #1539

S-5!

S-5! has been the leading authority on metal roof attachment solutions for over 26 years. Our zero-penetration clamps attach items to standing seam metal roofs without compromising roof integrity or warranties. The clamps mount snow-retention and wind-performance systems, satellite dishes, solar arrays, signs, light fixtures, gas piping, stack bracing, walkways, HVAC, lightning protection, equipment screens, conduit, condensate lines, and more.

Booth #1414



SAIP NORTH AMERICA INC.

SAIP has been working in the American market for many years; to better support its customers a brand-new technical hub has been opened in 2022—known as SAIP NORTH AMERICA Inc. As part of the company's global expansion strategy, the new site will facilitate local support and business growth in the North American market. It is primarily a technical hub with a skilled and dedicated staff of technicians and a well-furnished spare parts warehouse.

Booth #1928**Samco Machinery, Ltd.**

For more than 46 years, Samco Machinery, a global organization, has continued to be a leading manufacturer of rollforming and material handling solutions to multiple industries. Some of the markets we provide solutions for include automotive, metal building and construction, transportation, storage, energy, and consumer products. Samco Machinery is an ISO 9001-certified company.

Booth #947**Schweiss Doors**

Schweiss has become the lead manufacturer of one-piece hydraulic doors and lift-strap bifold doors for industrial, commercial, farm Shop, and airplane hangar applications. When looking for a large door and needing headroom, go with Schweiss one-piece hydraulic doors or bifold doors with lift straps. Schweiss can build it any size without sacrificing headroom. Check out our newest designer doors at SchweissDoors.com!

Booth #315**Scope Technologies, Inc (RoofScope)**

At Scope Technologies, we are revolutionizing building measurement and estimating SaaS space. We focus on providing precise, cost-effective, and prompt building measurement takeoff reports. We cater to a diverse clientele, including contractors, distributors, manufacturers, insurance companies, adjusters, architects, engineers, and many others. Leveraging cutting-edge aerial imagery and proprietary state-of-the-art CAD software, we ensure the highest accuracy in our reports.

Booth #329**Sentrigard Metal Roofing Systems**

Sentrigard, a trusted market leader for over 30 years, delivers premium metal roofing systems and services. Our systems ensure unmatched project control and flexibility, complying with Florida Building Code and Miami-Dade standards. Ideal for diverse building projects, including exterior wall cladding, Sentrigard provides exceptional customer service and support. Our technical services and business development teams ensure your projects meet the highest functionality and design standards.

Booth #635**Sentry Building Innovations**

Sentry Building Innovations pioneers the development, manufacturing, and commercialization of building envelope products. Sentry is committed to solving challenging industry problems while creating measurable value for customers and employees. At Sentry, we deploy our innovations and engineering expertise to seize market opportunities and address the industry's biggest challenges.

Booth #526**Sharkskin Roof Underlayments/KBP, LLC**

Kirsch Building Products develops and markets premium building envelope products that offer long-term performance, energy savings, and reduced labor costs. The Sharkskin line of premium roof underlayments is designed for pitched roof installations of concrete/clay, slate, metal, and asphalt shingles.

Booth #1607**Sheffield Metals SPONSOR**

Sheffield Metals International (SMI) is an industry leader in the distribution of coated and bare metal products, as well as engineered standing seam metal roof and wall systems. We are committed to providing architects, contractors, manufacturers, and homeowners with a complete package of quality products, extensive expertise, and continued support throughout the most complicated projects.

Booth #1823**Sherwin-Williams SPONSOR**

Sherwin-Williams has a complete selection of high-performance metal coatings and sealants that work together by design. We leverage our incredible depth of knowledge and market-leading innovations to help you create and protect metal buildings that last. Start with durable and ultra-fade-resistant Fluoron or WeatherXL metal coatings. Seal them with Geocel metal roof sealants. Designed to last.

Booth #1015**Sigma Moduler Yapi Teknolojileri San. ve Tic. A.S.**

Founded in 2002 to provide diversified, versatile logistics services, Sigma Logistics delivers solutions across all logistics fields. Sigma's aim is to lead the sector by combining advanced human resources with cutting-edge equipment and technology, raising customer service to the highest level. We adapt to customer requests and needs with flexible supplies.

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diameters, in lengths from 1-1/4" to 6".



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Silvercote - A Service Partners Company

In helping you select the optimal roof and wall insulation system for your metal building system, (simple or complex), we are the true industry leader. Here at METALCON, we are thrilled to celebrate with you, the successful integration of our two companies, Service Partners MBI and Silvercote, as we're now under a single brand—Silvercote - A Service Partners Company.

Booth #1139

SMART

SMART is the International Association of Sheet Metal, Air, Rail and Transportation Workers

Booth #1838

SmartBuild Systems

SmartBuild consists of two suites—metal roofing and building design. SmartBuild is a web-based software system that uses cutting-edge technology to quickly generate 3D models and complete material lists, pricing, proposals, and construction documents and drawings for almost any building. SmartBuild for Building Design will design all metal buildings, post-frame, and sheds. SmartBuild for metal roofing creates a takeoff, cut lists, shop drawings, and quotes for metal roofing on any residential or commercial construction.

Booth #507

Smartech International (Aluthermo QUATTRO)

Seven layers in Aluthermo QUATTRO will prevent condensation in your building. Because of its seven layers, Aluthermo QUATTRO will match the temperature to which it is exposed. The two outer aluminum layers will match the temperature of the air on the side to which they are exposed, and the dewpoint temperature is then locked inside the blue core layer of polyethylene foam in the middle of the product. In addition, Aluthermo QUATTRO will also significantly reduce the sound of rain on the roof.

Booth #700

Snap-Z

In 2015, the Snap-Z ridge vent became an official product line of Glick Metals. Since then, different sizes have been designed, but the main design remains the same—a durable standing seam roof vent that makes metal roofing ventilation easier. Since its start in 2015, the Snap-Z product line has been used and trusted by thousands of roofers and roofing distributors.

Booth #1710

Sno-Gem, Inc.

Sno Gem, Inc., founded in 1994, is a leading manufacturer and provider of innovative snow retention systems and architectural metal solutions for the construction industry. With a strong operating history of over 28 years, the company has established a proven track record of delivering high-quality products and services to its customers

Booth #939

Solar Connections International

Solar Connections International is a leader in the development and manufacturing of mounting solutions for solar panel installations worldwide. Our sister company, Sno Gem, has been a key player in the snow retention industry for the past 23 years and brings that experience to our solar line of products. Our product lines provide attachment options for a rail or rail-free installation on various roof systems globally. Manufactured in the Chicagoland area and with distributors worldwide.

Booth #937

Spectra Gutter Systems

Spectra Gutter Systems moved to Atlanta, Ga., in 1992, and transformed our manufacturing and distribution from a small regional supplier into the premier manufacturer and distributor of painted gutter rainware products in North America. Spectra Gutter Systems has over 30 manufacturing and distribution facilities nationwide to service your needs and improve your business. We are the fastest-growing, most aggressive company in an established and stable industry.

Booth #1200

SpeedLap LLC

SpeedLap LLC sets the standard as the premier cut-to-order steel soffit manufacturer and wholesale supplier to the rollforming industry. Steel soffit panels are our only product, and we guarantee a premium product with a quick turnaround. Ensuring that in the end, we help create happy job sites!

Booth #1602

ST Fastening Systems

ST Fastening Systems, now a proud member of the Hillman Group, manufactures threaded screws for steel-frame and post-frame buildings as well as the residential metal roofing industry. Product strengths include drill point quality and corrosion resistance, and enhanced durability. Powder paint coating over zinc plating provides maximum protection for carbon steel screws. The WOODBINDER MB micro-bit point is now standard on all metal-to-wood screws. This point is more consistent than a sharp point and eliminates the metal "pigtail."

Booth #1747

Steel Dynamics, Inc.

Steel Dynamics, Inc. (SDI) is an EAF steel producer with a flat-rolled steel capacity of 11 million tons. Our product offering includes pre-paint, Galvalume, galvanized, acrylic, galfan, Hot Rolled, plate, and more. SDI also has a digital print line for steel siding and doors. Our plants are located throughout North America. SDI is a leader in sustainable steelmaking. We are also building a state-of-the-art flat-rolled aluminum mill in Columbus, Miss.

Booth #1723



Strucsoft Graitec Group

Strucsoft Graitec Group is a developer of BIM software constituents targeting the AEC and manufacturing sectors. Strucsoft solutions simplify complex Revit framing with powerful tools for modeling, inter-trade clash detection, and construction documentation. From there, users can upload their framed Revit project to our cloud-based production management software for easy sequencing, scheduling, editing, and CNC output from any web-enabled device worldwide.

Booth #711



SWI Machinery

SWI is an international leader in sheet metal machinery. Economical sheet metal technology drives SWI's superior Duplex folders and automated Marxman slitters. SWI's range includes Duplex folders, Marxman slitters, integrated cut-to-length lines, uncoilers, recoilers, multi-station uncoilers, rollformers, and complete customized processing lines.

Booth #547



T&H Lemont Inc.

T&H Lemont is your most complete single source for all your mill needs. Capital equipment and consumables come from the same knowledgeable resource. At the same time, T&H Lemont is looking to the future and is hard at work developing the next generation of tube and pipe mill equipment—everything you need to make your life easier and remain competitive

Booth #1055

Tell Doors & Hardware

At Tell Manufacturing, we've been creating trusted, convenient ways to access and secure commercial buildings and homes for nearly four decades. Established in 1986 and headquartered in Lititz, Pa., Tell manufactures a complete line of commercial-grade security hardware and hollow metal doors for contract hardware, metal building, modular building, and retail channels.

Booth #1803

Threaded Fasteners, Inc.

At Threaded Fasteners, our founders believed in giving every customer, from large accounts to the smallest mom-and-pop shops, the same excellent customer service. An employee-owned business since 2006, with more than 250 tons of raw materials in stock, TFI operates a five-acre manufacturing plant in Semmes, Ala., with additional manufacturing facilities in Tampa, Fla., and Dallas, Texas, where anchor bolts and specialty headed products are built.

Booth #1037

Titanium & RhinoRoof

Install right from the start with the deck protection system from Titanium & RhinoRoof. These trusted brands offer a growing portfolio of high-performance synthetic underlayment and self-adhered ice and water barrier products that help protect from eave to peak. Titanium and RhinoRoof products give you the options you need for every job.

Booth #322

TPC Automation

TPC Automation is committed to helping our customers find the right solution for their robotics and automation needs, including custom automation solutions for metal processing. From entry level end-of-line packaging automation to complete turn-key systems, our experienced team can provide optimized solutions for your company. Visit us in booth 1915 to discuss our commitment to quality, durability, and innovation and how we may assist you.

Booth #1915

Trachte Building Systems

Trachte Building Systems designs, manufactures, and erects durable, pre-engineered, and customized steel self-storage systems, including single and multi-story units, door and hallway systems, micro units, interior partitions, corridors, and boat/RV storage. Trachte helps owners make informed decisions with our knowledgeable sales team. This commitment, along with over 120 years of manufacturing experience, gives the company a leading edge in the self-storage industry.

Booth #1102

Trac-Rite Door

From a company you can trust, Trac-Rite steel doors are guaranteed to be strong, smooth, and quiet. Trac-Rite is part of Trachte Building Systems, one of the world's largest producers of self-storage buildings. Our base model roll-up doors offer superior wind ratings, and the quality is unmatched with improved springs, felt strips, and tension adjustment devices at every spring.

Booth #1639

Triad/Merrick Machine Co

For over a decade, Triad Machines has been at the forefront of the construction and building industry in North America. Our commitment to excellence and dedication to our clients has enabled us to grow from a small business into a market leader. We are proud to uphold the highest standards of safety and ethics, ensuring that our projects are completed on time and to the highest quality.

Booth #1152

Triangle Fastener Corporation

Triangle Fastener Corporation is the leading supplier of standard and specialty fasteners, tools, sealants, and accessories for metal-to-metal, metal-to-wood, drywall, and concrete anchoring. Our market-specific programs are designed to provide fastening solutions for specific applications. We have seven in-house painting facilities that can custom color match fasteners to your exact requirements with delivery of three days or less.

Booth #1631

Trimble Inc.

Trimble's Tekla Structures software provides accurate 3D modeling and management, seamlessly integrating detailing, fabrication, and erection information for all types of steel structures, including metal buildings. The highly detailed, as-built 3D models created with Tekla software enable the highest level of constructability and production control, up to LOD 500. Centralizing building information within the 3D model allows for open collaboration and integration.

Booth #836

Triple Crown Products

Triple Crown Products is a full-service safety gear, apparel, cap, uniform, and ad specialty company. We personalize all products with company names by silk screening, embroidered emblems, or direct embroidery. Because work is done in-house, Triple Crown Products offers superior quality and prompt service.

Booth #733

Triple-S Steel **SPONSOR**

We offer a comprehensive range of steel products, including beams, pipes, plates, and tubing, serving industries such as construction, manufacturing, and infrastructure. With a strong focus on customer service, we provide value-added services to meet specific project needs. Our extensive inventory and distribution network ensures timely delivery, making us a trusted partner in the steel industry.

Booth #1832

TRUMPF Inc.

TRUMPF is a technology and market leader in highly versatile machine tools for sheet metal processing and in the field of industrial lasers. The high-tech company offers a variety of manufacturing solutions and fabricating technologies such as laser cutting, bending, punching, laser and arc welding, and laser marking. At METALCON (Booth #1830), TRUMPF will exhibit its line of hand-held power tools, which include shears, nibblers, bevellers, panel cutters, fasteners, and deburrers.

Booth #1830

United States Steel Corporation

U. S. Steel is evolving into a more balanced and sustainable steelmaker, combining the strengths of both integrated and mini-mill capabilities. As the most experienced steel partner to the metal construction industry, we specialize in high-quality hot-rolled, cold-rolled, galvanized, and Galvalume steels, proudly mined, melted, and made in America. We're excited to introduce COASTALUME, North America's first and only Galvalume sheet specifically engineered for coastal construction.

Booth #1335

United Steel Supply

United Steel Supply provides high-quality, flat-rolled steel coils. We offer superior customer service, competitive pricing, and just-in-time delivery, allowing us to achieve the highest level of customer satisfaction. United Steel Supply furnishes Galvalume, galvanized, and pre-painted steel coils for metal roofing and siding applications to the agricultural, commercial, industrial, and residential markets, both domestically and for export.

Booth #1829

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Universal Composite Panel Systems

Designed by industry professionals with nearly 40 years of commercial sheet metal and roofing experience, the Universal Composite Panel System (UCPS) 1000 Series is a unique system that raises the bar in panel attachment. Additionally, installer safety was considered with a concealed fastener design, keeping the hands of the laborers safe from unseen fasteners. The UCPS 1000 series will be a sure favorite of installers and architects alike with user-friendly installation.

Booth #1036

Van Mark Products Corp.

For 60 years, Van Mark has produced portable job-site benders, brakes, slitters, perforating machines, and panel-cutting tables, designed specifically for the metal roofing and metal building industries. New Industrial Metal Master 20 EZ-Go portable job-site brake with 20" throat depth, designed for job site use, offers easier bending and improved maneuverability on any surface.

Booth #1739

Varco Pruden Buildings

Low-rise steel building structures and building envelope design and manufacturing.

Booth #603

VB Synthetics

VB Synthetics manufactures and distributes underlayment for use under all types of sloped roofing. VB Synthetics has three products: VB Shield, VB Armor, and VB WeatherShield, which all offer our industry cutting-edge SLIPGUARD resistant feature. SLIPGUARD offers a front and back enhanced slip-resistant walking surface. If your roofing project demands a premium 50-year warranty, the safe and comfortable walking surface of VB Armor is more durable than a 14-kg (30-lb) felt replacement.

Booth #712

Viet Steel Machinery Co., LTD

Viet Steel is the Vietnamese leading expert in technology and manufacturing, offering all kinds of rollforming, bending, and cutting machines.

Booth #506

Wasung USA Corporation

Wasung USA Corporation provides quality construction fasteners for your projects. Our company has a manufacturing facility in China. Our services include manufacturing and designing standard and custom-made construction fasteners, air and ocean delivery, and US local warehousing.

Booth #326

Weatherlok Metal Roofing

Montana Steel is the world's #1 steel roofing system. Our stone-coated panels are UL-certified with a Class A fire rating, Class 4 impact resistance, and can weather up to 193 km/h (120 mph) winds. The new and improved technology is easier to install. Our hidden fastener steel roof system is clean-looking and made to last.

Booth #911

Western States Metal Roofing

Western States Decking, Inc. was established in 1996 as a distributor of Verco metal decking products. Since then, we have purchased our own rollforming equipment and changed our name to Western States Metal Roofing. We are now a manufacturer of metal roofing, metal siding panels, coil, and flat sheets.

Booth #2130

Wieland Metal Services

Wieland Metal Services is a non-ferrous metals service center that provides coated aluminum, aluminum, copper, and brass sheet, and strip products to the building and housing, transportation, and other markets through its cut-to-length, slitting, and coating capabilities.

Booth #1706

Wildcat LLC

Wildcat is the newest fastener distributor to enter the market in the United States. Offering no minimums and quick, free shipping.

Booth #1608

Woods Powr-Grip Co. Inc.

U.S. manufacturer Woods Powr-Grip has been setting the standard for vacuum lifting and mounting equipment since 1964. Wood's Powr-Grip is pleased to offer a broad range of hand-held vacuum cups, below-the-hook vacuum lifters, and other products that help to reduce business costs and increase productivity. Our products utilize the power of vacuum to lift, maneuver, and transport a wide variety of materials such as sheet metal and cold storage panels, as well as exterior cladding and corrugate roofing.

Booth #211

Worhouse Metal Roofing

Worhouse is a leading manufacturer of cutting-edge modular metal roofing panels, gutter systems, and soffits with over 30 years of successful heritage. Our headquarters and industrial hub in Waynesboro, Ga. serve as the nucleus of our operations, showcasing our dedication to innovation and excellence. At Worhouse, innovation is more than a concept; it's our essence. We lead the industry by setting new standards, combining quality craftsmanship and unmatched expertise.

Booth #426

WUKO Tools & Machinery

WUKO is an Austrian manufacturer of high-quality sheet metal working tools and machines for bending, cutting, profiling, and seam closing. WUKO products, like the internationally renowned WUKO Bender Family, are not only known for their superior quality and toughness but also their appealing design and are used worldwide. Our customers' suggestions and ideas are greatly appreciated and often realized in product updates/fully new products.

Booth #747

Wurth Construction Services

Founded in 1945, we're a privately held, family-owned business just like we were in the beginning. Now, as an international supply chain solutions provider, we harness global purchasing power and a deep investment in an ever-expanding network of North American locations across the United States, Canada, and Mexico. As a collection of North American companies with deep local, regional, and national roots, we provide local support that's backed by the world's largest industrial distributor.

Booth #1501

XIAMEN BMS GROUP

BMS Group was initially established in 1996. We invested in eight factories, six machining centers, and one steel structure company in China, which totally covers an area of more than 30,000 m² (322,917 sf). With over 20 years of professional experience, our value message is quality is our culture. Our rollforming machines have European CE certification (issued by SGS).

Booth #1010

Xiamen Reliance Industry Co., Ltd.

We are one of the professional and largest suppliers of non-standard metal rollforming systems in China, developing more than 20 years in this field. We are manufacturing and supplying customized metal rollforming equipment, hydraulic folding and shearing machines, slitting line, and cut-to-length line and tooling, including roll tooling, uncoilers, coil upenders, flatteners, punching and cut-off presses, steel fasteners and clips, etc.

Booth #535

Zanasi USA

ZANASI is an Italian company and a leader in the industrial inkjet printers development and production for unitary products and secondary packaging marking and coding. Our full range of inkjet marking systems covers DOD, CIJ, TIJ, and HD technology. In addition to its historic headquarters in Sassuolo (Modena), ZANASI also has two divisions in Italy, two branch offices in the United States and China, and a distribution network extended to over 70 countries across five continents.

Booth #532

METALCON

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SHOW FLOOR HOURS / HALL A

Wednesday, October 30 - 10 a.m. – 5 p.m.

Thursday, October 31 - 10 a.m. – 5 p.m.

Friday, November 1 - 10 a.m. – 1 p.m.

NOTE: Keynotes

begin at 9 a.m. and show floor opens at 10 a.m. all 3 days



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